San Juan Islands Visitors Bureau

December 30, 2020



Wishing you a Happy New Year!

Although midnight on December 31 won't flip a magical switch, we have plenty of reason to hold hope for next year, particularly in the realm of travel and tourism. Here's to raising a glass to 2021 and envisioning what we'd like tourism to look like going forward. We wish you a happy, healthy and prosperous New Year with the opportunity to rebound stronger and more resilient than ever before.

Local and Industry News

Inslee Announces One-Week Extension of Statewide Restrictions

Gov. Jay Inslee today announced a one-week extension of the "Stay Safe–Stay Healthy" proclamation, along with the statewide restrictions imposed. The extension of the statewide restrictions will now expire on January 11, 2021. No changes were made in the proclamation aside from the expiration date.

Holiday Gift Guide Success!

Online Gift Guide to Remain an Online Marketplace for Future Campaigns



Thank you to our 60 members who participated in our first-ever online holiday gift guide. We had 13,072 page views and 3,293 clicks to member websites from early Nov. to Dec. 24! We plan to keep it a permanent feature on our website, including the "Buy" button on the top right of our home page, and connect it to our 2021 campaigns.

Call for Winter Romance/Valentine's Specials! Our first 2021 campaign will be starting in January, and we're looking for your Valentine's Day-inspired products, experiences, or packages. Do you have something special to promote this winter? Please let us know if you are interested in continuing or joining our new online marketplace!

Coronavirus Travel Sentiment Index

Findings for the Week of Dec. 27th

Destination Analysts

After long holding steady, the perceived safety of travel activities is now faltering with this current virus surge. However, the vaccine remains a light to many American travelers who are increasingly willing to take it. Read the update and key findings here.

Source: Destination Analysts

Help Keep Our Businesses "Afloat" This Holiday Season

Local Take-Out Food & Beverages



Find take-out schedules for your favorite island restaurants: LOPEZ, ORCAS, SAN JUAN. Find wine and cider to go available at San Juan Vineyard, Orcas Island Winery, Doe Bay Wine Co., Lopez Island Vineyard and Madrone Cellars.
Find dining events and specials and outdoor dining.

Gift Cards

Keep our businesses open tomorrow, by buying a gift card today. Find county-wide gift cards here and here. For island-specific gift cards visit OrcasStrong.com or LopezEats.com. Find state wide gift cards through ShowWAlove.com

Lodgings



Based on the County's press releases on recent COVID transmissions, we encourage everyone to stay close to home for the holidays. If you are hosting friends and family, staying in professionally sanitized lodgings rather than private homes is also recommended. Please share our Stay Safe Guidelines www.visitsanjuans.com/stay-safe. Read the County's press release on holiday travel here. Find all member lodgings here, and local lodging specials.

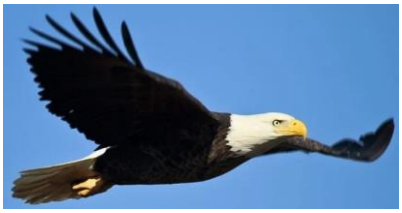
Events

For upcoming local and member events go here.

Important & Useful Links







Local COVID Links **State COVID Links** **National COVID Links**

Visitors Bureau Contact Information

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