



Fuel Good with Armstrong Regional Cooperative's Fuel Good Day 2025

Tuesday September 16th, 2025 — It's time to Fuel Up & Fuel Good. Fill up your tank on Fuel Good Day, and you'll be supporting local organizations.

As part of Fuel Good Day on September 16th, 2025, 10 cents from every litre of fuel sold at all Armstrong Regional Co-op gas bars will be donated to local non-profits and charities. This includes all grades of gasoline and diesel fuel. Each market we operate in will be supporting a different local non-profit or charity.

- The Armstrong Co-op gas bar will support the North Okanagan Minor Hockey Association
- The Cranbrook Co-op gas bar will support the Cranbrook Boys & Girls Club
- The Salmon Arm Co-op gas bars on 10th Avenue NE and the Trans Canada Hwy will support the Salmon Arm Legion
- The Vernon Co-op gas bars on 27th Street and 32nd Street will support Cops for Kids

"The Armstrong Regional Co-op is committed to serving the community and giving back, not just on this day but throughout the year," said Jason Keis Marketing & Community Relations Manager with the Armstrong Regional Cooperative. "Fuel Good Day is one of many ways we fuel our communities, whether it's by sharing profits with our members or supporting local organizations that are doing important work right here in our own backyard."

Since its launch in 2017, Co-op locations across Western Canada have donated more than \$3 million to over 700 local organizations as part of Fuel Good Day.

Throughout Fuel Good Day, each of our selected non-profits and charities will be on site to hand our information packages and answer questions about their organization. There will also be draws, and giveaways. Please join us September 16th to fill up and fuel good!

When: Tuesday 16 Sept 2025

Where: Armstrong Regional Co-op Gas Bars

- 3550 Okanagan Street, Armstrong BC
- 1216 Cranbrook Street N, Cranbrook BC
- 3100 Hwy 1, Salmon Arm BC
- 50 Trans-Canada Highway SW, Salmon Arm BC
- 3530 27th St, Vernon BC
- 3401 32nd Street, Vernon BC

About Armstrong Regional Cooperative

The Armstrong Regional Cooperative has proudly served the Okanagan Shuswap, and Kootenays for over 100 years. Today, the Armstrong Regional Co-op serves more than 40,000 members — and many more customers. The Armstrong Regional Cooperative remains committed to supporting the communities we serve with bursaries, sponsorships, and support of many local non-profits and charitable organizations.

For more information:

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