



Building a better
working world

EY Entrepreneurial Winning Women™

Calling women entrepreneurs
with big plans

The North America EY Entrepreneurial Winning Women™ program helps a select group of women founders rapidly accelerate their growth. Through an annual competition and evergreen program, the entrepreneurs are provided with powerful new ways of managing business growth through a combination of executive education, community, mentorship and connections.

Meet your peers and learn what it takes to scale:

1. Think big and be bold
2. Work *on* the business, rather than *in* it
3. Establish key advisory networks
4. Build a public profile
5. Evaluate financing for expansion

To complete an application form, or to nominate a deserving woman entrepreneur for the North American program, visit ey.com/us/winningwomen. The application deadline is June 4, 2018.



"I am so grateful the EY Entrepreneurial Winning Women program has given me access to people and resources I never had, public visibility beyond my wildest imagination and a caring community that makes me feel truly supported. The impact was immediate and transformative. My purpose is to unlock human potential, and this program has unlocked mine."

Nikki Barua
Founder and CEO, BeyondCurious
Los Angeles, California
(Class of 2015)



"The most prevalent change is the way I see and carry myself as a result of being part of the program. I truly embraced the concept of 'being bold' and have transformed the way I think, act and lead. One of my favorite sayings now is 'you don't get what you don't ask for.'"

Elisabete Miranda
Founder and CEO, CQ fluency
Hackensack, New Jersey
(Class of 2010)



"The EY Entrepreneurial Winning Women program has opened so many doors that allowed me to connect with some amazing people. Being an entrepreneur can be incredibly isolating. This program has helped me form some extraordinary relationships that inspire me, push me forward and help me grow. I am so proud to be part of this community!"

Sarah Dusek
Co-Founder and CEO, Under Canvas
Bozeman, Montana
(Class of 2017)

Benefits to participation

- Expand your knowledge with the latest information, research and executive dialogues about business strategies and practices.
- Identify potential partners, strategic alliances, customers and suppliers as well as prospective sources of private capital.
- Provide access to informal, one-to-one guidance and support.
- Strengthen your executive leadership and business skills and identify opportunities to grow through meetings with senior advisors and seasoned entrepreneurs.
- Increase national and regional visibility for yourself and your company among corporate executives, investors and the media.
- Receive an all-expenses-paid trip to the Strategic Growth Forum® 2018. Founded and produced by EY, the Forum convenes more than 2,000 leaders of the nation's most successful high-growth companies, their investors and advisors to share growth strategies and discuss current marketplace opportunities and challenges. Entrepreneurial Winning Women are able to gain strategic insight, introduce themselves and their companies, and make important connections with those who can guide their decision-making and contribute to their success.

Eligibility

- Women business owners who are the founding CEOs (at least a 51% owner) of any privately held company in the US or Canada may apply. For those with outside capital, the founding woman entrepreneur may still apply if she retains a majority ownership stake of what is left after deducting all outside investments.
- The company must be less than 10 years old.
- The company must have reported at least US\$2 million in revenue during each of the past two fiscal years. Typical applicant company revenue ranges from US\$2 million to approximately US\$30 million annually.
- Applicants who are selected must be able to attend and fully participate in the following two events:
 - An intensive two-day orientation and coaching session in New York City on October 4-5, 2018.
 - The Strategic Growth Forum, November 7-11, 2018, in Palm Springs, California.
- Attendance at orientation and the Strategic Growth Forum adds unique value and is a mandatory part of the program. Those unable to commit may be better served not applying, or waiting for another year when schedules permit attendance.

For questions or additional information, please contact ey.winningwomen@ey.com.

Results from the 2017 Entrepreneurial Winning Women global impact study show:

This program works

Program participants have benefited as leaders

- #1 Advice from EY and other program participants
- #2 National exposure
- #3 Working on the business instead of *in* it
- #4 Confidence to be a public figure



77%

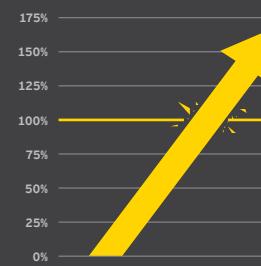
said the program helps them find advisors and role models.

As these founders flourish, their companies grow



35%

Average CAGR growth since becoming Entrepreneurial Winning Women



166%

Average headcount growth since becoming Entrepreneurial Winning Women

A part of *Women. Fast forward*

Accelerating achievement of gender parity – within EY and in business at large – is not just a fairness argument but an economic imperative. We believe the world can't afford to wait another century for women to achieve gender parity in the workplace. In an effort to spur women's advancement, inject greater urgency into our own initiatives and inspire people to do more, we unified our gender parity efforts through our *Women. Fast forward* platform. Purposeful action by both men and women is needed to recruit, retain and advance women in equal proportion to their numbers and commensurate with the limitless potential they offer the workplace. Together, we can redefine opportunities for future generations of women, forging a lasting legacy of growth, increased prosperity and stronger communities throughout the world.

Put gender on your agenda. Learn more at ey.com/womenfastforward and [#WomenFastForward](#).