

The Bob Warner Pin Crushing Classic



April 21st, 2018

Ideal Bowling Center

Co-Chaired by Assemblyman Clifford Crouch and Assemblyman Chris Friend

| EXCLUSIVITY | OPPORTUNITY | FEATURED RECOGNITION | MEMENTO ADVERTISEMENT | PROMOTIONAL | EVENT |
|-----------------------|--|---|---|--|--|
| Not Available | PRESENTING SPONSOR \$5,000 | Company name/logo highlighted as Presenting Sponsor throughout the day and prominent signage located above the event emcees. | Company logo on complimentary memento item Company logo on all price description cards | Exclusively featured as Presenting Sponsor in ALL promotional materials: -Registration Packet (2,200) -Evites (1,200) -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website -Featured in promotional commercial -Featured on social media platforms | Banner Signage Lane Signage 3 Teams of 5 Bowlers |
| Exclusive | BALL RETURN SPONSOR \$2,500 | Company name/ logo highlighted as Ball Return Sponsor throughout the bowling alley on the front of the ball return. | Company logo on complimentary memento item | Exclusively featured as Ball Return Sponsor in promotional materials: -Registration Packet (2,200) -Evites (1,200) -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | Banner Signage Lane Signage 2 Teams of 5 Bowlers |
| Limited to 6 Sponsors | BAY SPONSOR \$1,000 | Company name/logo highlighted as Bay Sponsor throughout the day and in one of the four bays in the bowling alley | Company logo on complimentary memento item | Featured as one of four Bay Sponsors in promotional materials: -Registration Packet (2,200) -Evites (1,200) -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | Banner Signage Lane Signage 1 Team of 5 Bowlers |
| Unlimited | PROGRAM SPONSOR \$500 | Company name/logo highlighted as Program Sponsor on the front of the bowler welcome packet | Company logo on memento item. | Featured as the Program Sponsor in promotional materials: -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website | Banner Signage Lane Signage |
| Unlimited | BANNER SPONSOR \$350 | Company name/logo highlighted as Banner Sponsor on the event welcome banner | | Listed as a Banner Sponsor in promotional materials: -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website | Banner Signage Lane Signage |
| Unlimited | LANE SPONSOR \$100 | Company name/logo highlighted as Lane Sponsor one of the lanes at the event | | Listed as a Lane Sponsor in promotional materials: -Bowler Welcome Packet (240) -Quarterly Newsletter (2,200) -Annual Report (500) -Logo and web link on website | Lane Signage |

Sponsorship Opportunities

*All sponsors can provide product sampling and/or promotional material in player goodie bag.



64th Annual Dinner Dance Sponsorship Opportunities

June 1st, 2018



The McKinley

Featuring the 2018 Annual Membership & Meeting Awards Ceremony

| OPPORTUNITY | FEATURED RECOGNITION | PROMOTIONAL | EVENT |
|---------------------------------------|---|--|--|
| PRESENTING SPONSOR \$5,000 | Company name/logo highlighted as Presenting Sponsor throughout the evening and prominent signage located above the stage | Exclusively featured as Presenting Sponsor in ALL promotional materials: -Invitations (3,500) -Evites (1,200) -Event Place cards (400) -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | VIP Seating for 8 <i>Fair Market Value: \$320</i> |
| VIDEO SPONSOR \$3,000 | Company name/ logo highlighted as Video Sponsor throughout the day on prominent signage located at the entrance to the venue | Exclusively featured as Video Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | VIP Seating for 6 <i>Fair Market Value: \$240</i> |
| SILVER SPONSOR \$2,500 | Company name/logo highlighted as a Silver Sponsor throughout the evening with Banner at venue. | Listed as a Silver Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | VIP Seating for 4 <i>Fair Market Value: \$160</i> |
| PHOTO BOOTH SPONSOR \$2,000 | Company name/logo highlighted as the Photo Booth Sponsor location. Company logo on all photos from photo booth. | Listed as the Photo Booth Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | VIP Seating for 4 <i>Fair Market Value: \$160</i> |
| AWARDS SPONSOR \$1,000 | Company name/logo highlighted as Awards Sponsor throughout the evening on prominent signage located in front of stage. | Featured as the exclusive Awards Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | VIP Seating for 4 <i>Fair Market Value: \$160</i> |
| SOCIAL HOUR SPONSOR \$500 | Company name/logo displayed at the Social Hour buffet and bar area. | Featured as a Social Hour Sponsor in promotional materials: -Event Programs (400) -Quarterly Newsletter (3,500) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | VIP Seating for 2 <i>Fair Market Value: \$80</i> |
| TABLE SPONSOR \$250 | Company name/logo highlighted as Table Sponsor on one of the tables at the event | Event Programs (400) -Event Programs (400) -Quarterly Newsletter (2,700) -Annual Report (500) -Logo and web link on website -Featured on social media platforms | VIP Seating for 2 <i>Fair Market Value: \$80</i> |







