

Mississippi Security Association



27th Annual Convention & Trade Show

September 15, 2021 (Wednesday)

Clay Shoot
Golf Tournament
Board Meeting

September 16, 2021 (Thursday)

CEU Classes

State Meeting—

Elections, Guest Speakers, Legislative Updates,
Networking with Peers

TRADE SHOW—

Be a part of the latest and greatest in the
electronic security industry!

Hilton Hotel
1001 County Line Road
Jackson, MS 39211
P (601) 957-2800



Group Rate \$129.00
Group Name:
MS Security Association
Deadline for group rate
is August 14, 2021

Important Contact Information:

Kathy Brown, Trade Show Chair
P (504) 881-9958
Email kathy.brown@anixter.com

Jack Torrence, MSA President
P (601) 540-3900
Email jack@globalsectorservices.com

Ed Trim, Golf Chair
P (601) 624-5231
Email ed@penningtonandtrim.com

Patrick Farms Golf Course
300 Clubhouse Drive, Jackson, MS
39208
P (601) 664-0305

Jack Torrence, Clay Shoot Chair
P (601) 540-3900
Email jack@globalsectorservices.com

Capitol Gun Club
1622 Capitol Gun Club Road, Jackson,
MS 39209

Mississippi Security Association
Shelley Pettit, Executive Director
P.O. Box 720252, Jackson, MS 39272
P (601) 668-0528
F (601) 372-2667
Email msalert@bellsouth.net
Website:
www.mississippisecurityassociation.com



Mississippi Security Association 2021 Convention Schedule of Events



Activity	Description	Time	Location
September 15, 2021 (Wednesday)			
Clay Shoot Breakfast		8am-9am	Capitol Gun Club
Clay Shoot		9am-11am	Capitol Gun Club
Golf Luncheon		12pm-1pm	Patrick Farms Golf Course
Golf Tournament		1pm-5pm	Patrick Farms Golf Course
Board of Directors Meeting		7pm-9pm	Jacksonian Boardroom
September 16, 2021 (Thursday)			
Registration		7am-7pm	Imperial Hall A
Vendor Set-Up		7am-4pm	Westbrook Ballroom
Alarm.com	Marketing & Sales for all Employees	8am-10am	Amphitheatre I
CMS	Maximizing your Partnership with your Central Station	8am-10am	Amphitheatre II
ESC Central	Coping Post Pandemic: Impacts on your Business	8am-10am	Diplomat I
UCC	Grow your Business	8am-10am	Diplomat II
Alarm.com	Video Advantages	10am-12pm	Amphitheatre I
M2M Services	Future-Proof your Business from Future Sunsets	10am-11am	Amphitheatre II
Nortek	2 GIG Edge	11am-12pm	Amphitheatre II
Telguard	Commercial Fire; Cellular Sunset	10am-12pm	Diplomat I
Uniview tec	Read the Specifications Before Installation!	10am-12om	Diplomat II
Lunch		10am-1pm	Wellingtons Restaurant
State Meeting	State of the Assoc., Lobbyist, MSFM	1pm-2pm	Penthouse
DSC	New Panel Possibilities	2pm-4pm	Amphitheatre I
Nortek	2 GIG Edge	2pm-4pm	Amphitheatre II
Napco	Communications Sunset Upgrades with Napco StarLink	2pm-4pm	Diplomat I
Resideo	Selling with a Planned Presentation; Smart Home Solutions	2pm-4pm	Diplomat II
TRADE SHOW!	Vendors—Prizes—Food—Networking	4pm-7pm	Westbrook Ballroom

CEU Classes fill up quickly. Register early!

2021 Attendee Registration Form—September 16, 2021 (Thursday)

Company:	
Attendee:	
Address:	
Phone:	Email:
CEU Classes:	\$0 Member \$75 Non-Member
Are you attending the Trade Show Only? No Yes <i>No charge to attend Trade Show only, but registration is requested.</i>	
*Schedule is subject to change prior to the convention.	

Company	Course Title	Time	CEUs	Check to attend
Alarm Monitoring Services	Marketing & Sales for all Employees	8am-10am	2	
CMS	Maximizing your Partnership with your Central Station	8am-10am	2	
ESC Central	Coping Post Pandemic: Impacts on your Business	8am-10am	2	
UCC	Grow your Business	8am-10am	2	
Alarm.com	Video Advantages	10am-12pm	2	
M2M Services	Future-Proof your Business from Future Sunsets	10am-11am	1	
Nortek	2 GIG Edge	11am-12pm	1	
Telguard	Commercial Fire; Cellular Sunset	10am-12pm	2	
Uniview tec	Read the Specifications before Installation!	10am-12pm	2	
Lunch		12pm-1pm	0	
MSA State Meeting	State of the Association, Lobbyist, MSFM	1pm-2pm	1	
DSC	New Panel Possibilities	2pm-4pm	2	
Nortek	2 GIG Edge	2pm-4pm	2	
Napco	Communications Sunset Upgrades with Napco StarLink	2pm-4pm	2	
Resideo	Selling with a Planned Presentation; Smart	2pm-4pm	2	
Trade Show <i>50+ Vendor Booths, Networking, Parade of Prizes, Good Food</i>		4pm-7pm	1	

Paying by Check	Invoice	Send registration and payments to: Mississippi Security Association P.O. Box 720252 Jackson, MS 39272 Phone (601) 668-0528 Email msalert@bellsouth.net
Credit Card Payment		
Name on Credit Card:	Expiration Date:	
Credit Card #:	CVV Number:	
Authorized Signature:	Amount to Charge:	

Clay Shoot

Company:			Contact:
Contact E-mail:			Contact Phone:
Participant 1:			Participant 2:
Participant 3:			Participant 4:
Sponsorship	Price	Total	Clay Shoot Location: Capitol Gun Club, 1622 Capitol Gun Club Road, Jackson, MS 39213 Clay shoot breakfast begins at 8:00 a.m. Clay shoot will begin at 9:00 a.m. *Each participant will receive a shell holder and belt. Bring your own shotgun.
Participant(s) <i>*Includes breakfast</i>	\$125 each		
Sign Sponsor	\$100		
Breakfast Sponsor	\$150		

Contact:

Jack Torrence, Clay Shoot Chair

P (601) 540-3900

Email jack@globalsectorservices.com



September 15, 2021 (Wednesday)

Golf Tournament

Company:			Contact:
Contact E-mail:			Contact Phone:
Participant 1:			Participant 2:
Participant 3:			Participant 4:
Sponsorship	Price	Total	Golf Tournament Location: Patrick Farms Golf Course, 300 Clubhouse Drive, Pearl, MS 39208 Lunch begins at 12:00 p.m. Tee off begins at 1:00 p.m. *Golf price includes a bag of practice balls.
Participant(s) <i>*Includes lunch</i>	\$100 each		
Hole Sign Sponsor	\$100		
Beverage Cart Sponsor	\$250		
Lunch Sponsor	\$300		
Golf Towel Sponsor	Cost of towels		
Mulligans (max 4 per player)	\$5		

Contact:

Ed Trim, Golf Chair

P (601) 624-5231

Email ed@penningtonandtrim.com



Paying by Check	Invoice
Credit Card Payment	
Name on Credit Card:	Expiration Date:
Credit Card #:	CVV Number:
Authorized Signature:	Amount to Charge: