

# Downtown Halloween Trick-or-Treat

## Tuesday, October 31<sup>st</sup> (3:00-6:00 pm)

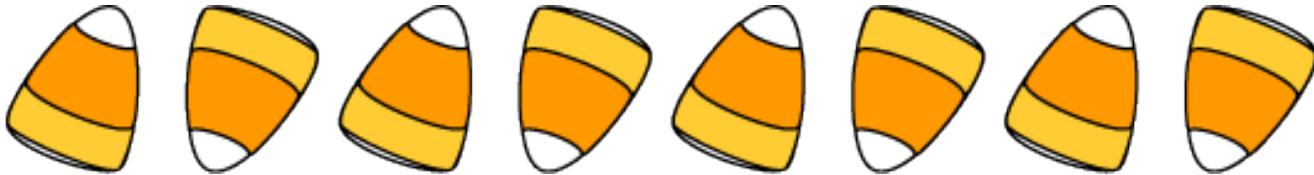
Welcome costumed children and their families to visit your business for this festive and fun Halloween event! Please provide individually wrapped treats, candy, stickers, etc. to trick-or-treaters. Please be prepared for 350-450 trick or treaters.

**Downtown Santa Barbara will provide the following:**

- ❖ Halloween window signage for display on October 31st
- ❖ Festive Halloween balloons delivered for your front entrance on October 31<sup>st</sup>
- ❖ Promotion on Downtown Santa Barbara's social media platforms



**Participation forms due by: Wednesday, October 25<sup>th</sup>**



## Halloween Window Décor Contest

**Judging: Thursday, October 26<sup>th</sup> beginning at 5:00 pm**

Win cash prizes for the most creative, unique, scary, or theme-oriented window display! The contest will be judged on **Thursday October 26<sup>th</sup> beginning at 5:00 pm**.

Team up with your neighbors to make your block the spookiest spot downtown!

(Please note: Your business does not need to be open for judging.)

- 1<sup>st</sup> place: \$100
- 2<sup>nd</sup> place: \$50
- 3<sup>rd</sup> place: \$25

**Participation forms due by: Friday, October 20<sup>th</sup>**

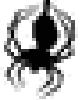
**For more information, please contact:**

April Lee at (805) 962-2098 ext. 800 or [April@DowntownSB.org](mailto:April@DowntownSB.org)  
Jenna Raimist at (805) 962-2098 ext. 805 or [Jenna@DowntownSB.org](mailto:Jenna@DowntownSB.org)



**DOWNTOWN**  
**SANTA BARBARA**

# Downtown Santa Barbara Halloween Trick-or-Treat and Window Décor Contest



YES! I would like to participate in the Downtown Trick-or-Treat  
(*Tuesday, October 31<sup>st</sup> 3:00-6:00 pm*)

YES! I would like to participate in the Window Décor Contest  
(*Judged on Thursday, October 26<sup>th</sup> beginning at 5:00 pm*)

(You may participate in either of the two activities or both.)

**Please fill out and return the following information:**

Name of Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_ FAX: \_\_\_\_\_

Email: \_\_\_\_\_

Our business will be providing the following individually wrapped treat:

\_\_\_\_\_

**Orange "Trick-or-Treat" participation signs** will be delivered to you by  
**Friday, October 27<sup>th</sup>** to post in your window.

**Balloons** will be delivered to your business on **Tuesday, October 31<sup>st</sup> between 11:00 am and 2:00 pm.**

**Email, fax, or drop off this form to:**

Downtown Santa Barbara  
27-B East de la Guerra Street  
Santa Barbara, CA 93101  
FAX: (805) 962-3286

**For additional information please contact:**

April Lee at (805) 962-2098 ext. 800 or [April@DowntownSB.org](mailto:April@DowntownSB.org)  
Jenna Raimist at (805) 962-2098 ext. 805 or [Jenna@DowntownSB.org](mailto:Jenna@DowntownSB.org)



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