MEDIA RELEASE
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Cranbrook Chamber of Commerce Welcomes 2025 Board of Directors and Executive

Cranbrook, BC – The Cranbrook Chamber of Commerce announces the appointment of its 2025 Board of Directors and Executive, following the Annual General Meeting held on March 12, 2025.

The Chamber welcomes the incoming Executive Officers:

- **President** – Keri Sanderman, Community Futures East Kootenay
- **Vice President** – Travis-Dean Bradley, Scotiabank
- **Treasurer** – Ashley Tanner, Vantage Point CPA

Continuing Board Directors:

- Kirsten Armleder, Genex Marketing
- Jared Teneese, Cranbrook History Centre
- Tom Shypitka, Independent Member

New Board Directors:

- Sheldon Doll, The Acclimate Jiu Jitsu Academy
- Milutin Milutinovic, Heritage Inn & Convention Centre
- Lourdes Roxas-Butalid, LRB Immigration Consultancy
- Alisha Trozzo, 107.5 2Day FM

Outgoing Directors:

- Aleitha Harvey, Ella's Jamaican Restaurant
- Marlin Ratch, Skilled Trades BC
- Kerstin Renner, Independent Member
- Tracey Whiting, College of the Rockies

"As we celebrate 115 years of service to the business community, we remain committed to supporting the success and growth of our members," said President Keri Sanderman. The Chamber's strength lies in the passion, input, and engagement of its members. The Board and Staff are focused on delivering meaningful value, while working collaboratively to build a stronger and more vibrant Cranbrook."

The Cranbrook Chamber of Commerce is a non-profit, professional organization representing the business community of Cranbrook and area. We proudly represent businesses of all sizes, non-profits, and all industries represented within.

With over 430 members spanning the entire cross-section of the local economy, the Chamber is in a strong position to build business and community.
With clarity and an enhanced focus, the Cranbrook Chamber of Commerce endeavours to strategically direct policy and collaborate with other leadership organizations that share the goal of a strong and sustainable future for Cranbrook's economy.

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