

Mississippi Security Association



29th Annual Convention & Trade Show

September 20, 2023 (Wednesday)

**Clay Shoot
Golf Tournament**

September 21, 2023 (Thursday)

CEU Classes

State Meeting—

**Elections, Guest Speakers, Legislative Updates,
Networking with Peers**

Women in Network Security

Rising Leaders

TRADE SHOW—

**Be a part of the latest and greatest in the
electronic security industry!**

Hilton Hotel
1001 County Line Road
Jackson, MS 39211
P (601) 957-2800



Group Rate \$127.00
Group Code:
MSA919

**Deadline for group rate
is August 27, 2023**

Important Contact Information:

Kathy Brown, Trade Show Chair
P (504) 881-9958
Email kathy.brown@anixter.wescodist.com

Cliff King, MSA President
P (601) 506-4408
Email cking@acgprotect.com

Ed Trim, Golf Chair
P (601) 624-5231
Email ed@penningtonandtrim.com

Lake Caroline Golf Club
118 Caroline Club Circle,
Madison, MS 39110
P (601) 853-4023

Jack Torrence, Clay Shoot Chair
P 601) 540-3900
Email jack@globalsectorservices.com

Capitol Gun Club
1622 Capitol Gun Club Road, Jackson,
MS 39209

Mississippi Security Association
Shelley Pettit, Executive Director
P.O. Box 720252, Jackson, MS 39272
P (601) 668-0528
F (601) 372-2667
Email msalert@bellsouth.net
Website:
www.mississippisecurityassociation.com



Mississippi Security Association 2023 Convention Schedule of Events



Activity	Description	Time	Location
September 19, 2023 (Tuesday)			
Level 1 System Installer		8am-5pm	Hilton Hotel—Crowne Room
September 20, 2023 (Wednesday)			
Level 1 System Installer		8am-5pm	Hilton Hotel—Crowne Room
Clay Shoot Breakfast		8am-9am	Capitol Gun Club
Clay Shoot		9am-11am	Capitol Gun Club
Golf Luncheon		12pm-1pm	Lake Caroline Golf Club
Golf Tournament		1pm-5pm	Lake Caroline Golf Club
September 21, 2023 (Thursday)			
Registration		7am-3pm	Imperial Hall A
Vendor Set-Up		7am-1130am	Salon AB
Level 1 System Installer		8am-5pm	Crowne Room
JCI/DSC	IQ Future	8am-10pm	Amphitheatre I
Turing AI	VSaaS Essentials	8am-10am	Amphitheatre II
Uniview tec	Video Surveillance System Design and Deployment	8am-10am	Diplomat I
Alarm.com	Alarm.com Hands-On Access Experience (#1) <i>*Limited to first 20 attendee registrations</i>	8am-11am	Diplomat II
LIT	The Next Generation of Leaders	830am-930am	Jacksonian Boardroom
Telguard	Finding Opportunities by Replacing POTS	10am-12pm	Amphitheatre I
Dahua	Color Video Observation at Night; Leveraging Surveillance System w/Video Analytics	10am-12pm	Amphitheatre II
Security Central	Protect Your Customers with Verified Response	10am-11am	Diplomat I
Electronic Protection Advisory Board	MS Electronic Protection Advisory Board	10am-11am	Jacksonian Boardroom
WINS	Women in Network Security	10am-11am	TBA
Security Central	Verified Response: How to Sell It	11am-12pm	Diplomat I
Alarm.com	Alarm.com Hands-On Access Experience (#2) <i>*Limited to first 20 attendee registrations</i>	11am-12pm 3pm-5pm	Diplomat II
TRADE SHOW! Grand Opening Color Guard Presentation 50+ Vendor Booths, Food Booths, Networking Parade of Prizes, Gun Raffle Special Guest Speakers, MS State Fire Marshal		12pm-3pm	Westbrook Ballroom
Alarm Monitoring Services	The relationship between the dealer, their customers & their central station	3pm-5pm	Amphitheatre I
ESC Central	Generational Marketing—Where do we go from here?	3pm-5pm	Amphitheatre II
UCC	Recession-proof your business w/Video Monitoring, Attrition Control & Succession Planning	10am-12pm	Diplomat I

2023 Attendee Registration Form—September 21, 2023 (Thursday)

Company:	
Attendee:	
Address:	
Phone:	Email:
CEU Classes:	\$0 Member \$50 Non-Member
Are you attending the Trade Show Only? No Yes <i>No charge to attend Trade Show only, but registration is requested.</i>	
*Schedule is subject to change prior to the convention.	

