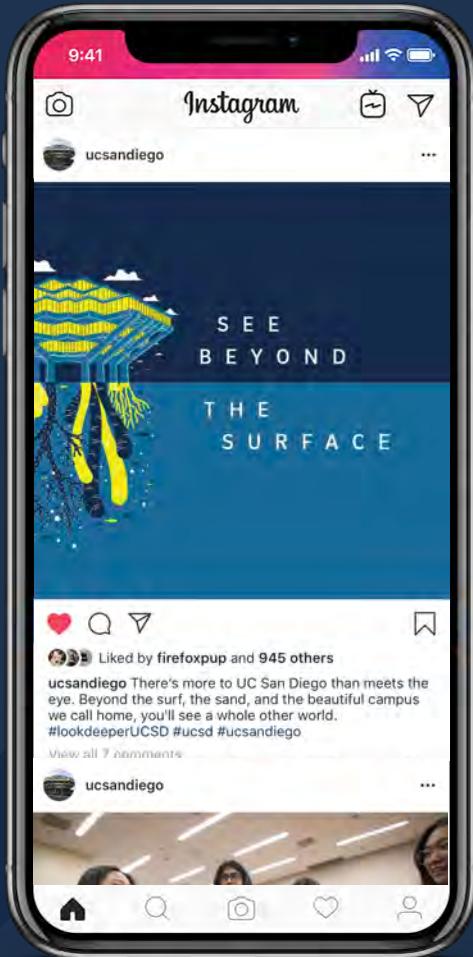


LOOK DEEPER SOCIAL CONTEST



LOOK DEEPER SOCIAL CONTEST

At UC San Diego, we produce scholars who look deeper—beyond conventional wisdom—to improve the quality of human life, protect our planet, understand the human mind, and address societal disparity. This is a philosophy that unites us and attracts fellow changemakers—faculty, staff, students, and friends who believe courage and curiosity are the recipe for world-changing impact.

Let's engage our Triton community by calling for examples of how they looked beyond the surface to find a solution to a challenge—whether in their research, classroom, organization, or general life.

CONTEST DETAILS

On April 1, the @UCSanDiego Instagram account will call for our Triton community to post their own examples of how they looked beyond the surface to solve a problem or make our world a better place.

- Contest Period: April 1- April 11
- Eligibility:
 - The contest is open to legal residents of the United States and 18 years of age or older at time of entry.
 - Limit one (1) entry per person
- Prizes:
 - Grand Prize: \$250 Bookstore gift card
 - Additional prizes: T-shirts, posters, buttons



HOW TO ENTER

1. Follow @UCSanDiego on Facebook, Instagram, and/or Twitter.
2. Post a photo or video on your Facebook, Instagram, or Twitter profile, Facebook Story, or Instagram Story with #LookDeeperUCSD and tag @UCSanDiego.
3. Detail your #LookDeeperUCSD story in the caption or in your Story. Describe how you thought outside of the box to make a difference in your life, your community, or the world. Descriptions will be judged on:
 - **Creativity** – Action represents thinking outside of the box to solve a problem
 - **Positive Impact** – Intention or outcome positively impacts society in some way



WINNER SELECTION

The first five valid contest participants with eligible entries submitted between 4/1-4/7 and 4/6-4/11 will receive a UC San Diego Look Deeper T-shirt or poster.

On April 12, 2019, a panel of five judges (including two students, two staff, and one alumni) will vote on the eligible entries to identify the grand prize winner and the top five runners up. The grand prize winner will receive a \$250 gift card to the UC San Diego Bookstore. The top five runners up will receive a Look Deeper T-shirt or a Look Deeper poster.

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Contest is open to staff, faculty, students, etc.—anyone who follows @UCSanDiego. However, winners must be able to pick up their prizes at TPCN by April 19.



PRIZES



Grand Prize:
\$250 Bookstore Giftcard

Additional Prizes:



HOW YOU CAN HELP

- Share or retweet @UCSanDiego posts with your community between April 1 - April 11
- Assist your departments or faculty with relevant posts—or post on their behalf
- Submit a personal story for your own chance to win!