

# Protect Your Floorcovering Investment

Tips from  
J+J Flooring



10 YEARS

With proper maintenance, carpet in senior living environments can last up to 10 years, depending on the traffic load it is subjected to.



85% of carpet soil comes into the building on shoe soles.

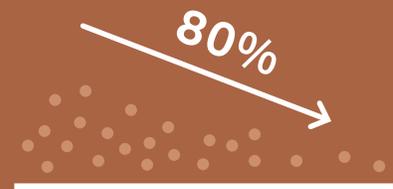
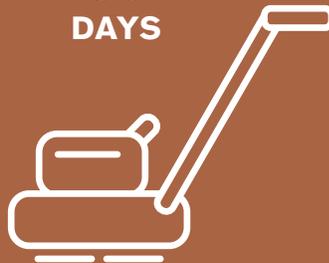


15 FEET

Use walk-off mats at all entrances to trap and hold soil before it is tracked into interior floor surfaces. A minimum of 15 ft. of walk-off matting is needed.

Entrances, heavy traffic areas, food and beverage areas, and corridors should be cleaned every 60 days using dry extraction or low moisture encapsulation methods.

60 DAYS



Daily vacuuming can reduce 80% of the dry soil on carpet. Remove spots and stains immediately.



Heavy traffic areas should also be deep cleaned and topical carpet protection re-applied every 90 days.



\$1,000 / year

Over a 10-year period the annual maintenance cost for 15,000 sq. ft. of carpet is about \$1,000 or .07 per square foot. This is about half the cost of vinyl or rubber.