

2026 Hawai'i Island REALTORS® Business Partner Marketing Packages

	Koa	‘Iliahi	Ohia	Milo	Affiliate
ANNUAL COST	\$2,500 (limit 2)	\$1,500	\$1,000	\$500	\$382
# of Included Member Representatives	Four (4) Rotating Member Representatives	Three (3) Set Member Representatives	Two (2) Set Member Representatives	One (1) Set Member Representative	One (1) Set Member Representative
Company Logo & Website Link on HIR Website	✓	✓	✓	✓	✓
Business Partner/Affiliate Directory (Online & Print)	✓	✓	✓	✓	✓
Business Cards & Brochures in HIR Office	✓	✓	✓	✓	✓
Opportunity to Participate in a Committee	✓	✓	✓	✓	✓
Educational Article in "This Week @ HIR" eBlast & Quarterly Newsletter	✓	✓	✓	✓	✓
New Member Orientation Welcome Kit Opportunity to include "swag" logo promotional & marketing item(s) in new member resource kit.	✓	✓	✓	✓	
NEW! Social Media Spotlight	✓	✓	✓	✓	
SPONSORSHIP PODIUM OPPORTUNITIES^{1,4}	Eight (8) per Quarter	Six (6) per Quarter	Four (4) per Quarter	Two (2) per Quarter	
East Hawai'i REALTOR® Caravans² Wednesdays	✓	✓	✓	✓	
Continuing Education Classes²	✓	✓	✓	✓	
Designation/Certification Classes	✓	✓			
Young Professionals Network (YPN) Events²	✓	✓	✓	✓	
YPN Signature Events AI Seminar & Top Producer Panel	✓	✓			
Principal Broker Forums	✓	✓	✓		
General Membership Meetings³ Spring or Summer	✓	✓			
Annual Installation Banquet	✓ +Company logo and Full-Page Ad included in printed program.	✓ +Company logo included in printed program.			
NEW! Annual Home Expo	✓				

NETWORKING OPPORTUNITIES					
General Membership Meetings Spring & Summer	Registration Included for Four (4) Representatives. Additional Registration at Member Cost.	Registration at Member Cost. Networking table included	Registration at Member Cost. Networking table included	Registration at Member Cost. Networking table included	Registration at Member Cost. Does not include networking table.
Annual Installation Banquet	Registration at Member Cost.	Registration at Member Cost.	Registration at Member Cost.	Registration at Member Cost.	Registration at Member Cost.
Annual Home Expo (Public Event)	Vendor Booth INCLUDED	Vendor Booth INCLUDED	Vendor Booth INCLUDED	50% OFF Vendor Booth	50% OFF Vendor Booth

Marketing Packages are designed to offer Business Partners a wide range of networking opportunities across various HIR events. Each tier provides a different level of visibility, with higher tiers receiving increased exposure, priority sponsorship selection, and enhanced recognition throughout the REALTOR® community.

1. Sponsorship opportunities will be released in multiple rounds (in a draft selection format) at the bi-annual Business Partnership meetings.
2. Additional or "A la Carte" sponsorships may become available once all BPs have claimed their reserved spots in the first round of selections.
3. General Membership Meeting sponsorship includes up to five (5) minutes of podium/speaking time during meeting, the opportunity to donate a "grand prize" drawing/giveaway, and the option to have marketing materials placed directly at member seating.
4. Some events are seasonal and will be determined if held virtually or in-person.

Additional information:

- Set Representatives are the point of contact and will be the attendees. One person receives communication and attends events. This ensures consistent presence and communication, which is ideal for relationship building.
- Rotating Representative: Point of contact will be the same, with flexibility to inter-change representative attendance and participation.