minnesota builders exchange

2025 CORNERSTONE PARTNERS PROGRAM

OUR MISSION

To help our member businesses grow through the exchange of plans, creation of powerful connections and sharing of industry knowledge.

mbex.org

ABOUT US

A LITTLE HISTORY

The Minnesota Builders Exchange (MBEX) is a 136-year old nonprofit industry trade association with a membership of 1,200 construction companies and providing three major industry benefits: The exchange of project information through its state-of-the-art digital plan room; the creation of powerful industry connections and the sharing of industry knowledge. MBEX is the largest construction industry association in Minnesota with a diverse membership representing all segments of the construction industry.

The Exchange provides more than 5,000 projects annually to the industry for bid consideration and business development. In addition, MBEX provides value to its members through the opportunity to create valuable industry connections through popular member events, and with cutting-edge information via an array of communication channels. By successfully meeting its mission, MBEX creates a vibrant and inclusive construction community that collaboratively, safely and sustainably builds Minnesota.

MISSION PARTNERS

VITAL ROLE

Our Mission Partners play an integral role in expanding the capacity of MBEX to meet its mission and further its vision.

As part of this exclusive mission partner stakeholder circle, your company will be seen by industry leaders not only as a standout in the field, but as a key player strengthening the entire construction industry. Your support helps MBEX ensure that all engaged companies elevate their game and create productive collaboration and partnerships.

PLAY A CRITICAL ROLE AND INFLUENCE

in MBEX's ability to maintain the industry's most comprehensive, accurate, reliable and easy-to-use digital planroom

COLLABORATE

to create and maintain connection, which are still so vital in our industry today

DRIVE INNOVATION

so MBEX can provide even more value and meet industry needs

BY THE NUMBERS

30,000 ANNUAL VISITS TO THE MBEX.ORG WEBSITE

37% AVERAGE OPEN RATE OF MBEX EMAILS

5,600 PROJECTS IN THE DIGITAL PLAN ROOM AND PRE-PLAN PIPELINE MONTHLY NEWSLETTER ANNUALLY

4,000 TOTAL MARKET REACH OF OUR NEWSLETTERS AND INDUSTRY MAGAZINE, THE MBEX BLUEPRINT (seen left)

YOUR CORNERSTONE PARTNER INVESTMENT

Partner Benefit Program	Bronze	Silver	Gold	Platinum	Premiere
2025 Partner Investment	**$2,500**	**$4,000**	**$5,500**	**$8,000**	**$10,500+**
Support for Scholarship Program ($500 goes to the fund)	✓	✓	✓	✓	✓
Tiered Logo on Strategic Partner Banner at all MBEX Events	✓	✓	✓	✓	✓
Tiered Logo Recognition in Sponsorship Section of MBEX Blueprint magazine	✓	✓	✓	✓	✓
Tiered Logo Recognition in MBEX Weekly Bulletin 4x/Year (Jan, April, July, October)	✓	✓	✓	✓	✓
Tiered Logo Recognition on MBEX.org	✓	✓	✓	✓	✓
Verbal Recognition from Podium at MBEX Events	✓	✓	✓	✓	✓
1 Event Sponsorship (sporting clays, golf, socials - up to $250/event)	✓				
2 Event Sponsorships (sporting clays, golf, socials - up to $500/event)		✓			
3 Event Sponsorships (sporting clays, golf, socials – up to $750/event)			✓		
4 Event Sponsorships (sporting clays, golf, socials – up to $1,000/event)				✓	
All Events Presenting Sponsor Recognition (sporting clays, golf, socials, boat ride, regional meetings)					✓
MBEX Blueprint magazine 1/8 Page Run of Press ($535 value)	✓				
MBEX Blueprint magazine 1/4 Page Run of Press ($765 value)		✓			
MBEX Blueprint magazine 1/2 Run of Press ($1,070 value)			✓		
MBEX Blueprint magazine Full Page Run of Press ($1,530 value)				✓	
MBEX Blueprint magazine Full Page Premium Position ($1,915 value)					✓
Buyers Guide 1/4 Page Advertisement ($600 value)		✓			
Buyers Guide 1/2 Page Advertisement ($700 value)			✓		
Buyers Guide Full Page Advertisement Not Premium Position ($850 value)				✓	✓
Tiered Social Media “Shout Outs” 4x/Year			✓	✓	✓
Company Provides Blog post for MBEX Blog			✓	✓	✓
Company Provides Editorial for 1 issue of MBEX Blueprint magazine				✓	
Company Provides Editorial for 2 issues of MBEX Blueprint magazine					✓

CONTACT US TODAY

Please reach out to secure your partnership,
or if you have any questions at all.

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