

# SunTrust Stadium Traffic Management Update

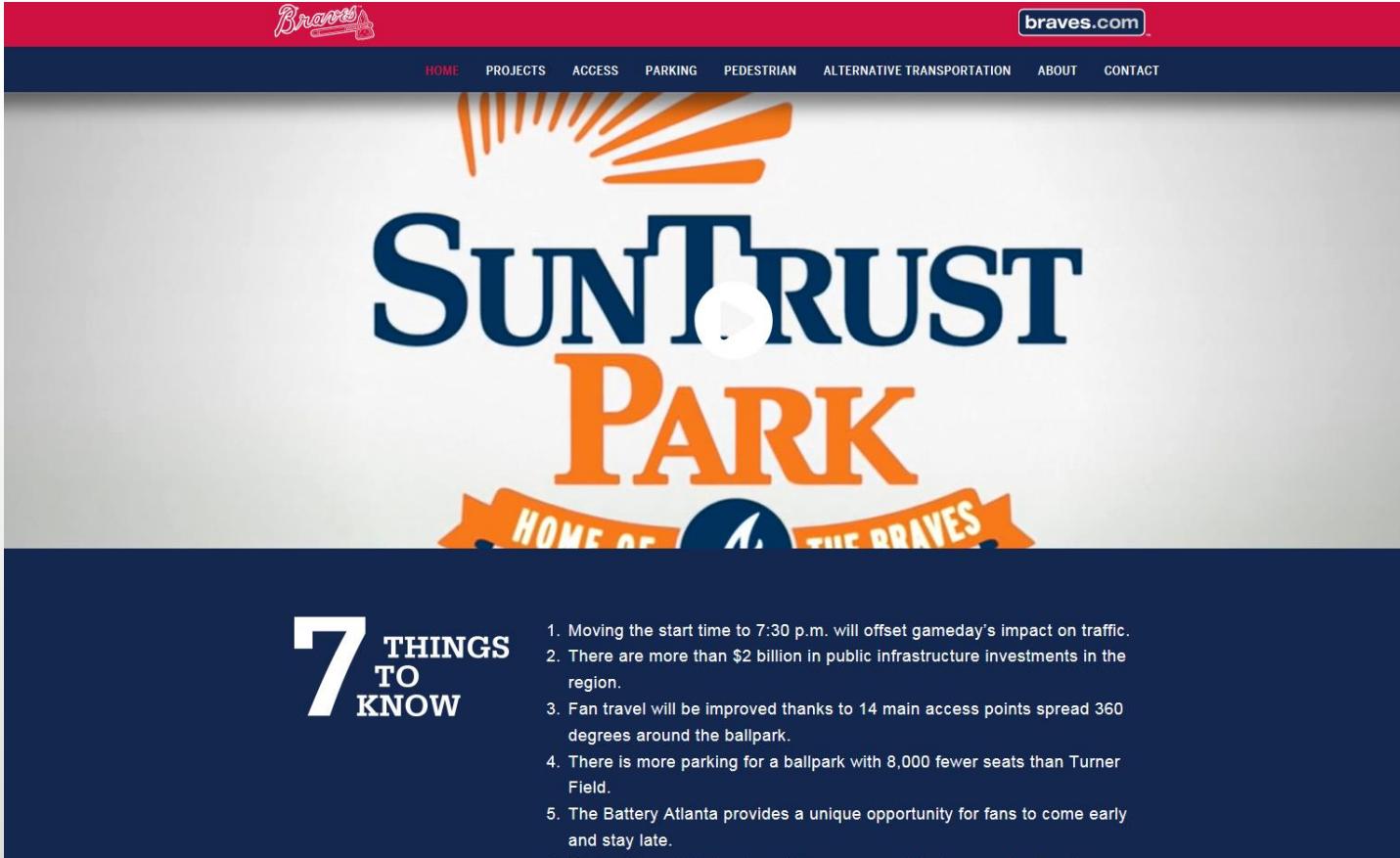
September 20, 2016



## Atlanta Braves 2017 Opening Schedule

- March 31, 2017 - Exhibition game against New York Yankees  
(soft opening limited attendance)
- April 14, 2017 – First regular season game at SunTrust Park

