



Wednesday,  
September 23, 2020

## Local and Industry News

### ACTION ALERT!

While we are deeply disappointed that the latest coronavirus relief proposal failed to pass the Senate, it is critical that we continue to push for congressional relief to protect small travel industry businesses and workers. It is crucial that Congress immediately passes a small business relief package that extends and expands the Paycheck Protection Program (PPP) to include destination marketing organizations and allows for a second draw on PPP funds. Even if you have already sent an action alert, and thank you if you have, it is important that you send another. Please take just two minutes, thank you!



[Click Here](#)

Source: [U.S. Travel Association](#)

### Inslee Updates Guidance for Weddings, Funerals, Agritourism and Miscellaneous Venues

#### Wedding and Funeral Guidance - Effective Sept. 21

The update allows wedding and funeral receptions to resume, as long as they meet specific requirements.

Read the full guidance document [here](#), and associated memo [here](#).

Find a full list of current reopening guidance [here](#).



#### Agritourism Guidance - Effective Sept. 21

All agritourism activities are allowed to operate in Modified Phase 1 counties under Phase 2 guidance. Read the full guidance document [here](#). Find a full list of current guidance for Modified Phase 1 [here](#).

#### **Miscellaneous Venues Guidance - Effective Sept. 22**

Miscellaneous venues are permitted to operate, provided all requirements are met. For purposes of this guidance, miscellaneous venues (referred to as "venue" hereafter) include the following: convention/conference centers, designated meeting space in a hotel, events centers, or a substantially similar venue. Read the guidance document [here](#). Find a full list of all reopening guidance [here](#).

Source: [www.governor.wa.gov](http://www.governor.wa.gov)



#### **Fall 2020 Great Islands Clean-Up!** **Sept. 28 - Oct. 4th**

The event will be a week-long household/individual effort beginning September 28 and running through October 4. This is an opportunity for our community to get outside, get some exercise, and help make our islands plastic and litter-free by the sea. In keeping with San Juan County's Phase 2 guidelines, masks will be required, participants should practice social distancing, and there will be no congregating. There will be litter clean-up events happening on Orcas, San Juan, Lopez and Shaw Islands. Visit [plasticfreesalishsea.org](http://plasticfreesalishsea.org) to register and for more information about the events and details for all the islands. You can also make a donation [here](#).

Source: [Friends of the San Juans](#)

#### **Sign Up for Ferry Riders' Opinion Group (FROG) to Participate in Rider Surveys**

Next month the Washington State Transportation Commission (WSTC), in partnership with Washington State Ferries (WSF), will be sending out a link to a new survey that will seek your input on many topics. Use the FROG sign-up link below to join and please share with anyone you know who uses WSF. [CLICK HERE TO JOIN](#) the Ferry Riders' Opinion Group - It only takes a few minutes to join and receive our upcoming online survey, and future surveys.



Source: [WSTC](#)



*"The future of the islands will be decided in the islands"*

## Leadership San Juan Islands 2021 Session

LSJI is pleased to announce the new dates for our 2021 session, which will begin January 8th and run through May 14th, 2021. Three informational open houses will be held virtually for Lopez, Orcas and San Juan Island in October. The public is welcome to these free open houses. For open house dates, program and application information go to [www.lsji.org](http://www.lsji.org). Scholarships are available.

Source: [LSJI](#)

### You're a Person Not a Product

Hacks for Working at Home - Lift Your Head and Lower Your Arms!

If you're working from home, you know the toll it can take on your body and mind. But you don't have to suffer through it, and you don't necessarily have to spend a ton of money on a solution. Here are a few tips to improve home office setups and encourage healthy working habits. One involves an ironing board!

Read the hacks [here!](#)



Source: [NPR](#)  
Image By LA Johnson



### Coronavirus Travel Sentiment Index Findings for the Week of September 21st

As Americans' daily stress levels have recently increased, there will be a greater prioritization of having new experiences, escaping boredom and simply finding joy. Openness to travel—and feeling they will have a good time doing it—continues to bloom. Read the report and key findings [here](#).

Source: [Destination Analysts](#)

## Local and Industry Marketing

## **Register Today for the 2020 State Tourism Conference! October 8th, 8:00am-4:00pm**

This virtual event will bring together Washington State tourism industry members and feature a line-up of national, state, and local speakers and panelists in addition to industry breakout sessions.

### **Program Highlights:**

- Welcome and State of the Industry
- Travel & Tourism Industry and Forecast by Adam Sacks, CEO of Tourism Economics
- Panel discussion on the Future of Outdoor Based Tourism
- Panel discussion on U.S.-Canada Cross-Border Tourism
- Keynote Address by Roger Dow, CEO and President of the U.S. Travel Association
- Panel discussion on Diversity, Equity and Inclusion Implications and Opportunities for the Travel Industry
- Panel discussion with Small Business Owners Who Have Successfully Adapted to Covid-19
- Panel discussion on Planning for Industry Recovery with State Government and Industry Leaders
- Opportunities to network with people in your sector and region



**Register Here**

Cost: \$25 for WTA members, \$35 for non-members, and \$8 for students. Click [here](#) for sponsorship opportunities.

