

## 4 INDUSTRY VETERANS JOIN CHOCOLATE INN/TALYOR & GRANT | LANCO SALES TEAM

HICKSVILLE, NY- Chocolate Inn /Taylor & Grant | Lanco (ASI: 44900; PPAI: 111662) has added four industry veterans to its sales team to increase its US and Canadian presence. Adam Brown joined as Key Accounts Manager, Scott Lange, and Mike Oliver as multi-line US sales representatives, and Donna Klaassen as multi-line sales representative for British Columbia.

"As we grow both organically and thru acquisition, while broadening our reach amongst the food, hard goods, and wearables categories, we saw a need to expand our inside and outside sales teams," said David Miller president of Chocolate Inn /Taylor & Grant| Lanco. "We could not be happier with these new additions to our team. All have extensive experience in the industry and believe in our tenets of making customers a priority and providing quality service."

Brown will be working with Miller and the Chocolate Inn /Taylor & Grant| Lanco Inside Sales Team on the company's key accounts and expanding its distributor base. He brings 12 years of experience working both as a distributor and supplier. For 10 years he was a distributor for companies like ePromos, Motivators, and PromoShop and the last two years worked on the supplier side with Jornik Manufacturing. This unique perspective into the workings of distribution and supply allows Brown to understand and communicate the needs of both parties while building relationships.

Lang and Oliver are also promotional industry veterans with extensive multi-line sales experience in their territories. Lang will represent the company in the Midwest, covering Ohio, Michigan, Indiana, and Kentucky. The Southeast region, including Georgia, Tennessee, Alabama, Florida, North Carolina, and South Carolina will be represented by Oliver.

Klaassen is a sales veteran both in and outside of the promotional product industry, and brings knowledge and a forward vision that meshes well with the company's Canadian strategies. She will be representing British Columbia.

Brown can be reached by phone 800.526.3437 x 6112, email [Adam.Brown@chocolateinn.net](mailto:Adam.Brown@chocolateinn.net), Lang by phone 260-414-3868, email [Scott@LangeMarketing.com](mailto:Scott@LangeMarketing.com), Oliver by phone 770-861-2364, email [mike@upcpromo.com](mailto:mike@upcpromo.com), and Klassen by phone 604-788-5722, email [donna@venturasales.com](mailto:donna@venturasales.com).

### ABOUT CHOCOLATE INN / TAYLOR & GRANT| LANCO

With over 50 years of award winning experience, Chocolate Inn / Taylor & Grant and Lanco (or the "Company") (ASI: 44900; SAGE: 52303; PPAI: 111662; PPC: 920802), is a top-40 ASI Supplier, and the leading diversified manufacturer of 3,000 plus items, ranging across confectionery, mints, chocolate, hard goods, health and beauty, wellness, apparel and soft goods, servicing distributors in the promotional products industry. The Company remains the only food vendor in the promotional products industry that is SQF Level 3 certified - the highest global standard of food safety. The Company operates out of 2 world-class manufacturing facilities and features an industry-leading assortment of printing, packaging and decorating capabilities. As a leading manufacturer, Chocolate Inn and Lanco also features extensive product customization capabilities, including custom shaped mints, custom shaped chocolate, custom formulated lip balm, candles, lotions and more. The Company's newest division, SPD / Shoreline, is a focused contract decorator for promotional products distributors and offers multi-category kitting solutions.

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