

Hello Fair Vendors,

We know many of you had reserved a booth space for the 2020 San Juan County Fair, August 12-15th. Sadly, we know that we will not be able to physically host a fair in August this year. We know that the health and safety of our vendors, superintendents, staff, volunteers, exhibitors, entertainers and participants is too valuable to put at risk. Almost all Fairs held during July and August have been cancelled and event coordinators are working to provide alternatives to large scale events for the year.

Rather than canceling the 2020 fair all together, it is our hope to be able to share the spirit of our fair and showcase what our community has to offer. As part of our virtual fair this year, we are hoping you will be a part of our San Juan County Fair community and opt to participate as a “virtual vendor”. **Our virtual vendor fee is \$40.** What does a virtual vendor space look like you ask?? Rather than a physical booth space, please think of this as online advertising for your business or organization that we can share on social media, and through our fair website (www.sjcfair.org). We will be accepting entries of still life exhibits and animals online this year (via photo submissions) and we will be hosting online games, concerts and fun activities to promote the Fair during the month of August. We know that some of you may not have websites to direct people to, or items that you sell online, but there are ways you can still participate in our fair this year and promote your organization or business. How you ask?? You can send us a video clip of the information your organization was hoping to share at the Fair this year; or a behind the scenes tour of your business; share a recipe from your menu; offer a special discount code your customers can use during Fair week; or give a demonstration. Send us your logo, and your web address so we can encourage others to support you. There are a lot of options and ways to present yourself, your business, your goods, your ideas, and your mission online. If you need help thinking of what you can offer this year, please don’t hesitate to reach out to us – we have been brainstorming 24/7 lately to figure out how we can still celebrate

our community, and encourage our island to support you during these times.

This is the year we won't need to worry about physically being in Friday Harbor August 12-15th from 9am-10pm! We are also expecting that we will have a larger audience online, because no one will have to worry about getting on the ferry and making the trip to Friday Harbor. We understand that these are very difficult times, and we are here to support you – because you have supported us, and you are a *big* part of our Fair. If you have any questions or concerns, please feel free to contact us.

If you have paid a deposit on your booth space, please request your refund via email. If you'd like make a donation to the San Juan County Fair and Fairgrounds this year, it would be sincerely appreciated, and we would be happy to recognize you as a sponsor online and in the media. We are sincerely thankful for the support of our sponsors, and we sincerely hope you will be a part of the Fair this year.

Stay well,

Adrienne Bourne

Program Coordinator

San Juan County Fair & Fairgrounds

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