Source: [Washington Tourism Alliance](#)

### **Take the Stay Safe Pledge!**

We will add your name to the list of Stay Safe Pledge Members on our [Travel Advisory Page](#). Thanks to the following members for taking the Stay Safe Pledge: **Bay Houses, Crystal Seas Kayaking, Earthbox Inn & Spa, Market Chef, Orcas Adventures, Orcas Island Chamber of Commerce, Pelindaba Lavender, Road Scholar SVC, San Juan Bistro, San Juan Kayak Expeditions, SJI National Historical Park, and Terra Trek Tours.**

We are publicizing the names of the businesses that are willing to take the "Stay Safe Pledge" see below. You can also download the image as a poster, place it on your website or send it with reservation confirmations. If you'd like, we can also provide you with printed posters to place in your business.

**Stay Safe Pledge Poster** - Hang in your business

[Download the 8.5"x11" poster here](#)

[Download the 11"x17" poster here](#)

**Plan, Pack and Prepare Checklist** - Send to guests, friends and family before they arrive. To get a PDF of the checklist click [here](#).

## Take the Stay Safe Pledge!

By clicking the button, I pledge to follow the recommended public health guidelines.

I Take the Pledge!



Our goal is to protect community residents, workers, and guests of San Juan County. Our pledge is to endeavor to share responsibility with guests to follow recommended public health guidelines for all of us to stay safe.

**We Pledge to:**

- WASH OUR HANDS FREQUENTLY & HAVE HAND SANITIZER AVAILABLE
- WEAR FACE COVERINGS
- FOLLOW SOCIAL DISTANCING & CAPACITY GUIDELINES
- FOLLOW COUNTY HEALTH DEPARTMENT STANDARDS OF CLEANING & SANITATION
- CONDUCT WELLNESS SCREENINGS OF EMPLOYEES
- TRAIN EMPLOYEES ON COVID-19 SAFETY PROCEDURES

**Guests Pledge to:**

- WASH OR SANITIZE HANDS BEFORE ENTERING
- WEAR FACE COVERINGS
- FOLLOW SOCIAL DISTANCING GUIDELINES
- STAY HOME IF ILL WITH COUGH OR FEVER
- AVOID DIRECT CONTACT WITH THE STAFF AND OTHER GUESTS
- FOLLOW LOCAL GUIDELINES FOR SAFETY PRECAUTIONS

*We wish you a warm welcome and thank you for doing your part to support the health of our community.*



[www.visit-sanjuans.com/stay-safe](http://www.visit-sanjuans.com/stay-safe)



Orcas Island



Lopez Island



## Help Keep Our Businesses "Afloat"

While we remain in Phase 2, please keep supporting our local businesses!

**Gift Cards:**

Keep our businesses open tomorrow, by buying a gift card today. Find county-wide gift cards [here](#). For island-specific gift cards visit [OrcasStrong.com](#) or [LopezEats.com](#). Add your gift card information [here](#). You can also sign up on the SHOW WA LOVE gift card site [here](#).

**Island Products & Experiences:**

Give an island gift to yourself or someone special!

Find handmade art, artisan foods, and local experiences [here](#).

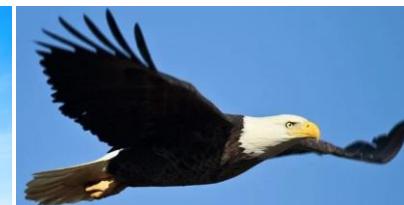
To add your business product or experience email [Erin](#).

**Food & Beverages:**

Find take-out schedules for your favorite restaurants here: [LOPEZ](#), [ORCAS](#), [SAN JUAN](#). Find Wine and Cider to go available at [San Juan Vineyard](#), [Orcas Island Winery](#), [Doe Bay Wine Co.](#), [Lopez Island Vineyard](#) and [Madrone Cellars](#). Email [Erin](#) to add your business information.

**Lodgings:**

Based on the County's press release on recent COVID transmissions, we encourage everyone hosting friends and family to consider professionally sanitized lodging for their guests, and to please share our Stay Safe Guidelines [www.visitsanjuans.com/stay-safe](#). You can read the County's press release [here](#). Find lodgings [here](#).

**Important & Useful Links**[Local COVID Links](#)[State COVID Links](#)[National COVID Links](#)**Visitors Bureau Contact Information**

(360) 378-9551 ext. 1 or [info@visitsanjuans.com](mailto:info@visitsanjuans.com)



San Juan Islands Visitors Bureau | P.O. Box 1330, Friday Harbor, WA 98250

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