FOR IMMEDIATE RELEASE
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Cadillac Area Chamber of Commerce names David Cox as new president, CEO

CADILLAC — David Cox, longtime superintendent for Wexford-Missaukee ISD and Manistee ISD, has been named the new president and CEO of the Cadillac Area Chamber of Commerce. He will begin his new role on **Oct. 1, 2025**.

Cox spent 18 years with Wexford-Missaukee ISD and the past eight years serving in the unique dual-superintendent role for both Wexford-Missaukee and Manistee ISDs. In 2021, he was named the Chamber's Outstanding Citizen, recognizing his contributions to the Cadillac community and his leadership in regional collaboration.

"I am honored and excited to join the Cadillac Area Chamber of Commerce team," Cox said. "This organization has long been a cornerstone in supporting local businesses and strengthening our community. I look forward to building on that foundation and working alongside our members, staff and partners to continue advancing Cadillac's growth and vitality."

As the Chamber continues to look to the future, Chair of the Cadillac Area Chamber of Commerce Board of Directors Craig Hewett said the organization is eager to see Cox lead its next chapter.

"We are thrilled to welcome Dave as the new president and CEO," Hewett said. "His proven leadership, passion for collaboration and dedication to our region make him the right person to guide the Chamber forward. We are confident he will be a tremendous asset to our members and to the broader community."

A native of northeast Wisconsin, Cox has built a 31-year career in education and community leadership. He earned associate, bachelor's and master's degrees from Ferris State University, along with a leadership development certificate in career and technical education administration from Western Michigan University and a welding certificate from Northeast Wisconsin Technical College.

Cox has also served on numerous boards and committees, including the Michigan Association of Intermediate School Administrators, Northern Michigan School Legislative Association, Northwestern Michigan Council of Governments, Workforce Development Board and the Ferris State University College of Education Alumni Board.