

## A Century to Celebrate: United Hebrew of New Rochelle Kicked Off a Big Centennial Celebration

In 1919, Woodrow Wilson was president, World War I had just ended, and Congress approved the right of women to vote. That same year, a group of charitable Austrian Jews sponsored the creation of a home for the aged in New Rochelle. In its first decade, the then “United Home for Aged Hebrews,” provided care for 51 elderly men and women in need at a two-story frame house on three park-like acres on Pelham Road in New Rochelle.

Now a nationally-recognized senior living community, United Hebrew of New Rochelle as it is now known celebrated its 100th anniversary at a joyous “Forever Young” birthday party on January 30. The event, which was the kickoff of United Hebrew’s Centennial Celebration, took place at the original Pelham Road location, which has transformed from its modest beginnings into a modern 7.5 acre campus of comprehensive care, with 800 staff serving 1,000 residents and patients daily through a broad array of supportive care services.

A standing-room-only crowd of distinguished guests, including County Executive George Latimer and New Rochelle Mayor Noam Bramson, gathered to congratulate United Hebrew and applaud the organization’s ongoing commitment to providing terrific, compassionate care for Westchester’s seniors and their families.

“This milestone was made possible because of the incredible support we have from our community,” said Rita Mabli, President/CEO of United Hebrew. “Our tremendous staff, our extraordinarily committed board of directors, and our generous donors and community leaders have brought us to this moment. With your continued support, we look forward to another century of caring for seniors — from those who live independently, to those with advanced healthcare needs and everyone in between.”

At the event, County Executive George Latimer presented Mabli with a special proclamation honoring United Hebrew for its longevity and commitment to caring for Westchester’s seniors, a growing segment of the county’s population.

“When you have a need, whether for your parents, or for yourselves, it’s a comfort to know there’s an institution like this, that has a level of skill, a level of caring that is unmatched,” said Latimer.

“Now that I have responsibility all over the county, I have the chance to see many similar facilities. But in many ways, this is home. Thank you, from a grateful county.” New Rochelle Mayor Noam Bramson honored United Hebrew with a symbolic “Key to the City,” recognizing Mabli’s leadership and the organization’s contributions to the city of New Rochelle.

“Year 100! It stops you in your tracks,” said Bramson. “United Hebrew is thriving. Countless people had their lives extended by the extraordinary care here. Compassion, caring, and love are upheld at United Hebrew every day. At 100 you’re just hitting your stride.”

United Hebrew has planned an exuberant, year-long centennial celebration filled with exciting events and observances — and they invite the community to join the fun.

It’s a time for us to say ‘thank you’ to the tens of thousands of people who have been served by United Hebrew over the past 100 years,” said Mabli. “Whether you have been a patient in our short-term rehabilitation center or a resident of our assisted living community or had a loved one in our memory care or skilled nursing facilities, you have been a part of our rich history. Join us!”