RIMBA's NEW INITATIVE FOR OUR MEMBERS

"News from the RIMBA Neighborhood" Initiative 2025

Dear RIMBA Member:

Greetings and best wishes for a happy, healthy, and prosperous 2025 to all of our loyal members.

We are introducing a new feature in the RIMBA Report that frankly, should have been there since its inception some 8 years ago.

The **"News from the RIMBA Neighborhood"** will appear right after you see the acknowledgement of our Corporate Partners and their very generous contributions to our ongoing mission to serve as the voice of the RI mortgage industry since 1987. No need to search for it.

The Report has been utilized as our primary communication tool to keep you apprised, not only of upcoming events, but also news that we feel is important to pass along to you from a local, regional, and national perspective derived from our MBA membership.

Good enough, but it is us passing things along to you. As a member-centric trade association, it did not provide an opportunity for you to share your news with us and your fellow members.

It is our hope that the new column will change that dynamic. It will be a blank space until you all fill it in.

Many of you are doing great things in your community on a regular basis and we would like you to share those feel-good stories with us. In turn, they will be shared with the 1100 + e-mail addresses to which the Report is distributed as well as being made available on all of our social media outlets.

Does not even need to be that big in scope. New hire ? Recent promotion? Recognition of your company by another association? Hey, someone with a new baby on your staff? We want to hear about those things.

The other member-focused feature that we have always had - the Member Spotlight - will remain in place. There are approximately 44-48 Spotlights per year. If your company has never appeared or has not for quite some time, let us know. We will work with you to make that happen.

The RIMBA Report - news for you and now about you. Help us to fill in the blanks by submitting your news to us via e-mails with links to Carolyn Dion-Motta @ info@rimba.org AND Tom Fleming @ thomas.fleming@verizon.net.

We look forward to receiving your good news.

Tom Fleming, RIMBA EVP

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