

Date of interview/survey: Initials of interviewer/surveyor: 

BUSINESS SURVEY

To help understand the issues which are important to your businesses we would be grateful if you could spend a few moments completing this questionnaire. Naturally all responses will be kept entirely confidential. Please answer from a business perspective as far as possible.

Alternatively if you would like to discuss your views and complete the survey form with a member of the Stakehill BID Steering Group please contact our BID team on **0800 080 3207** and we will arrange a meeting for you or please feel free to complete the form without a meeting. Once completed please email to info@stakehillbid.com

For more information about the BID visit www.stakehillbid.com

Section 1: Contact details – or please attach a business card

Contact name:	Position:
Business name:	
Business address (inc postcode):	
Tel no:	Email address:

Section 2: Current state of the Industrial Area

Over your time operating from the estate what is your perception of Stakehill Industrial area as a place for your business?

<input type="checkbox"/> Stayed the same	<input type="checkbox"/> Better place to do business	<input type="checkbox"/> Worse place to do business
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Over your time operating in Stakehill do you feel the area has: (Please only tick one)			
<input type="checkbox"/> Improved	<input type="checkbox"/> Stayed the Same	<input type="checkbox"/> Declined	<input type="checkbox"/> Don't know

How do you, as a business rate the area where your business is located in respect of the following?	Is it important to you? Rate 1 to 4 (1 = Not and 4 = Very)	Tick as applicable (one tick per question)				
		Very poor	Quite poor	Neither good nor poor	Quite good	Very good
Crime and Safety						
Personal safety during the daytime						
Personal safety evening/night-time						
Crime and security generally						
Police support for your business						
Business sharing of crime intelligence/info/issues						
Access						
Road access into the industrial estate						
Ease of movement through the estate						
Road signage around the Industrial Area						
Pedestrian access – safe and well lit						
Availability of parking for core staff						
Availability of customer parking						
Availability of parking for seasonal staff						
Public Bus Services for staff and visitors						

How do you, as a business rate the area where your business is located in respect of the following?	Is it important to you? Rate 1 to 4 (1= Not and 4 = Very)	Tick as applicable (one tick per question)				
		Very poor	Quite poor	Neither good nor poor	Quite good	Very good
Road safety for road users						
Provision for cyclists						
State of footpaths, cycle paths and roads						
Environment						
State of vegetation around the estate						
Street cleaning and litter control						
Road and footpath lighting levels						
State of signs, bollards, fencing etc						
State of roads (i.e. potholes)						
Facilities and Amenities on site						
Amenities, facilities for workers in the area, i.e. shops, and food outlets						
Seating areas within the estate areas to eat and relax						
Litter bins around the estate						
Business community – Business Promotion and Support						
Support for businesses						
Promotion of businesses						
Recruitment of staff						
Sense of feeling part of a community						
Attractiveness						
Quality and size of existing premises						
Range of properties for start-ups and growth						
Condition of properties						
Attention given by landlords						
Attractiveness for trade, distribution, manufacturing etc						
The way you personally feel about the area						
The way your clients/customers feel about the area						

Section 3: Possible projects and initiatives for a BID in your area

How would you, as a business, rate the importance of the following set of measures in terms of helping your business, using a scale of 1– 5, where 1 equals a little and 5 equals a lot? This is not a definitive list.		
Crime and Safety	Rank 1–5	Comments
More Police Support Daytime		
More Police Support Night time		
CCTV Monitoring & coverage and Automatic Number Plate Recognition		
Business crime prevention scheme		
Security bulletins and regular security updates		
Industrial Area based Police Community Support Officer		
Access		
Improve traffic flow		
Improved pedestrian signage and visitor information (maps)		
Improved road signage (please state where improvement needed)		
Improved parking experience for visitors/clients		
Improved parking for staff (including seasonal)		

How would you rate the importance of the following set of measures using a scale of 1– 5, where 1 equals a little and 5 equals a lot?	Rank 1–5	Comments
Introduce parking enforcements i.e. double yellow lines in area, (please specify where)		
Improved delivery access loading and unloading		
Improved bus services and bus stops to, in and out of the area		
Environmental Improvements		
Extra cleaning of the roads and streets		
Improved care and maintenance of the greenery and open spaces		
Improved lighting in certain areas (please identify)		
Improvements to the condition of roads footpaths and cycle paths		
Facilities and Amenities onsite		
Improvements to amenities for workers in the area, i.e. increased food outlets		
Introduce seating areas within the estate, areas to eat and relax		
More litter bins around the estate		
Defibrillators on the estate (state where)		
Business Community – Business Promotion and Support		
Networking events for businesses on the estate (to gauge what everyone does)		
Open platform where businesses can share concerns or ideas about business or the estate		
Recruitment support for businesses within the estate		

Section 4: Final thoughts about Stakehill Industrial Estate

Finally, write in two suggestions that you feel would make the strongest contribution to improving the performance of your business and/or Stakehill Industrial Estate:

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How would you be inclined to vote for Stakehill to be established as a BID?

☐ Yes

☐ No

☐ Don't know

If 'No' or 'Don't Know' what would change your mind?

Section 5: Your business

Which of the following best describes your business?

<input type="checkbox"/> Construction	<input type="checkbox"/> Design and Engineering	<input type="checkbox"/> Distributor
<input type="checkbox"/> Food & Drink	<input type="checkbox"/> Hospitality	<input type="checkbox"/> Logistics
<input type="checkbox"/> Manufacturer	<input type="checkbox"/> Professional Service	<input type="checkbox"/> Public Sector Organisation
<input type="checkbox"/> Trade/Wholesale	<input type="checkbox"/> Vehicle hire/sales	<input type="checkbox"/> Other (please state):

Do you own or rent your premises?	<input type="checkbox"/> Own	<input type="checkbox"/> Rent
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How many years has your business been in Stakehill?	<input type="checkbox"/> 0–5 yrs	<input type="checkbox"/> 6–10 yrs	<input type="checkbox"/> 11–20 yrs	<input type="checkbox"/> 21+ yrs
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How many employees do you currently have working here?	Full Time:	Part Time:
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How do you envisage your staff numbers will change in the next year?

<input type="checkbox"/> Stay the same	<input type="checkbox"/> Increase moderately	<input type="checkbox"/> Increase significantly	<input type="checkbox"/> Decrease
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Does your business employ seasonal staff?	<input type="checkbox"/> Yes	<input type="checkbox"/> No	If you answered 'Yes' how many?
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What key changes do you anticipate to your business over the next five years?

<input type="checkbox"/> Stay the same	<input type="checkbox"/> Growth (please state % over time) % yrs	<input type="checkbox"/> Close down
<input type="checkbox"/> Relocate within the area	<input type="checkbox"/> Relocate out of the area	<input type="checkbox"/> Other (please state)

Thank you for your time and effort in completing this form.

Once completed please email to info@stakehillbid.com

For more information about the BID visit www.stakehillbid.com

Use of this information

Thank you for your time and effort in completing this form. The data we collect from this survey remains entirely confidential and will be amalgamated with feedback from other surveys from other businesses in the area being considered as a Business Improvement District.

The information provided on this survey helps us to understand the key issues and opportunities which affect businesses in Stakehill and therefore contribute towards the preparation of the Business Improvement District (BID) proposal and business plan.

There is a legal obligation to consult with businesses in the potential or actual area of the Business Improvement District. In order to fulfil this requirement, we will collect your personal contact details and retain them for future use to ensure that you remain informed of the progress of this consultation and the ballot.

If you have any questions relating to this form or its future use, please contact our BID team on **0800 080 3207** or via email info@stakehillbid.com