## Atlanta Braves Announces on August 3, 2016 Traffic Management Plan – Phase 1



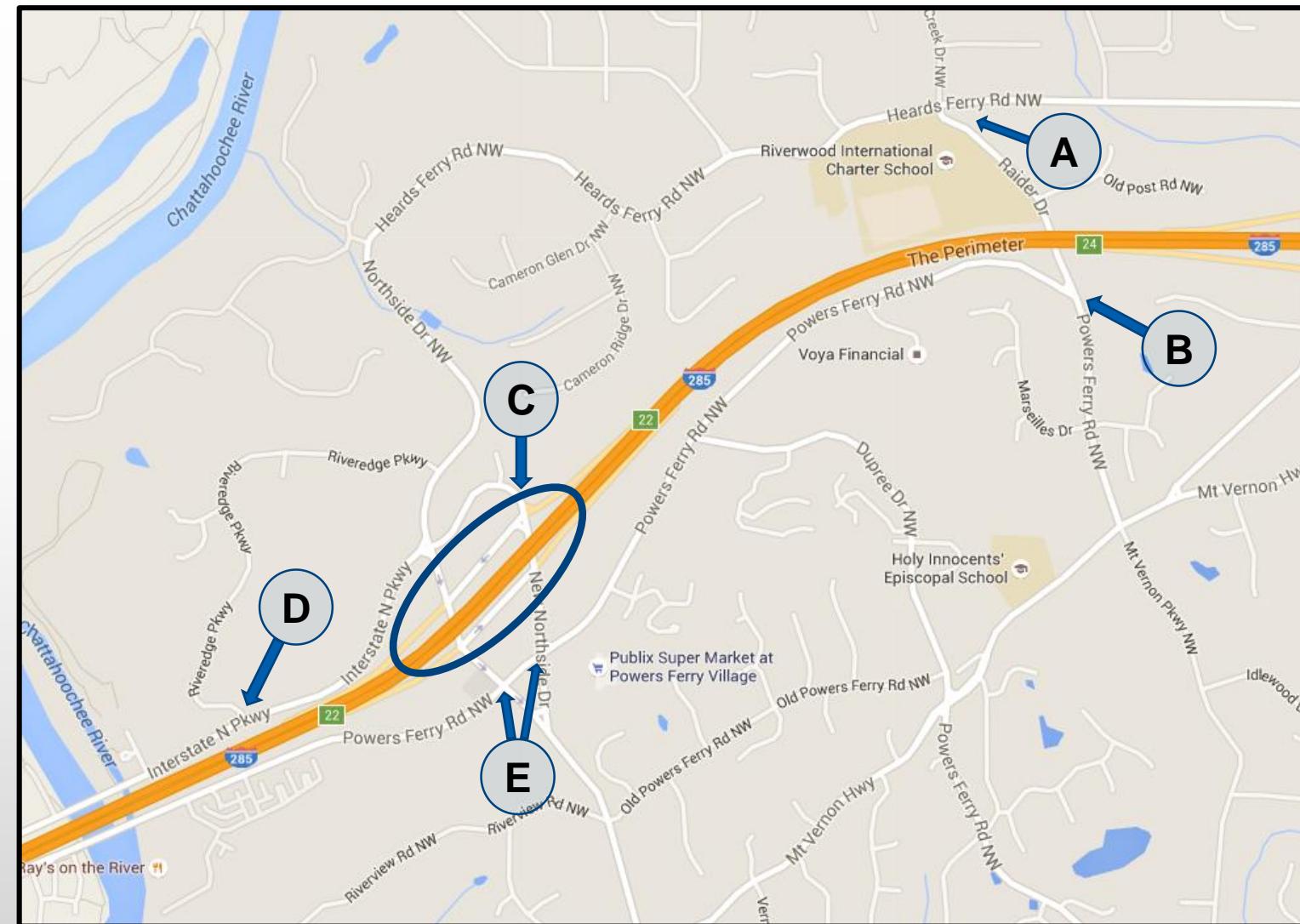
- SunTrust Park Webpage for latest updates: <https://www.bravesupdate.com/>
  - ❖ Moving the start time to 7:30 p.m. will offset game day's impact on traffic.
  - ❖ There are more than \$2 billion in public infrastructure investments in the region.
  - ❖ Fan travel will be improved thanks to 14 main access points spread 360 degrees around the ballpark.
  - ❖ There is more parking for a ballpark with 8,000 fewer seats than Turner Field.
  - ❖ The Battery Atlanta provides a unique opportunity for fans to come early and stay late.
  - ❖ State of the art technology will improve each fan's game day travel.
  - ❖ Thanks to pedestrian bridges, transit options and ridesharing, fans will have multiple travel options.

