



NEPTUNE A W A R D S

**HOW TO
SUBMIT YOUR
NEPTUNE
ENTRY**

Step 1 — Login or Create an Account

Getting Started

- Log in using your previous Neptune Awards credentials
- New users should create an account
- Your account allows you to:
 - Save entries in progress
 - Return later to complete submissions
 - Manage multiple entries



Log in or register

Email

Continue

Neptune Awards For Excellence In Marine Marketing

Welcome - start here!

Welcome to the 18th Annual Neptune Awards!

Marine Marketers of America ("MMA") created the Neptune Awards to recognize excellence in marine marketing and communications. This year our 18th annual program will celebrate original and innovative efforts.

All sizes of companies are encouraged to enter – it's not the size of the budget but the quality of the work that counts!

Entries will be accepted in the following categories for work originally presented in 2017:

Best Use of AI
Boat Show Marketing
Email Marketing
Event Marketing / Grassroots
Dealership Experiential Marketing Award
Integrated Marketing Campaign
Lead Generation Campaign
Marketing Innovation
Marketing Collaboration
New Product / Model Launch Campaign
Paid Advertising Campaign
Product Literature (Print or Digital)

Step 2 — Start or Continue an Entry

Start Your Entry

- Review available categories and descriptions
- Scroll to the bottom of the page
- Select:
 - Start Entry for a new submission
 - Or continue a previously saved draft



2025 Neptune Awards - Tips, Rules and Guidelines

Dates

- **Entry deadline Extended:** December 17, 2025 at 11:59 PM EST.
- Please note the entry deadline, this date is final and there will be no extensions provided. The system will automatically prevent entry submission after the deadline.
- Successful entrants will be notified after their entries have been paid for and accepted.
- The 2025 Neptune Awards will be announced in February 2026.

Support

If you have any questions on the entry process, please contact the organizers by email at neptunes@marinemarketersofamerica.org.

- You may edit your entry after submitting, up until the entry deadline.
- Please make sure all your personal details are entered accurately, including contact details.
- You are eligible to enter more than one category, as long as the work submitted meets the criteria.
- You can use the 'copy' feature to create a copy of your entry and change the category as required.
- Entry fees may be paid by credit card only and must be paid online at time of completing submissions. If your submissions have not been paid for at close of entry they may not be included for judging.
- The 2025 entry fee is \$200 per entry, or \$150 per entry for current members of Marine Marketers of America.
- Only current members of Marine Marketers of America are eligible to submit entries at the members' entry fee of \$150. Please renew your membership at <https://www.marinemarketersofamerica.org/join-today>.

Tips For Participants:

These are the categories for the 2025 Neptune Awards. Each category has a specific purpose and may have specific submission guidelines. In general, we recommend that you submit as comprehensive an entry as you can, including:

- a description of the campaign's objective
- how you tackled the campaign
- graphics, screenshots, visual examples
- any and all quantifiable results
- any and all measures of consumer engagement
- a description of the overall payoff of the effort

It is very helpful if you can tell the story of your campaign or program and include the information requested in the format of PowerPoint or similar (exported as a PDF).

The judges rely solely on what you submit to cast their votes. You make their jobs much easier and improve your chances of winning an award by submitting a comprehensive summary of your marketing efforts.

Thank you and good luck!

Start entry

My entries

Active season (2025) ▾

Current ▾

Copy

Delete



ID

Entry

Category



Neptune's How-To Entry

New Product Launch Campaign

Step 3 — Complete the Details Tab

Entry Details

Select Your Category

- Choose the category that best fits your campaign or project
- Category descriptions will appear automatically

Entry Name

Recommended format:

Company Name – Entry Title

Example:

ABC Marine – 2025 Outboard Launch Campaign

Entry Description

- Maximum 100 words
- Briefly explain the campaign or project

Example:

"This entry showcases our 2025 advertising campaign supporting the launch of a new outboard product line."



Details

Contact Information

Entry and Supporting Documents

The Fine Print



Category

New Product Launch Campaign

This category recognizes excellence in New Product Launch campaigns within the marine industry. These campaigns highlight innovative marketing strategies, extensive market research, and compelling messaging that creates excitement and drives sales. They showcase the industry's commitment to innovation through successful product launches.

Please provide as much detail as possible, including graphics and photos of program elements.

Entry name

Neptune's How-To Entry

Entry Description (optional)[?]

15 / 100 words

This is a entry to show how to enter your submission into the Neptune Awards.

Please provide a brief overview or description of your entry. For example, "This entry is for our 2025 advertising campaign which was created to support the launch of our new outboard range."

Save + next

Save + close

Preview

Submit entry

Step 4 — Contact Information

Entry Contact Details

Provide:

- Company name
- Contact name
- Email address
- Phone number

Important

Please use an actively monitored email address in case we need to contact you regarding:

- Broken links
- File access issues
- Entry questions

Agency Submissions

If submitting on behalf of a client:

- Select Yes for agency submission
- Additional agency fields will appear



Details	Contact Information	Entry and Supporting Documents	The Fine Print
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[✎](#)

Company Name

Excellent Marine Company

Contact Name

Joe Doe

Contact Email

jd@excellenttestemail.com

Are you an agency submitting an entry on behalf of a client?

