

# 65<sup>th</sup> Annual Downtown Santa Barbara Holiday Parade

## *Colors of the Season*

Friday, December 1<sup>st</sup>, 2017



Roger Durling, Executive Director of the Santa Barbara International Film Festival, and team marching down State Street during the 2016 Annual Downtown Santa Barbara Holiday Parade

Photo credits: Thanks to Fritz Olenberger Photography, 2016

We look forward to discussing your unique opportunity for parade balloon and special entry sponsorship, offering brand association, networking, and employee engagement.

805-962-2098

[Maggie@DowntownSB.org](mailto:Maggie@DowntownSB.org)

All balloon sponsorships include a 6'x3' parade banner, company logo on poster and parade t-shirts, company name broadcast by parade announcers, and inclusion on all promotional materials.

24' Beautiful Butterfly  
Helium, \$3,500

This entry requires 10 people.



14' Illuminated Ornaments  
(Quantity: 3)  
Helium, \$3,500

This entry requires 12 people.



18' Illuminated Snowman  
Helium, \$3,300

This balloon requires 3 people to participate.

12' Gingerbread House  
Helium, \$3,200

This entry requires 6 people.



14' Illuminated Globe  
Helium, \$3,200

This entry requires 10 people.

18' Santa Barbara Sun  
Helium, \$3,200

This entry requires 8 people.



20' Christmas Tree  
Inflatable, \$2,800

This entry requires 12 people.



16' Illuminated Snowflake  
Helium, \$2,800

This entry requires 8 people.





14' Penguin  
Helium, \$2,800

This entry requires 6 people.



20' Santa Claus  
Inflatable, \$2,800

This entry requires 16 people.



14' Beach Ball

14' Beach Ball  
Inflatable, \$2,500

This entry requires 10 people.

18' Snowman  
Inflatable, \$2,500

This entry requires 12 people.



18' Toy Soldier  
Inflatable, \$2,500

This entry requires 12 people.



10' Patchwork Bear  
Inflatable, \$2,000

This entry requires 10 people.



# 65<sup>th</sup> Annual Downtown Santa Barbara Holiday Parade

## *Colors of the Season*

### Balloon Sponsorship

---

Yes, I want to be a Balloon Sponsor. Please reserve the following balloon on my behalf:

**SOLD** Beautiful Butterfly, \$3,500

\_\_\_\_\_ Illuminated Ornaments, \$3,500

**SOLD** Illuminated Snowman, \$3,300

**SOLD** Gingerbread House, \$3,200

\_\_\_\_\_ Illuminated Globe, \$3,200

**SOLD** Santa Barbara Sun, \$3,200

\_\_\_\_\_ Christmas Tree, \$2,800

**SOLD** Illuminated Snowflake, \$2,800

**SOLD** Penguin, \$2,800

\_\_\_\_\_ Santa Claus, \$2,800

\_\_\_\_\_ Beach Ball, \$2,500

\_\_\_\_\_ Snowman, \$2,500

**SOLD** Toy Soldier, \$2,500

\_\_\_\_\_ Patchwork Bear, \$2,000

### Business Information

Business: \_\_\_\_\_

Contact: \_\_\_\_\_

Address: \_\_\_\_\_

Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Balloons are reserved on a first response basis. If your choice is  
already sponsored, we will contact you.