# Summary of Efforts to Date

# SANDY SPRINGS

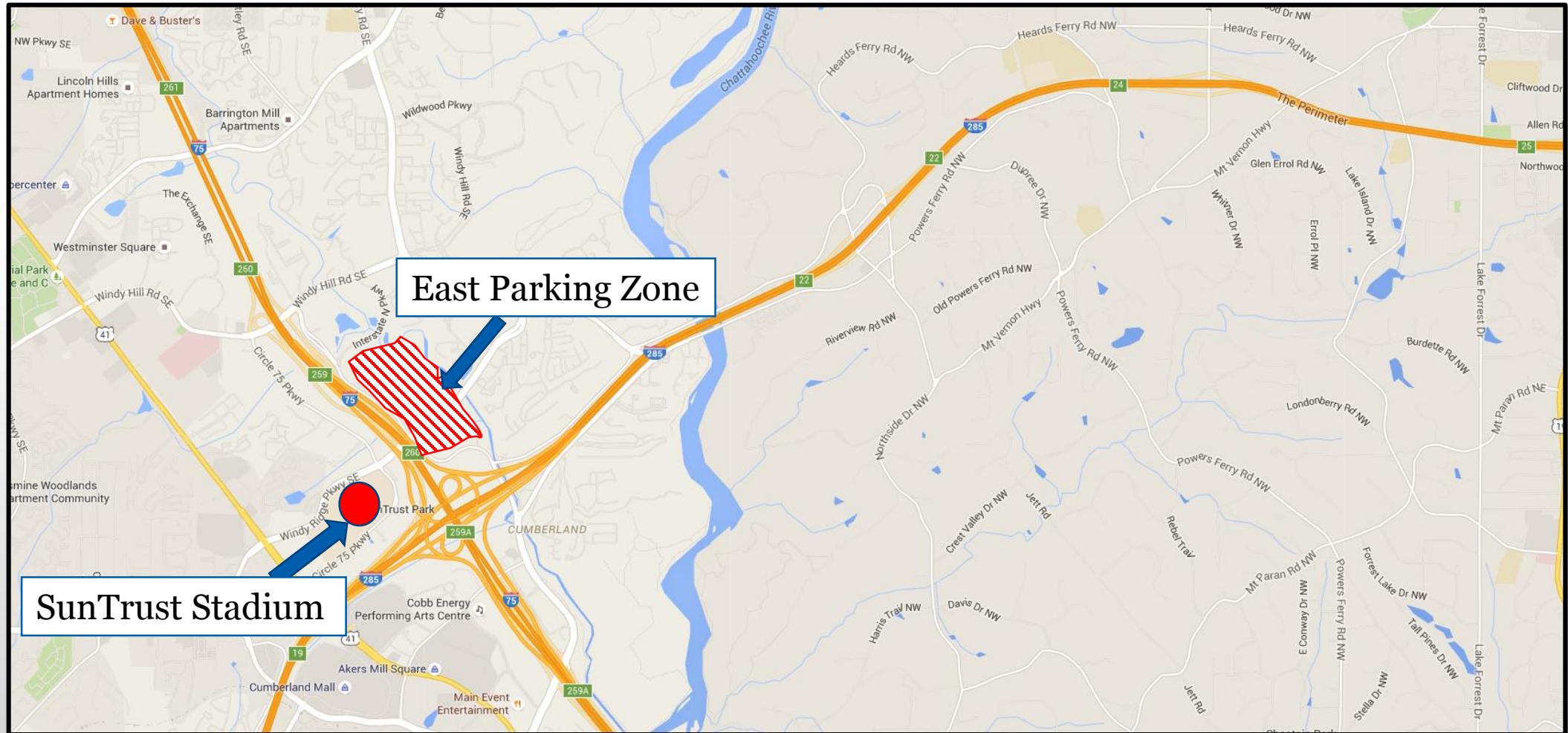
## Capital Improvements Performed to Date

