

Downtown Halloween Trick-or-Treat

Tuesday, October 31st (3:00-6:00 pm)

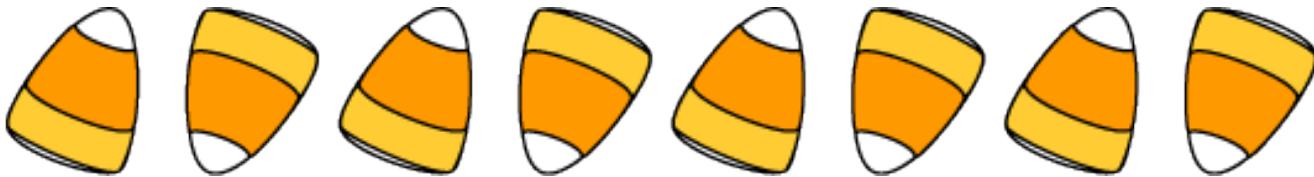
Welcome costumed children and their families to visit your business for this festive and fun Halloween event! Please provide individually wrapped treats, candy, stickers, etc. to trick-or-treaters. Please be prepared for 350-450 trick or treaters.

Downtown Santa Barbara will provide the following:

- ❖ Halloween window signage for display on October 31st
- ❖ Festive Halloween balloons delivered for your front entrance on October 31st
- ❖ Promotion on Downtown Santa Barbara's social media platforms



Participation forms due by: Wednesday, October 25th



Halloween Window Décor Contest

Judging: Thursday, October 26th beginning at 5:00 pm

Win cash prizes for the most creative, unique, scary, or theme-oriented window display! The contest will be judged on **Thursday October 26th beginning at 5:00 pm**.

Team up with your neighbors to make your block the spookiest spot downtown!

(Please note: Your business does not need to be open for judging.)

1st place: \$100

2nd place: \$50

3rd place: \$25

Participation forms due by: Friday, October 20th

For more information, please contact:

April Lee at (805) 962-2098 ext. 800 or April@DowntownSB.org

Jenna Raimist at (805) 962-2098 ext. 805 or Jenna@DowntownSB.org

Downtown Santa Barbara Halloween Trick-or-Treat and Window Décor Contest



YES! I would like to participate in the Downtown Trick-or-Treat
(*Tuesday, October 31st 3:00-6:00 pm*)

YES! I would like to participate in the Window Décor Contest
(*Judged on Thursday, October 26th beginning at 5:00 pm*)

(You may participate in either of the two activities or both.)

Please fill out and return the following information:

Name of Business: _____

Contact: _____

Address: _____

Phone: _____ FAX: _____

Email: _____

Our business will be providing the following individually wrapped treat:

Orange "Trick-or-Treat" participation signs will be delivered to you by
Friday, October 27th to post in your window.

Balloons will be delivered to your business on **Tuesday, October 31st between 11:00 am and 2:00 pm.**

Email, fax, or drop off this form to:

Downtown Santa Barbara
27-B East de la Guerra Street
Santa Barbara, CA 93101
FAX: (805) 962-3286

For additional information please contact:

April Lee at (805) 962-2098 ext. 800 or April@DowntownSB.org
Jenna Raimist at (805) 962-2098 ext. 805 or Jenna@DowntownSB.org



DOWNTOWN
SANTA BARBARA