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Sailing Science Center News

September 2017

Hello!

Hello and Welcome to the first issue of the Sailing Science Center News! The Sailing Science Center News is a monthly email I am writing to keep team members, partners, volunteers, sponsors and supporters informed of progress on the San Francisco Sailing Science Center Project.

What We're Up To

People receiving this email may have heard me describe the vision of the Sailing Science Center as a hands-on museum, like a sailing-themed version of the Exploratorium, where every exhibit is interactive, educational and, most of all, FUN! But the Sailing Science Center Project is much more than a project to create a museum. At its core it is a project to *create a community* based on leadership and great social values, with sailing and the museum as gathering areas.

It's my intention that, through mentorship, training and proper examples, members of our team and our community will be inspired to take on leadership roles themselves and to follow their own dreams, no matter how big or audacious.

At this time, our sights are set on Treasure Island for the location of the museum, taking over one of the hangars formerly used to house the prestigious Pan American Clippers. This would provide us with an ideal building for the museum, as well as an ideal location next door to the Treasure Island Sailing Center ([TISC](#)), our first partner in the Project.

Our progress will be governed to some extent by the development of Treasure Island overall. Treasure Island is currently in the process of being returned to the City of San Francisco from the U.S. Navy. The Treasure Island Development Authority ([TIDA](#)) and the Treasure Island Citizen Advisory Board ([CAB](#)) are overseeing the process, including making decisions on how redevelopment of Treasure Island and Yerba Buena Island should proceed. TIDA and the CAB will be key partners in the Project going forward, as will the City of San Francisco.

Looking Back

July and August were big months for the Sailing Science Center Project. I had important conversations with dozens of people, including TIDA Director Bob Beck, TIDA Deputy Director of Real Estate Richard Rovetti, CAB Chair Karen Knowles-Pearce, TISC Founder Carisa Harris-Adamson and Exploratorium Global Studios Project Coordinator, Danilo Markov.

The Social Sailing Program at TISC has been an especially rich source of volunteer talent and future team members/partners, including an Architect from Perkins+Will (the firm responsible for the Treasure Island Architectural Master Plan), a Non-Profit Funding Specialist from CCAH, a Corporate Governance Specialist from Genentech, a Real Estate Lawyer from Verizon, a Museum Experience Project Coordinator from the Exploratorium, a UI/UX Designer from Zillow and a Tech Writer/Marketer from Cisco.

Specific developments in the month of August included registering our domain name and going live with our website at sailingscience.org, getting email addresses for the Executive Team and developing a preliminary version of our logo (to be revealed soon).

Going Forward

Our Branding/Marketing/Web Presence team will be meeting on September 6 to flesh out both short and long-term strategies for how we will present ourselves to the public and to potential supporters. On September 20 the Executive Team will meet for refining our Value, Mission and Vision Statements, as well as more clearly defining our own individual roles. On October 3 I will be attending the CAB monthly meeting to build our relationship with this important board, and in January we will be giving a formal presentation of the project to the CAB in order to secure their support for the use of the Hangar.

That's it for now. Expect more exciting updates next month.

Cheers!

Jim Hancock

Founder

San Francisco Sailing Science Center

sailingscience.org

Our Mission

TO INSPIRE A PASSION FOR SAILING, SCIENCE AND STEM EDUCATION BY DELIGHTING PEOPLE THROUGH DISCOVERY AND PLAY

Our Vision

AN INTERACTIVE HANDS-ON LEARNING CENTER

- DELIGHTING "KIDS" FROM 5 TO 95

- PROVIDING STEM LEARNING EXPERIENCES
- FOCUSING ON THE PHYSICAL SCIENCES AND MATH
- KEEPING IT FUN!!!

Executive Team

Jim Hancock * Alexandra Liguori * Travis Lund * Paul Verveniots