Yes

Agency Name

Step 5 — Upload Entry Materials

Supporting Materials

Accepted materials include:

- PDF files
- JPEG images
- Website URLs
- Video links
- Dropbox or Google Drive resource links

Upload Limits

- Maximum file size: 20MB per uploaded image or document
- Maximum of 5 uploaded pieces total
- Video uploads limited to 40MB each

Recommended Best Practice

For larger videos or extensive support materials:

- Use YouTube/Vimeo links
- Or provide Dropbox/Google Drive of all supporting materials



Important Notes

- Ensure all links are publicly accessible
- Include passwords if required

Tip

Review the **Neptune Awards Visual Guide** for recommendations on presenting your work effectively.

PDF Upload


PDF

[Test Document.pdf \(123.72 kB download\)](#)

PDF Upload #2 (optional)


Drag your file here
or
Select file

URL Link (optional)

Additional Link Resource (optional)

URL Link (optional)

Additional Link Resource (optional)

Video 1 (optional)


Drag your file here
or
Select file

Video 2 (optional)


Drag your file here
or
Select file

Save + nextSave + closePreviewSubmit entry

Step 6 — Review the Fine Print

Submission Requirements

Before submitting, review:

- Eligibility requirements
- Copyright policies
- Category qualifications
- Submission deadlines



Entry Pricing

- \$200 per entry
- \$150 per entry for current MMA members

Membership Verification

All member submissions are reviewed to confirm active MMA membership status.

Questions About Your Membership Email Us at

- neptunes@marinemarketersofamerica.org
- info@marinemarketersofamerica.org

Details	Contact Information	Entry and Supporting Documents	The Fine Print
↶ The Fine Print: All entries must meet all eligibility and deadline requirements. All entries must conform to defined submission requirements and conform to all copyright laws. Decisions of the judges and the MMA regarding eligibility, qualifications and appropriate category placements are final. Payment of \$200 per entry is required, \$150 per entry for current MMA members. To qualify for member pricing entrants must hold an active MMA membership with dues paid in full before the date of Neptune Awards submission. To sign up or renew your membership please go to our website, https://www.marinemarketersofamerica.org/join-today. ☒ I confirm that I have read The Fine Print, and that I am submitting original marine marketing work which was deployed in calendar 2025 and is eligible to be entered into the 2025 Neptune Awards program.			

Step 7 — Public Sharing Permission

Winner Showcase Permission

You will be asked whether MMA may publicly showcase your submission if selected as a winner.

Important

- This does NOT affect judging or eligibility
- Confidential information will not be shared publicly
- This permission simply allows MMA to highlight winning campaigns in future promotions



Details

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The Fine Print: All entries must meet all eligibility and deadline requirements. All entries must conform to defined submission requirements and conform to all copyright laws. Decisions of the judges and the MMA regarding eligibility, qualifications and appropriate category placements are final.

Payment of \$200 per entry is required, \$150 per entry for current MMA members. To qualify for member pricing entrants must hold an active MMA membership with dues paid in full before the date of Neptune Awards submission.

To sign up or renew your membership please go to our website, <https://www.marinemarketersofamerica.org/join-today>.

☒ I confirm that I have read The Fine Print, and that I am submitting original marine marketing work which was deployed in calendar 2025 and is eligible to be entered into the 2025 Neptune Awards program.

If selected as a winner, do you give permission for your submission (including text, images, or other content you provide) to be shared publicly? Your answer will not affect your eligibility or ability to win.

Yes

Save + close

Preview

Submit entry

Saved

Step 8 — Checkout & Payment

Complete Your Submission

After clicking Submit:

Your entry will appear in your cart

Select either:

- Member pricing
- Non-member pricing

PayPal Checkout

- Select PayPal as your payment method
- Click Proceed to Payment
- A PayPal login window will appear

Important

You do NOT need a PayPal account to complete payment.

Choose:

- “Pay with Debit or Credit Card”
- Or “Checkout as Guest”



	Quantity	Amount	
Non-Member Entry Entry: Neptune's How-To Entry Category: New Product Launch Campaign Slug: VwJXdAvB	1	US\$200.00	Entry fee ☒ Non-Member Entry ☐ Member Entry
	Sub-total	US\$200.00	Billing currency ☒ USD
	Payment processing fee (0.00%)	US\$0.00	Billing address Country United States of America
	GST (0%)	US\$0.00	Company (optional)
	Total	US\$200.00	Street address
			City
			State
			ZIP code
			Payment method ☒ PayPal
			Proceed to payment

Log in to PayPal

☐ Stay logged in for faster checkout
Not recommended on shared devices.

[Having trouble logging in?](#)

or

256 bit SSL encryption secured checkout



Submission Complete

Once payment is complete:

Your Neptune Awards entry has officially been submitted

If you experience any issues or have questions, please contact:

neptunes@marinemarketersofamerica.org
info@marinemarketersofamerica.org

*Thank you for participating in this year's
Neptune Awards, and good luck!*