



UNITED WAY OF WEST CENTRAL CONNECTICUT YEAR-LONG SPONSORSHIP 2025



United Is The Way To Amplify Your Community Impact

From strengthening local resilience to advancing health, youth opportunity, and financial security, we're working towards a future where every person in every community can reach their full potential.

Your corporate sponsorship offers an opportunity to make a meaningful impact, increase visibility, and enhance your presence in the community. Partnering with United Way, demonstrates to your customers, employees, and broader community how simple it is to give back.

BENEFIT from increased brand exposure and elevate your corporate identity in the community by linking your brand with United Way of West Central Connecticut.

REINFORCE your company's reputation as a good corporate citizen to your customers, employees and community with philanthropic brand recognition.

EXPERIENCE the guaranteed reach of local marketing exposure and benefit of knowing your community believes that you want them to thrive.

SUPPORT initiatives which allow United Way to direct more investment dollars in the community creating opportunities, building resilient communities, advancing health and financial security for all.

RETURN on your investment through tangible impressions and measured media value.



United Way of
West Central Connecticut

BENEFITS

	Gold \$5,000	Platinum \$7,500	Premier \$10,000
Digital Media/Exposure			
Logo on UW website with link to your website	✓	✓	✓
Recognition in UWWCC staff email signatures		Featured one month	Featured two months
Recognition on UWWCC social media sites	✓	✓	✓
Recognition in UWWCC newsletter	Name	Logo	Logo
Credits in UWWCC video(s)	Name	Logo	Logo
Community Conversations (Takes Place Throughout 2025)			
Conversations that inspire and create opportunities to improve, empower, and create lasting change.		Logo on Signage	Logo on Signage
Day of Caring (May 2025)			
T-shirt recognition - back of shirt	Small Logo	Medium Logo	Large Logo
Company displayed inside transport buses	Logo	Logo	Logo
Golf Tournament (June 2025)			
Sponsorship Name & Players	Includes 2 Golfers	Includes 4 Golfers	Includes 8 Golfers
Company Signage	Name on Registration & Breakfast Signs & Tee Box	Logo on all Event Signage, Tee Box, Company Banner	Logo on all Event Signage, Oasis Signs, Tee Box, Company Banner
Community Impact Celebration (Fall 2025)			
Attendance/Tickets	2 Tickets	6 Tickets	8 Tickets
Invitation/Program Book	Name & Half Page Ad	Logo & Half Page Ad	Logo & Full Page Ad
Acknowledgement at Event	Name on Table Tent & Event Signage	Logo on Table Tent & Event Signage	Logo on Table Tent & Event Signage
Seasonal Sips (November 2025)			
Attendance/Tickets	2 Tickets	4 Tickets	6 Tickets
Acknowledgement at Event	Name on Event Signage	Logo on Event Signage	Logo on Event Signage
United Is The Way - Community Impact Mobilization - \$1,000		Social Media Shout Out	

COMMITMENT

Yes! Our company commits to be a United Way of West Central Connecticut Year Long Corporate Sponsor! (Sponsorship runs January through December.)

☐ Premier = \$10,000 ☐ Platinum = \$7,500 ☐ Gold = \$5,000 ☐ United Is The Way = \$1,000

Company Name: _____ Sponsor Level: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Return the completed form to:

United Way of West Central CT
440 North Main Street, Suite D,
Bristol, CT 06010