

ILLINOIS RIGHT TO LIFE'S

GROUND ZERO TOUR

GZ 2021

PREPARING ILLINOIS FOR A POST ROE AMERICA

The Importance of this Moment

- In America
 - o In 2021, the U.S. Supreme Court agreed to reconsider *Roe v. Wade* and permitted Texas's Heartbeat Act to go into effect even though it conflicts with *Roe v. Wade*
- In Illinois
 - o In recent years, Personal PAC wiped out decades of pro-life protections of preborn humans and their mothers with the passage of the Reproductive Health Act and now seeks to repeal the Parental Notice of Abortion Act
 - o Facing a post-*Roe* future, Planned Parenthood has built three regional abortion megacenters on Illinois's borders with pro-life states so non-residents can circumvent their abortion laws by using Illinois's guarantee of taxpayer-funded abortions without proof of residency

Our Three-Tiered Plan to Win Back Illinois for Life

1. Education
 - a. Most people don't know how extreme our laws are; further, many might think they're "pro-choice", but they support most reasonable restrictions on abortion
 - b. We need to educate people on how to activate pro-lifers, make residents aware of how extreme our laws are, and help them see that the abortion industry is not only bad for Illinois—but for our neighboring states and beyond
2. Grassroots Activism
 - a. Pro-life laws save lives, and so do pro-life legislators, so 2022 is crucial—we will target 1-3 key races where the abortion issue can make a difference
 - b. Why will this work? The abortion issue is always a net positive for pro-life candidates, and it can win a race by swaying a vote by 1-3%
3. Reducing the Abortion Industry's Market Share by Providing Help to Moms and Babies
 - a. Expand Project Love and provide support to new PRCs in Chicago and other key areas of the state

How You Can Join Our Efforts

- Literature Drops, Remote Outreach, and Social Media Ambassadorships
- Subscribe to our newsletter on IllinoisRightToLife.org to learn more about how you can join the fight for life!



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