- A. Intersection improvements at Heards Ferry Road and Raider Drive
- B. Intersection improvements at Powers Ferry Road and Raider Drive
- C. Traffic signals updated with adaptive traffic control system at the I-285 and New Northside Drive/Northside Drive interchange
  - Adaptive traffic control system provides real time signal adjustment on current traffic volume conditions
- D. Signalized intersection of Interstate North Parkway and Riveredge Parkway
- E. Intersection improvements at Powers Ferry Road and New Northside Drive/Northside Drive



# SANDY SPRINGS

## SunTrust Stadium East Parking Zone



## Flex Shoulder Option to Exit at I-75 and Windy Hill Road



Cobb County is reviewing design consideration on I-285 from the river to Windy Hill Rd.

# SANDY SPRINGS

## Slip Ramp Options

EXHIBIT B

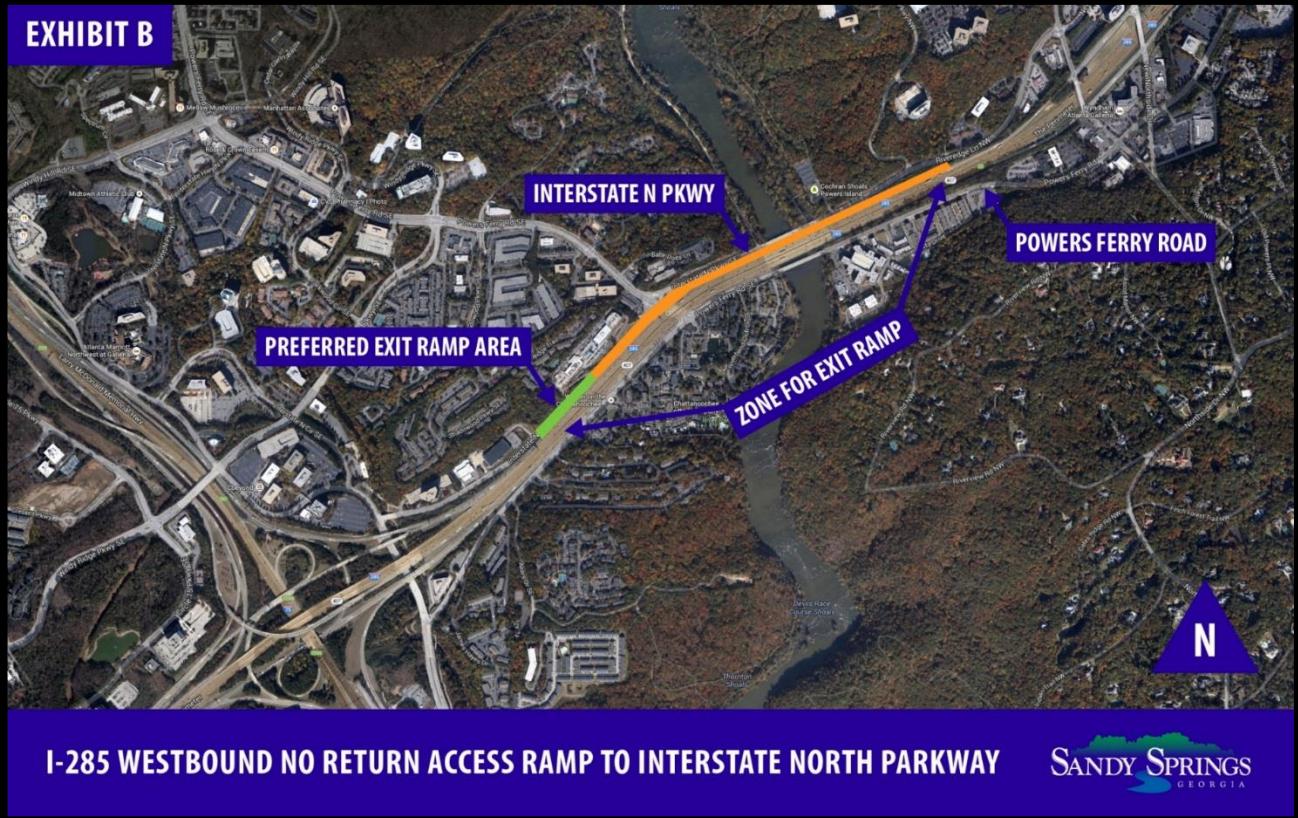
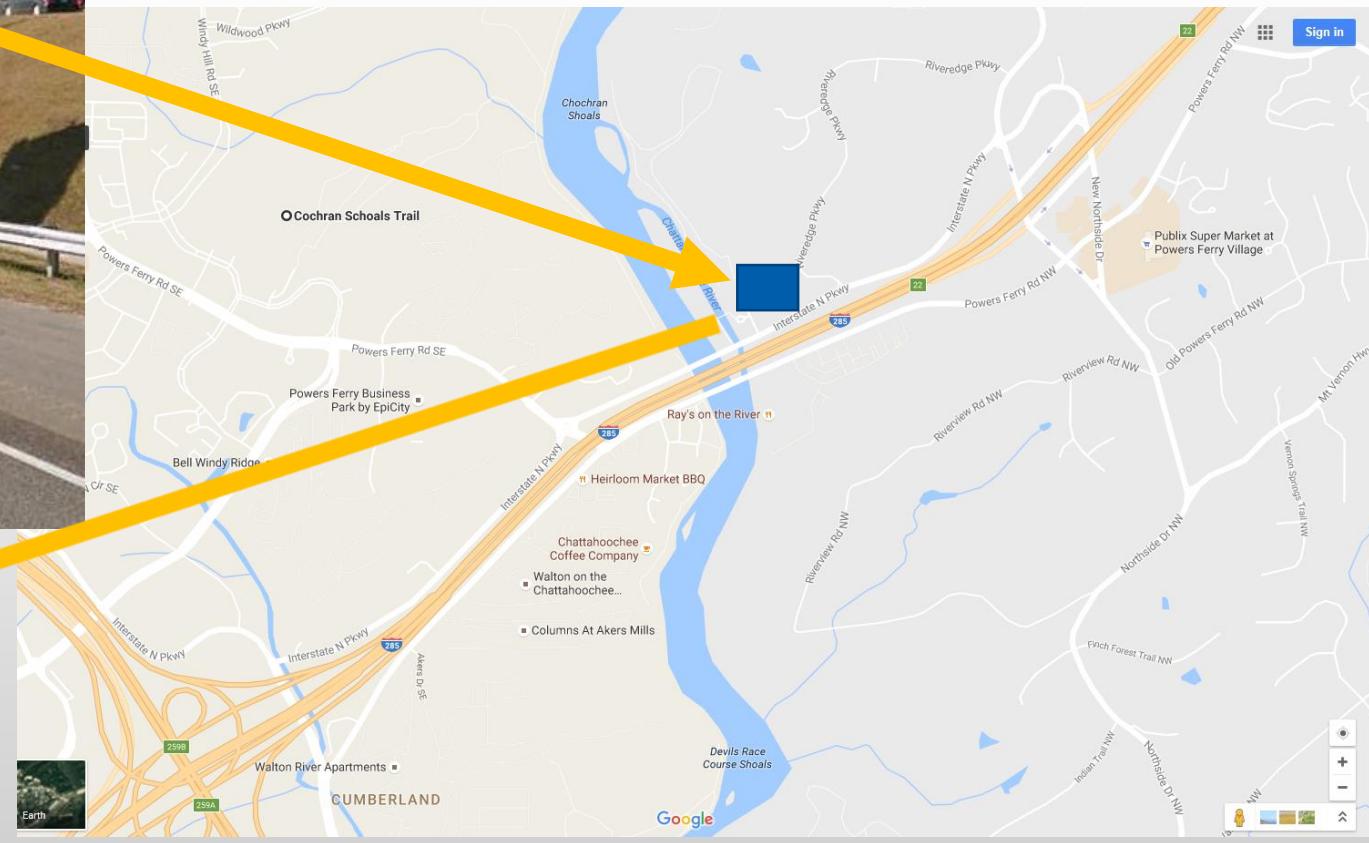


EXHIBIT C



# SANDY SPRINGS

## Cobb Requests to Install a Variable Message Board on City Right of Way on Interstate North Parkway Westbound

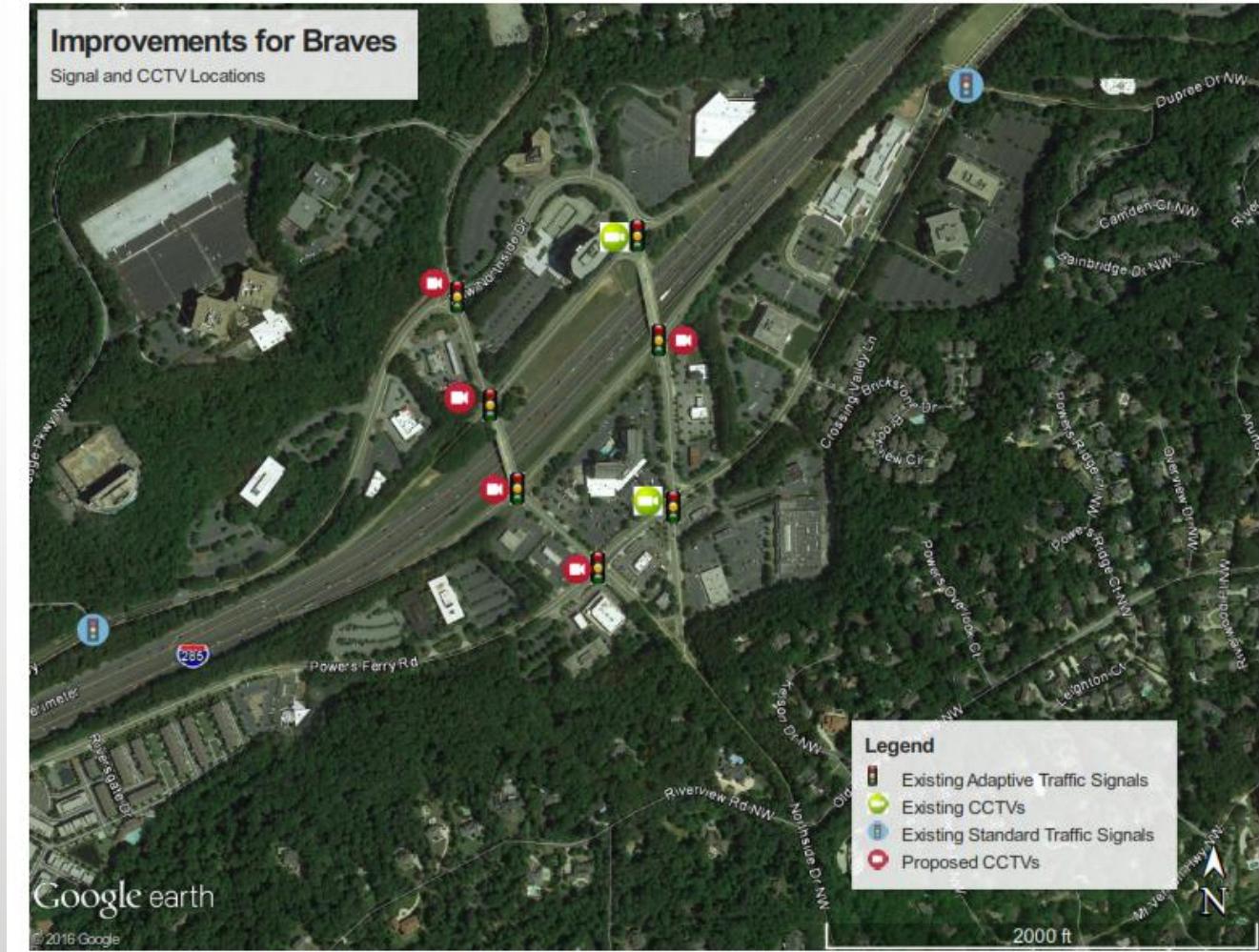


# SANDY SPRINGS

## Installation of Traffic Cameras

Install traffic cameras as needed along Powers Ferry Rd. and Interstate North Parkway in the I-285/New Northside Dr./Northside Dr. interchange.

*(Traffic signals upgraded to latest technology also, utilizing adaptive traffic monitoring – monitors real time traffic movement and adjusts traffic signal timing as needed.)*



# SANDY SPRINGS

## Propose A New Half Diamond Interchange



CREATE NEW HALF INTERCHANGE AT I-285 AND POWERS FERRY ROAD (COBB COUNTY)



# SANDY SPRINGS

Cobb County is considering pre-game one-waying  
Interstate North Pkwy GAME DAY ONLY from the river (Cobb Co. side only)



## Summary of Options Being Explored for Stadium Event Day Traffic Management: Short Term (continued)

- Use signage to route drivers from I-285 and I-75 to Windy Hill Road to access the east parking lots.
- Use the interstate shoulders for stadium events.
  - This could be limited to buses only, or expanded to include stadium-bound traffic, and/or daily rush hour traffic (flex shoulder concept utilized on GA 400).
- Evaluate other traffic management alternatives such as additional traffic cameras at key traffic locations, intersection improvements, event day traffic management plans, etc.
- Evaluate traffic management plans to address congestion on local streets (motorist will utilize a route they perceive is the best route and try another route the next event – “moving target” of traffic congestion).

## Summary of Options Being Explored for Stadium Event Day Traffic Management: Long Term

- Create a new interchange on I-285 in Cobb County before I-75
  - The City has funds to do an Interchange Justification Report (IJR).
  - GDOT recommended doing a Feasibility Study first. The draft study will be completed in approximately 90 days.
- Utilize public transportation
  - Consider expanding the routes of MARTA and GRTA

## Next Steps

- Ongoing meetings with staff and stakeholders
  - Transportation
    - Cobb County will invite City staff to the Braves traffic management meetings
  - Law Enforcement
- Solicit community input regarding preferred options
- Council will be updated regularly
- Incorporate Council feedback of options presented to date



# Questions

## I-285/Riverside Dr. Round-A-Bout



**I-285 Ramps at Riverside Drive**  
**Artistic Rendering of Proposed Improvements**

