

MORRIS S. FUNK JOINS BETH SHOLOM LIFECARE COMMUNITY AS CEO

Beth Sholom Lifecare Community is proud to announce and welcome Morris “Mo” S. Funk as our new President and Chief Executive Officer.

Mr. Funk comes to Beth Sholom with over 20 years of experience in the senior living and health care industry. Most recently, Funk was the President and owner of Senior Living Innovations Group, a strategic consulting firm specializing in senior living. Prior to Senior Innovations Group, Funk served as the CEO of Lions Gate, a Continuing Care Retirement Community in Voorhees, NJ. During his tenure, he managed staff, operations, healthcare marketing, asset management and expansion projects.

At Beth Sholom his role is to manage and direct housing, healthcare, staff, organizational objectives, sales, and set governing policies for the entire operation. Mr. Funk also works with the Board of Directors to further and promote Beth Sholom's mission to serve the Jewish senior housing and healthcare community.

His impressive background in healthcare also includes positions as a senior vice president, consultant, regional vice president and community administrator. Funk is a seasoned senior healthcare professional, with a career that spans over two decades.

“On behalf of the Board of Directors of Beth Sholom Lifecare Community, we are pleased to have Mo Funk join as our new President and CEO. Mo’s diverse background, perspective and vision, will lead us into the next phase of the senior living and healthcare industry.” stated Beth Siegel-Stein, board chairperson.

Funk holds a B.S. in Health Services Administration from Florida International University in Miami. He recently relocated from Florida with his wife, Mindy. They are the parents of a son, Jonathan, who is an industrial operations engineer in Florida.

The Beth Sholom Lifecare Community has been caring for Richmond seniors for over 70 years! We pride ourselves in providing comprehensive, compassionate healthcare for individuals of all faiths and strive to accommodate your personal and lifestyle needs as well. We are a campus environment and home-like setting. Visit us at 1600 John Rolfe Parkway, Richmond, Virginia or online at www.bslcc.org.