



The Salvation Army of Northwest OH Area Services cordially invites you to participate as a sponsor of the 6th Annual *RED KETTLE RUN* in conjunction with The Blade Holiday Parade, November 16, 2019. This event both promotes our *RED KETTLE* campaign as well as serves as one of the beginning events of the *RED KETTLE* season. This year we are pleased to again be working alongside The Blade and excited to work alongside Dave's Running, who will help to provide participants with measures to meet their fitness goals.

In 2018, The Salvation Army served about 30,000 individuals in Northwest Ohio by providing utility, rent, food, clothing, prescription and transportation assistance. The Salvation Army staff help individuals understand their innate value and ability to be self-sufficient by providing a hand-up, not a hand-out!

We have set up various levels of sponsorship for the 6th Annual Red Kettle Relay and 5K Run. Where applicable, placement and size of logos is dependent upon level of sponsorship. We appreciate any level of sponsorship that you can provide.

### Red Kettle Run Sponsorship (\$2500)

- ◆ Logo on all printed race materials
- ◆ Logo on race shirt (back)
- ◆ Logo and link on race website
- ◆ Social media and web promotion
- ◆ Extended promotion opportunities
- ◆ Verbal recognition at race
- ◆ Vendor table space at race
- ◆ Vendor table space future events
- ◆ Company's promo items for grab bag
- ◆ 10 Complimentary race tickets
- ◆ Company executive invited as an official starter at race

### Kettle Sponsor (\$1000)

- ◆ Logo on all printed race materials
- ◆ Logo on race shirt (back)
- ◆ Social media and web promotion
- ◆ Verbal recognition at race
- ◆ Vendor table space at race
- ◆ Company's promo items for grab bag
- ◆ 5 Complimentary race tickets

### Adopt-A-Kettle Sponsor (\$500)

- ◆ Name on all race print materials
- ◆ Website and social media promotion
- ◆ Name on race t-shirts (back)
- ◆ Vendor table space at race
- ◆ 2 Complimentary race tickets

### Ring-the-Bell Sponsor (\$150)

- ◆ Name on all printed race materials
- ◆ Name on race website
- ◆ Vendor table space at race
- ◆ 1 Complimentary race ticket

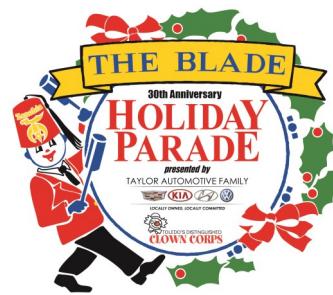
## Other Levels of Sponsorship

- ◆ Adult Rehabilitation Center (ARC) / Recovering Individuals from Sexual Exploitation (RISE) Client Sponsor (\$25)
  - ◆ 1 race ticket for the client
  - ◆ 1 race shirt for the donor

## ► Goods & Services Sponsor (Varies)

Your business's level of sponsorship will be greatly appreciated in the form of goods or services & recognized per the above appropriate level (i.e. value of goods/services = \$150 "Ring the Bell Sponsor", etc.).

### Other Donation Level (Varies)



# 2019 Red Kettle Run Sponsorship Form

(Please print this page and return to the address below)

Organization/Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact person: \_\_\_\_\_

Contact email: \_\_\_\_\_ Phone number: \_\_\_\_\_

Organization/Company Web Address: \_\_\_\_\_

## *Primary Sponsorship Level Choices:*

Red Kettle Run Sponsor (\$2500)       Adopt -A-Kettle Sponsor (\$500)  
 Kettle Sponsor (\$1000)       Ring the Bell Sponsor (\$150)

## *Other Ways to Contribute:*

Sponsorship of \_\_\_\_\_ client (s) from the Adult Rehabilitation Center (@ \$25 per man)  
 Sponsorship of \_\_\_\_\_ client (s) from the RISE program (@ \$25 per woman)  
 Goods & Services Sponsor (Value of Goods/Services \_\_\_\_\_)

1. If applicable,\* we plan to send materials for the participant bags: Yes / No

*If yes, please have the items to The Salvation Army by October 25th. We will email you with an expected number of participants.*

*\*Limited to Red Kettle Run and Kettle Sponsorship Levels*

2. Organization or Company Name to be listed. Please clearly PRINT the name exactly how you'd like it to appear on any printed materials:

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*Artwork and logos should be submitted to laura.willis@use.salvationarmy.org as follows:*

- Logos for Red Kettle Run & Kettle Sponsors must be submitted as hi-res (72 dpi) JPEG. Logos on race shirt will be printed in one color.

*Sponsorship dues are requested by October 1st:*

- Checks can be made payable to: The Salvation Army  
Race Day Sponsor  
620 N. Erie St.,  
Toledo, OH 43604
- Complimentary race entries must be received by November 1, 2019. Contact Laura Willis at laura.willis@use.salvationarmy.org