

## Jewish Senior Life Opens New Long-Term Care Homes

Jewish Senior Life recently announced the opening of nine new long-term care homes on its campus, a key milestone in its ongoing \$83 million campus transformation project.

The organization has invited residents, their families, community leaders and the media to attend the opening celebration of these new homes, which represent a model of care unmatched by any other senior care provider in the area.

“We’re setting an example of what the future of care can and should look like for our elders,” said Mike King, president and CEO of Jewish Senior Life. “We’ve adopted this new model of care so that we can serve the community better than ever before, providing high satisfaction for our staff, an even higher quality of life for residents as well as peace of mind for their families. Our values of honoring our mothers and fathers are woven into the fabric of our culture of Jewish Senior Life.”

The opening celebration commemorates the completion of nine new long-term care homes, housed in three modern three-story buildings. These buildings, called Green House Cottages, were built in conjunction with The Green House Project, a nationally-accredited organization representing a new standard in long-term care. There are over 200 Green House communities open in the country right now, with another 100 being built. The Jewish Home will be the 3rd largest Green House community in the country.

### **Key features and benefits include:**

- **Homelike environment:** Each floor in the new Green House Cottages is its own home, complete with a kitchen, common areas and private suite rooms with showers. There are three homes in each of the three cottages, for a total of nine new homes that house 12 residents in each home.
- **Access to secure outdoor spaces:** All three Green House Cottages have courtyards and walkways that contribute to a real sense of home and community.
- **Self-managed care teams:** Specially-trained certified nursing assistants (CNAs), each one called an “Adir,” staff each home and provide a wide range of assistance, including personal care, activities, meal preparation, light

housekeeping and laundry. Each home also has a nurse on duty as well as a clinical support team.

- Caregivers are able to personalize their approach to best meet the unique individual needs of each resident, resulting in more meaningful lives and relationships. By enhancing their living environment and delivering a more personalized care experience, residents will now have even more choice, autonomy and control.

Several other additional updates slated to be complete by Spring 2019 include:

- Renovation of the existing Jewish Home tower to incorporate the home model, featuring private rooms and bathrooms for all long-term care residents;
- Expansion of The Jewish Home of Rochester's Transitional Care program (short-term rehabilitation) to better serve its hospital partners. All transitional care rooms will be private rooms inside The Jewish Home. It will be one of the largest post-acute care providers in Monroe County.

"Each part of the transformation you see here on our campus is made possible by our generous donors," said Joel Weiss, senior vice president of advancement, Jewish Senior Life Foundation. "Their support and vision ensures that we're able to remain at the forefront of innovative person-centered care, making meaningful life a priority for years to come."