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FOR IMMEDIATE RELEASE

EDC to offer Business Management and Leadership course as part of Trades Training Initiative.

The Economic Development Council (EDC) of San Juan County will offer a Business Management and Leadership Course for all industries including hospitality, restaurant, and construction this fall, as part of their Trades Training Initiative. This course is open to participants from San Juan County, ages 18 and over, who are planning to start a business or who seek to develop or refresh skills.

The upcoming course will provide insight into topics such as workforce development, company assessment, bookkeeping principles, the customer experience, and more. A panel of instructors will present information to help entrepreneurs and managers navigate everyday challenges of small business operations, create strategies for change, and plan for future growth. This interactive course will encourage students to network and learn from each other beyond the duration of the class.

Details: The seminars will meet weekly on Wednesdays from 6:00-8:00pm from September 14 to November 9. A brown bag lunch series on online marketing will also be held Thursdays from 12:15-1:15. Classes will be held in Friday Harbor, but remote learning options are available. Participants that attend all sessions will receive a certificate of completion.

For information or to register, please visit <https://sanjuansedc.org/business-course/>. For questions, please contact the EDC's Trades Training Coordinator, Marti McConnell, at (360) 378-2906, or marti@sandjuansedc.org.

The San Juan County Economic Development Council (EDC) strives to support small rural enterprises and conduct projects to stimulate new job creation, strengthen the economic base for working families, and support overall quality of life for islanders.

The EDC thanks the Town of Friday Harbor for grants that provide the major funding for the program, and our team of business professionals and Heritage Bank for in-kind support that makes this course possible. The EDC also thanks other donors and grantors whose support of the EDC Tech and Trades Training Initiatives that were critical to getting this program started.

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