



Brampton, ON, April 5th 2023

Leadership Change at Cutter & Buck Canada

Cutter & Buck has announced that Jake Rawson has assumed the position of interim CEO for their Canadian business, as Shane Brett steps down to assume a new role outside the company.

"It is an honor for me to be joining Cutter & Buck Canada in this role," said Jake Rawson. "I am looking forward to collaborating with our teams to continue to support the evolving needs of our partners throughout the Canadian marketplace."

Rawson joined Cutter & Buck in 1999, and has held several pivotal roles in the company during his 24 year tenure. With experience in Marketing, International Licensing, Golf and Product development, Rawson has developed a deep understanding of the company's operations, products, processes, and markets. He most recently served as the global Concept Director for Cutter & Buck, where he focused on brand development, product development, sourcing, and strategic planning.

While Rawson has already stepped into the CEO role, Brett will remain on through April 30th to assist with the leadership transition. "I am extremely grateful for my time at Cutter & Buck, and for the opportunity to lead such an incredible team," said Brett. "I'm proud of the culture we built, the accelerated growth and results we accomplished, and the strong relationships we established with our partners. The business is great hands for the next stage of its evolution."

Cutter & Buck Canada wishes Shane Brett all the best in his new role and thanks him for his many contributions to the company's success.

FOR IMMEDIATE RELEASE

About Cutter & Buck

Founded on Seattle's waterfront in 1989 to create iconic sportswear of the highest quality, the name "Cutter" and "Buck" was chosen to symbolize where the sea, represented by a cutter, and the mountains, represented by a buck meet in harmony. Cutter & Buck prides itself on the design, manufacturing and distribution of sportswear that is advanced enough for the most active lifestyle, and versatile enough to be your everyday favourite. Cutter & Buck is also the exclusive North American distributor of Clique, a leading sportswear label of affordable, sporty basics. Cutter & Buck brands are available worldwide in golf pro shops, fan shops, resorts, specialty retailers, and through premium promotional product distributors.

In 2017, Cutter & Buck Canada opened an industry-leading distribution centre in Brampton, Ontario. The state of the art facility supports the growing Canadian business with deep stock levels, and high-speed order processing capabilities.

For more information, visit CBcorporate.ca or contact canada@cutterbuck.com