



GRINDING OUR WAY

FUNDRAISING WITH GRIT



FUNDRAISING CONFERENCE
& NATIONAL PHILANTHROPY DAY

CRYSTAL AWARDS CELEBRATION

FRIDAY, NOVEMBER 18TH

CONFERENCE: 1PM-5PM

HONOREE RECEPTION: 5PM-7:30PM



NATIONAL PHILANTHROPY DAY ANNUAL CONFERENCE AND CRYSTAL AWARDS

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Sponsorship Levels and Benefits

Presenting Sponsor \$5,000

- ◆ Acknowledgement as the Presenting Sponsor with logo and link prominently displayed on event website & registration page
- ◆ Full page ad in special commemorative printed copy of program that will be presented to each sponsor and honoree
- ◆ Prominent logo recognition as Presenting Sponsor on:
 - Event Opening Presentation
 - All event promotional materials, email and social media marketing pre and post event.
 - Wallpaper background displayed during Event and Virtual Waiting Room (if virtual)
- ◆ Verbal recognition as Presenting Sponsor throughout the event
- ◆ Featured as presenting sponsor in AFP Memphis Chapter's E-newsletter.
- ◆ Opportunity to speak at event opening and/or submit pre-recorded video
- ◆ Opportunity to submit a digital ad for your business or to honor one or more of our honorees to be displayed during the Crystal Awards Presentation
- ◆ Five (5) Event registrations for your guests or to give to the nonprofit of your choice
- ◆ Post event exposure in follow-up event communications and On-Demand Event Recording that will be sent to all attendees and sponsors.

Professional Development Sponsor \$2,500

- ◆ Acknowledgement as Professional Development sponsor with logo and link prominently displayed on event website & registration page.
- ◆ ½ page ad in special commemorative printed copy of program that will be presented to each sponsor and honoree
- ◆ Verbal recognition as the Professional Development sponsor during one of two educational sessions
- ◆ Opportunity to introduce the conference presenter or submit a pre-recorded video prior to one of two educational sessions
- ◆ Three (3) Event registrations for your guests or to give to the nonprofit of your choice
- ◆ Logo recognition on:
 - Event Opening Presentation
 - All event promotional materials, email and social media marketing pre and post event.
 - Wallpaper background displayed during Event and Virtual Waiting Room (if virtual)
- ◆ Opportunity to submit a digital ad for your business or to honor one or more of our award winners to be displayed during the Crystal Awards Presentation
- ◆ Post event exposure in follow-up event communications and On-Demand Event Recording that will be sent to all attendees and sponsors.

Supporting Sponsor \$1,000

- ◆ ¼ page ad in special commemorative printed copy of program that will be presented to each sponsor and honoree
- ◆ Logo recognition on:
 - All event promotional materials, email and social media marketing pre and post event.
 - Wallpaper background displayed during Event and Virtual Waiting Room (if virtual)
- ◆ Opportunity to submit a digital ad for your business or to honor one or more of our award winners to be displayed during the Crystal Awards Presentation
- ◆ Two (2) event registrations for your guests or to give to the nonprofit of your choice
- ◆ Post event exposure in follow-up event communications and On-Demand Event Recording that will be sent to all attendees and sponsors.



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Sponsorship Form

Please respond by September 10th to ensure sponsorship recognition on promotional materials. Please respond by October 8th to ensure your ad will be in program and other digital assets. Please email your logo to **AFPMemphisChapter@gmail.com**

Organization Name

Contact Name

Title

Address

City

State

Zip

Phone

Fax

Email

Payment Information

Sponsorship Level:

- ☐ Presenting Sponsor - \$5,000
- ☐ Professional Development Sponsor - \$2,500
- ☐ Supporting Sponsor - \$1,000

Total Amount: \$ _____

Signature

Date

- ☐ Please send invoice
 - ☐ Check Enclosed
(Make checks payable to: *AFP Memphis*)
 - ☐ To purchase via credit card online,
go to **afpmemphis.afpnet.org**

Please mail or email your completed form to:

Millie McPherson
PO Box 17132, Memphis, TN 38187-0132
AFPMemphisChapter@gmail.com



NATIONAL PHILANTHROPY DAY ANNUAL CONFERENCE AND CRYSTAL AWARDS

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Purchase a Printed and Digital Ad

Your purchase of advertising to highlight your organization and/or honoree helps us continue to honor and recognize philanthropists, volunteers, and professional fundraisers in our community who are making such a tremendous difference in the lives of so many, every day. Your support of our 2022 National Philanthropy Day event is supporting recognition of the many people in our community who help our community thrive.

Digital ads will be displayed during the Crystal Awards presentation, and a special commemorative printed copy will be presented to each sponsor and honoree.

Please select your desired ad size on the form below. Upon payment you will be contacted with more detailed information about your program and digital ad as well as submission information.

- ☐ **\$500** Full-page (5.5 W X 8.5 H) printed ad and display of your digital ad during the conference and Crystal Awards
- ☐ **\$350** Half-page (5.5 W X 4.125 H) printed ad and presented during the Crystal Awards
- ☐ **\$150** Quarter-page (2.75 W X 4.125 H) printed ad and display of your digital ad during the Crystal Awards

*Ads can be full color or black and white EPS, PDF or JPG preferred.

For additional information or questions,
please contact: **AFPMemphisChapter@gmail.com**



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Advertisement Form

Please respond by October 8th to ensure your ad will be in program and other digital assets.

Please email your logo to **AFPMemphisChapter@gmail.com**

Organization Name

Contact Name

Title

Address

City

State

Zip

Phone

Fax

Email

Select your ad size:

- ☐ Full Page Ad - \$500
- ☐ Half-Page Ad - \$350
- ☐ Quarter-Page Ad - \$150

- ☐ Please send invoice
- ☐ Check Enclosed
(Make checks payable to: *AFP Memphis*)
- ☐ To purchase via credit card online,
go to **afpmemphis.afpnet.org**

Payment Information

Total Amount: \$ _____

Signature

Date

Please mail or email your completed form to:

Millie McPherson

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