



DOWNTOWN
SANTA BARBARA

Downtown Trick-or-Treat

Thursday, October 31st (3:00-6:00 pm)

Welcome costumed children and their families to visit your business for this fun and festive Halloween event, creating a safe Downtown trick-or-treating experience.

Your Business provides:

- Individually wrapped treats, candy, stickers, prizes, toys, etc.
- Festive décor and costumes (optional)
- Please be prepared with enough goodies for 350-450 trick-or-treaters

Downtown Santa Barbara will provide:

- Halloween "Trick-or-Treat" window signage
- Festive balloons delivered for your front entrance on October 31st
- Promotion on Downtown Santa Barbara's website and social media platforms



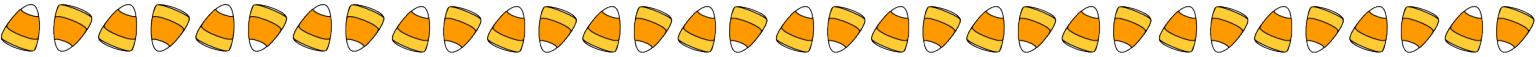
Orange "Trick-or-Treat" signs will be delivered to you on **Friday, October 25th** for display in your window. Festive Balloons will be delivered on **Thursday, October 31st between 11:00 am - 2:00 pm**.

Halloween Window Décor Contest

Judging: Wednesday, October 23rd (beginning at 5:00 pm)

Win cash prizes for most creative, unique, scary, or theme-oriented window display! Team up with your neighbors to make your block the spookiest spot downtown! (Please note: Your business does not need to be open for judging.)

CASH PRIZES: 1st place: \$100 2nd place: \$50 3rd place: \$25



You MUST Return Form to Participate! Deadline to Sign Up: Friday, October 18th

YES! I would like to participate in the Downtown Trick-or-Treat
(*Thursday, October 31st 3:00-6:00 pm*)

YES! I would like to participate in the Window Décor Contest
(*Judged on Wednesday, October 23rd beginning at 5:00 pm*)

Please fill out and return the following information:

Name of Business: _____ Address: _____

Contact: _____ Phone: _____ Email: _____

Our business will provide the following individually wrapped treat(s):



Email, mail, or drop off this form to:

Downtown Santa Barbara, 27-B East de la Guerra Street, Santa Barbara, CA 93101
Questions? Call (805) 962-2098 or Email April@DowntownSB.org