Hosted by **ACHIEVE's Agency** Board and Foundation Board of **Directors**

Thursday, August 23rd, 2018



Sponsorship Opportunities

| OPPORTUNITY | FEATURED RECOGNITION | PROMOTIONAL | TICKETS |
|--|---|---|-----------------|
| <p>PRESENTING SPONSOR</p>   | <p>Exclusive Sponsorship</p> <p>Featured as Presenting Sponsor in all media recognition</p> <p>Company logo on keep-sake wineglass</p> | <p>Featured as the Presenting Sponsor in ALL promotional materials:</p> <ul style="list-style-type: none"> - Invitations (3,500) - Evites (3,500) - Event Tickets (500+) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | 8 Event Tickets |
| <p>PLATE SPONSOR</p>   | <p>Exclusive Sponsorship</p> <p>Company logo on keep-sake plate.</p> | <p>Featured as the Plate Sponsor in ALL promotional materials:</p> <ul style="list-style-type: none"> - Invitations (3,500) - Evites (3,500) - Event Tickets (500+) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | 6 Event Tickets |
| <p>SILVER SPONSORS \$2,500</p> | <p>Company name/logo highlighted as a Silver Sponsor throughout the evening and on all promotional materials</p> | <p>Featured as the Silver Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | 4 Event Tickets |
| <p>ENTERTAINMENT SPONSOR \$2,000</p> | <p>Company name/logo highlighted as the Entertainment Sponsor throughout the evening and prominent signage located near the stage</p> | <p>Featured as the Entertainment Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | 4 Event Tickets |
| <p>BRONZE SPONSORS \$1,000</p> | <p>Company name/logo highlighted as a Bronze Sponsor throughout the evening and on all promotional materials</p> | <p>Featured as the Bronze Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website | 2 Event Tickets |
| <p>TABLE SPONSORS \$500</p> | <p>Company name/logo highlighted as a Table Sponsor throughout the evening and on all promotional materials</p> | <p>Featured as the Table Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website | 2 Event Tickets |

BINGHAMTON DEVILS

Golf Tournament Sponsorships

October 2018

| OPPORTUNITY | FEATURED RECOGNITION | PROMOTIONAL | TICKETS |
|---|--|---|---|
| <p>PLATINUM SPONSOR \$5,000</p> | <p>Company signage on entrance to the clubhouse.</p> <p>Featured as Platinum Sponsor in all media recognition and promotional materials.</p> | <p>Featured as the Platinum Sponsor in ALL promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Agency Newsletter (3,700) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | <p>40 Ticket Vouchers to 2018-2019 Regular Season game</p> <p>2 Golf Teams each with Binghamton Devils Player</p> |
| <p>GOLFERS GIFT SPONSORSHIP \$3,000</p> | <p>Corporate logo on the apparel gift for each golfer and Devils player.</p> | <p>Featured as the Golfers Gift Sponsor in ALL promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | <p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p> |
| <p>GOLF BALL SPONSOR \$3,000</p> | <p>Company name/logo printed the tournament Golf Balls that each player receives in their gift bag.</p> | <p>Featured as the Golf Ball Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | <p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p> |
| <p>DINNER SPONSOR \$2,000</p> | <p>Company name highlighted as the Dinner Sponsor and logo displayed prominently during dinner.</p> | <p>Featured as the Dinner Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | <p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p> |
| <p>CIGAR CLIP SPONSORS \$2,000</p> | <p>Company name/logo printed on the Cigar Clip that each golfer receives in their gift bag.</p> | <p>Featured as the Cigar Clip Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | <p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p> |
| <p>BEVERAGE SPONSOR \$1,500</p> | <p>Company name/logo highlighted as Beverage Sponsor on all cooler stops and tournament koozies that each golfer receives in their gift bag</p> | <p>Featured as the Beverage Sponsor in promotional materials:</p> <ul style="list-style-type: none"> - Evites (3,500) - Quarterly Newsletter (3,500) - Annual Report (500) - Logo and web link on website - Featured on social media platforms | <p>20 Ticket Vouchers to 2018-2019 Regular Season Game</p> <p>1 Golf Team with Binghamton Devils Player</p> |

