

2023 Hawai'i Island REALTORS® Business Partner Marketing Packages

	Koa	ʻIliahi	Ohia	Milo	Affiliate
ANNUAL COST	\$2,500	\$1,500	\$1,000	\$500	\$370
# of Member Representatives	Four (4) Rotating Representatives	Three (3) Set Representatives	Two (2) Set Representatives	One (1) Set Representative	One n (1) Set Representative
Company Logo and Link on HIR Website	•	•	•	•	•
Business Cards & Brochures in HIR Office	•	•	•	•	•
HIR Business Directory (PDF Online & Print)	•	•	•	•	•
Opportunity to Participate on a Committee	•	•	•	•	•
Educational Article in "This Week @ HIR"	•	•	•	•	•
New Member Orientation Welcome Kit (“Swag” logo marketing items in new member kit)	•	•	•	•	•
SPONSORSHIP OPPORTUNITIES¹	Six (8) per Quarter	Four (6) per Quarter	Four (4) per Quarter	Two (2) per Quarter	
REALTOR® Caravans² (Wednesdays)	•	•	•	•	
Continuing Education Classes²	•	•	•	•	
Young Professionals Network (YPN) Events²	•	•			
MEETING SPONSORSHIPS¹	One (1) per Quarter	One (1) per Quarter			
Principal Broker Forums (Quarterly)	•	•			
General Membership Meetings³ (Spring & Summer)	•	•			
NETWORKING OPPORTUNITIES					
General Membership Meetings Spring & Summer	Networking Table INCLUDED	Networking Table INCLUDED	Networking Table INCLUDED	Networking Table INCLUDED	Invitation at Member Cost
Annual Installation Banquet	Invitation at Member Cost	Invitation at Member Cost	Invitation at Member Cost	Invitation at Member Cost	Invitation at Member Cost
Annual Home Expo (Public Event)	Vendor Booth INCLUDED	Vendor Booth INCLUDED	Vendor Booth INCLUDED	50% OFF Vendor Booth	50% OFF Vendor Booth

1. Sponsorship opportunities will be released by level; Koa will receive priority, followed by ʻIliahi, then Ohia, and then Milo.

2. Additional or "A la Carte" sponsorships may become available once all BPs have claimed their reserved spots in the first round of selections.

3. General Membership Meeting sponsorship includes up to five (5) minutes of podium/speaking time during meeting, the opportunity to hold a "grand prize" drawing/giveaway, and the option to have marketing materials placed directly at member seating.

4. Some events are seasonal and will be determined if held virtually or in-person.