Company	Course Title	Time	CEUs	Check to attend
JCI / DSC	IQ Future	8am-10am	2	
Turing AI	VSaaS Essentials	8am-10am	2	
Uniview tec	Video Surveillance System Design and Deployment	8am-10am	2	
Alarm.com	Alarm.com Hands-On Access Experience (#1) <i>*Limited to first 20 attendee registrations</i>	8am-11am	3	
LIT	The Next Generation of Leaders	830am-930am	1	
Telguard	Finding Opportunities by Replacing POTS	10am-12pm	2	
Dahua	Color Video Observation at Night; Leveraging Surveillance System w/Video Analytics	10am-12pm	2	
Security Central	Protect Your Customers with Verified Response	10am-11am	1	
Electronic Protection Advisory Board	MS Electronic Protection Advisory Board	10am-11am	0	
WINS	Women in Network Security	1030-1130am	0	
Security Central	Verified Response: How to Sell It	11am-12pm	1	
Alarm.com	Alarm.com Hands-On Access Experience (#2) <i>*Limited to first 20 attendee registrations</i>	11am-12pm 3pm-5pm	3	
Trade Show—Grand Opening Color Guard Presentation <i>50+ Vendor Booths, Networking, Parade of Prizes, Gun Raffle</i> <i>Special Guest Speakers, Food Booths</i>		12pm-3pm	2	
Alarm Monitoring Services	The relationship between the Dealer, their Customers & their Central Station	3pm-5pm	2	
ESC Central	Generational Marketing—Where do we go now?	3pm-5pm	2	
UCC	Recession-proof your business w/Video Monitoring Attrition Control & Succession Plans	3pm-5pm	2	

Paying by Check	Invoice	Send registration and payments to: Mississippi Security Association P.O. Box 720252 Jackson, MS 39272 Phone/Text (601) 668-0528 Email msalert@bellsouth.net
Credit Card Payment		
Name on Credit Card:	Expiration Date:	
Credit Card #:	CVV Number:	
Authorized Signature:	Amount to Charge:	

Clay Shoot

Company:			Contact:
Contact E-mail:			Contact Phone:
Participant 1:			Participant 2:
Participant 3:			Participant 4:
Sponsorship	Price	Total	<p>Clay Shoot Location: Capitol Gun Club, 1622 Capitol Gun Club Road, Jackson, MS 39213</p> <p>Clay shoot breakfast begins at 8:00 a.m. Clay shoot will begin at 9:00 a.m. *Each participant will receive a shell holder and belt. Bring your own shotgun.</p>
Participant(s) <i>*Includes breakfast</i>	\$125 each		
Sign Sponsor	\$100		
Breakfast Sponsor	\$150		

Contact:

Jack Torrence, Clay Shoot Chair

P (601) 540-3900

Email jack@globalsectorservices.com



September 20, 2023 (Wednesday)

Golf Tournament

Company:			Contact:
Contact E-mail:			Contact Phone:
Participant 1:			Participant 2:
Participant 3:			Participant 4:
Sponsorship	Price	Total	<p>Golf Tournament Location: Lake Caroline Golf Club 118 Caroline Club Circle, Madison, MS 39110</p> <p>Lunch begins at 12:00 p.m. Tee off begins at 1:00 p.m. *Golf price includes a bag of practice balls.</p>
Participant(s) <i>*Includes lunch</i>	\$125 each		
Hole Sign Sponsor	\$100		
Beverage Cart Sponsor	\$250		
Lunch Sponsor	\$300		
Golf Towel Sponsor	Cost of towels		
Mulligans (max 4 per player)	\$5		

Contact:

Ed Trim, Golf Chair

P (601) 624-5231

Email ed@penningtonandtrim.com



Paying by Check	Invoice
Credit Card Payment	
Name on Credit Card:	Expiration Date:
Credit Card #:	CVV Number:
Authorized Signature:	Amount to Charge: