



# 2022 SPONSORSHIP OPPORTUNITIES

*Results are achieved when  
we work together!*



To reserve your 2022 Annual Sponsorship, contact Michelle Whittaker:  
[mwhittaker@abcsd.org](mailto:mwhittaker@abcsd.org) | 858.486.5149





## DEAR MEMBER:

ABC San Diego is excited to share with you our 2022 Annual Sponsorship Program. This program is mutually beneficial to you as a member and to our San Diego Chapter. It is designed to promote your company by increasing your influence and branding, create marketing opportunities, and maximize your membership outreach to a diverse group of contractors, suppliers and associate members.

We value your sponsorship; it provides the additional resources we need to build our chapter and advance our mission. Working in collaboration, we enrich the experiences for all our members, students and industry partners through events, education, membership enrichment activities and connection. **Partnering together we achieve more.**

ABCSD stands steadfast in our mission to help our members develop people, win work, and deliver that work safely, ethically, and profitably for the betterment of our industry. As an Annual Sponsor you partner with us in these endeavors.

We offer five different sponsorship levels which are outlined in this brochure. All sponsorship levels must commit by February 25, 2022. For your convenience, sponsorship payments may be made in full or divided into quarterly installments.

We look forward to having your support as we work together.

Sincerely,

**Corey Klinke**

West Coast Group Benefits  
2022 Board Chair

**Shandon Harbour**

ABC San Diego  
President & CEO

If you have any questions, please contact our Membership Engagement Manager,  
Michelle Whittaker: [mwhittaker@abcsd.org](mailto:mwhittaker@abcsd.org) | 858.486.5149

# 2022 SPONSORSHIP OPPORTUNITIES

## PRIME

**\$10,000**

### Your Company Logo

- Featured as a Prime Sponsor on ABCSD lobby banner
- Listed on ABCSD's website with hyperlink to your website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- Listed in all ABCSD event programs in recognition as a 2022 Annual Sponsor

### Your Company Featured in an ABCSD Newsletter

- Featured article or marketing promotion

### \$5,000 Membership Engagement Event Credits

#### ABCSD Social Media Highlight Posts

- Highlighting your company in our social media platforms such as Instagram, Facebook, and Twitter (eight times per year)

#### VIP Summer Lunch

- Two guests

## FEATURED

**\$7,500**

### Your Company Logo

- Featured as a sponsor on ABCSD lobby banner
- Listed on ABCSD's website with hyperlink to your website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- Listed in all ABCSD event programs in recognition as a 2022 Annual Sponsor

### \$2,500 Membership Engagement Event Credits

#### ABCSD Social Media Highlight Posts

- Highlighting your company in our social media platforms such as Instagram, Facebook, and Twitter (six times per year)

#### VIP Summer Lunch

- Two guests

## CORE

**\$5,000**

### Your Company Logo

- Featured as a sponsor on ABCSD lobby banner
- Listed on ABCSD's website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- Listed in all ABCSD event programs in recognition as a 2022 Annual Sponsor

### \$1,000 Membership Engagement Event Credits

#### ABCSD Social Media Highlight Posts

- Highlighting your company in our social media platforms such as Instagram, Facebook, and Twitter (four times per year)

#### VIP Summer Lunch

- Two guests

## SUPPORTING

**\$2,000**

### Your Company Name

- Listed as a sponsor on ABCSD lobby banner
- Listed on ABCSD's website
- Featured on all ABCSD promotional emails, marketing eblasts, and newsletters (48 average, annually)
- Listed in all ABCSD event programs in recognition as a 2022 Annual Sponsor

#### ABCSD Social Media Highlight Posts

- Highlighting your company in our social media platforms such as Instagram, Facebook, and Twitter (two times per year)

## CHOICE

**\$500**

### Your Company Name

- Listed as a sponsor on ABCSD lobby banner
- Listed on ABCSD's website
- Listed in all ABCSD event programs in recognition as a 2022 Annual Sponsor

	PRIME	FEATURED	CORE	SUPPORTING	CHOICE
<b>Sponsorship Levels</b>	<b>\$10,000</b>	<b>\$7,500</b>	<b>\$5,000</b>	<b>\$2,000</b>	<b>\$500</b>
Company Logo listed in all ABCSD event programs in recognition as an annual sponsor	X	X	X	X	X
Your company name listed on ABCSD's website			X	X	X
Your company name listed on ABCSD Lobby Banner				X	X
Your company name featured on all ABCSD Promotional Emails, Marketing Eblasts, and Newsletters (48 Average Annually)			X	X	
ABCSD Social Media Highlight Post (Two times per year)				X	
VIP Summer Lunch / Reception (Two Guests)	X	X	X		
\$1,000 Membership Engagement / Event Credits			X		
ABCSD Social Media Highlight Post (Four times per year)			X		
\$2,500 Membership Engagement / Event Credits		X			
ABCSD Social Media Highlight Post (Six times per year)		X			
Your company logo listed on ABCSD's website hyperlinked to your company's website	X	X			
Your company logo featured on all ABCSD Promotional Emails, Marketing Eblasts, and Newsletters (48 Average Annually)	X	X			
Your company logo featured as Prime Sponsor on ABCSD Lobby Banner	X				
ABCSD Social Media Highlight Post (Eight times per year)	X				
\$5,000 Membership Engagement / Event Credits	X				
Newsletter Featured Article / Marketing Promotion	X				



**13825 Kirkham Way, Poway, CA 92064 | 858.513.4700**