

SMALL BUSINESS SATURDAY!

Saturday, November 25, 2017



Please join Downtown Santa Barbara and our small, local businesses for Small Business Saturday! Participation is FREE for small business Downtown SB members in good standing. To participate, fill out and return this form and open your doors on November 25th! If you are offering a holiday promotion, please include below (this is optional, but will also be included on the DSB website.)

Downtown Santa Barbara will:

- Provide Small Business Saturday buttons, pens, totes, delivered to you for your customers (while supplies last)
- Give away Small Business Saturday balloons from SBS Welcome Center (Marshalls Patio, 900 State)
- Include your participation on social media, press release, other marketing tools
- Create a SBS landing page on our website, including your business name/web link/address

YES! I would like to participate in Small Business Saturday

YES! I am offering a value-added promotion (*optional*): _____.

PLEASE COMPLETE THE FOLLOWING INFORMATION by MONDAY, NOVEMBER 13th:

Name of Business: _____

Contact: _____

Address: _____

Email: _____

Phone: _____

Website URL: _____

Email, fax or drop off this form to:

Downtown Santa Barbara

27-B East De la Guerra Street

FAX: 962-3286

For additional information please contact

Kate Schwab (Kate@DowntownSB.org)

Erik Krueger (Erik@DowntownSB.org)

Phone: 805-962-2098



Downtown Santa Barbara Holiday Dates:

Small Business Saturday (November 25)

(Downtown SB promotions include gift-wrap station, live music, giveaways)

La Arcada Christmas Walk (November 30)

65th Annual Downtown Holiday Parade (December 1)

1st Thursday (December 7)

TubaChristmas (December 9)

Holiday Window Décor Contest Judging (December 14)



#ShopSmall - #SmallBizSat - #DowntownSB