



TAKE BACK THE SIDELINE®

THE NATIONAL MODEL FOR YOUTH SPORTS CULTURE

- ✓ FOR THE KIDS.
- ✓ FOR THE FAMILIES.
- ✓ FOR THE COACHES.
- ✓ FOR THE OFFICIALS.
- ✓ FOR THE COMMUNITY.

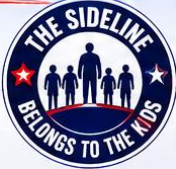


One Conference.
One Mission.
One Future.

OUR CONFERENCE COMMITMENT

Our conference leads by example in creating positive experiences where children develop character, leadership, and confidence.

The Sideline Belongs to the Kids.



OUR 7 PILLARS OF CULTURE

LEADERSHIP

SPORTSMANSHIP

CHARACTER DEVELOPMENT

FAMILY ENGAGEMENT

OFFICIALS & VOLUNTEERS

COMMUNITY IMPACT

RECOGNITION & CELEBRATION

We teach these values. We model these values. We live these values.

WE LIVE THE SIDELINE VALUES

 SPORTSMANSHIP Play with respect.	 INTEGRITY Do the right thing.	 DISCIPLINE Self-control in every action.	 ENCOURAGEMENT Build others up.
 LEADERSHIP Lead by example.	 INCLUSION Everyone belongs.	 NOBILITY Serve others.	 EXCELLENCE Give your best.

EVERYONE HAS A ROLE!

PARENTS

COACHES

ATHLETES

OFFICIALS

VOLUNTEERS

COMMUNITIES

Your actions shape their experience. Your example builds our culture.

OUR CONFERENCE COMMITMENTS

- ✓ Put the kids first.
- ✓ Model respect and sportsmanship.
- ✓ Lead with encouragement.
- ✓ Support officials and volunteers.
- ✓ Create positive experiences.
- ✓ Serve our communities.
- ✓ Build the future—together.



2026 NATIONAL SHOWCASE | VIRGINIA BEACH, VA

DECEMBER 5-13, 2026

- ✓ Commitment Wall
- ✓ Champions of Character Awards
- ✓ Daily Recognition & Celebrations
- ✓ Community Impact Showcase
- ✓ Storytelling Studio
- ✓ National Media Coverage



TAKE THE COMMITMENT!

PARENT COMMITMENT

COACH COMMITMENT

ATHLETE COMMITMENT

OFFICIAL COMMITMENT

VOLUNTEER COMMITMENT

SHARE. TAG. INSPIRE!

Facebook: /AYFConference

Instagram: @ayf_conference

Twitter: @AYF_Conference

YouTube: /AYFConference



SCAN TO GET INVOLVED!

COMMUNICATE. RECOGNIZE. CELEBRATE.

MEETINGS

NEWSLETTERS

SOCIAL MEDIA

RECOGNITION

STORIES

REPORTING

TOGETHER, WE TAKE BACK THE SIDELINE®.

One Conference. One Mission. One Future.

STRONG LEADERSHIP ★ POSITIVE CULTURE ★ STRONGER COMMUNITIES ★ A LEGACY FOR GENERATIONS

AYF Coaches, Administrators, Volunteers and Parents Standard of Conduct

All Administrators, Coaches, Volunteers and Parents shall abide by the AYF Standard of Conduct. Any violation of these provisions may result in disciplinary action deemed appropriate by the Association, Conference, Region, or National Organization.

If any provision of this Standard of Conduct is violated during a Regional or National event, the AYF National Office shall have sole discretion to impose any penalty it deems appropriate, with no right of appeal.

By accepting membership and participating in American Youth Football, all Administrators, Coaches, and Volunteers acknowledge and agree to abide by the AYF Pledge, Code, and Standard of Conduct and shall conduct themselves in accordance with the spirit and intent of these principles.

All Administrators, Coaches, and Volunteers shall:

1. Refrain from smoking, vaping, or using smokeless tobacco products on the field or in the presence of participants at any time.
2. Abstain from the possession or consumption of alcoholic beverages and the possession, use, or distribution of illegal substances during any AYF activity or in the presence of participants.

3. **Accept the decisions of game officials, judges, and event administrators as fair and rendered to the best of their ability.**
4. **Refrain from criticizing opposing teams, players, cheer participants, coaches, administrators, or spectators through words, actions, gestures, or social media.**
5. **Share responsibility for the conduct of parents, guardians, fans, and spectators. Any individual whose behavior becomes disruptive, abusive, or detrimental to the event shall be asked to leave.**
6. **Refrain from the use of abusive, threatening, discriminatory, or profane language at all times.**
7. **Never encourage or attempt to intentionally run up the score against an opponent. In the event of a substantial lead, every reasonable effort shall be made to provide playing opportunities for all participants.**
8. **Never permit, encourage, or ignore extreme dieting, dehydration, weight-cutting, or “sweating down” practices. Any suspected instance shall be immediately reported to the participant's parent or guardian and the appropriate Association Administrator.**
9. **Not recommend, distribute, administer, or provide any medication, whether prescription, controlled, or over-the-counter, unless specifically authorized by the participant's parent or guardian and applicable law.**
10. **Refrain from deliberately encouraging, promoting, or participating in unsportsmanlike conduct.**
11. **Provide constructive instruction and correction without belittling, humiliating, intimidating, or berating participants.**
12. **Remove any participant from practice, competition, or team activities whenever there is a concern regarding the participant's health, safety, or well-being until qualified medical advice or clearance is obtained.**
13. **Comply with and enforce all provisions of the AYF Anti-Substance Abuse Policy and ensure participants understand its importance.**
14. **Ensure that all participants are properly certified and eligible and maintain all required documentation verifying participant eligibility.**
15. **Ensure compliance with all Mandatory Play Rules and Regulations and provide every eligible participant the required minimum playing opportunities.**
16. **Uphold and enforce all rules, regulations, policies, and procedures established by the Association, Conference, Region, and National AYF organization.**
17. **Discourage the display of gang colors, gang symbols, gang-related communications, or any activity associated with gangs during all team, association, conference, regional, or national events and activities.**
18. **Refrain from spreading rumors, misinformation, or unsubstantiated allegations. Concerns regarding rule violations, misconduct, cheating, or other violations shall be submitted in writing to the appropriate Association, Conference, Regional, or National official for review and investigation.**

Commitment to Excellence

AYF Coaches, Administrators, Volunteers and Parents are entrusted with the responsibility of developing young athletes and leaders. They shall conduct themselves in a manner that reflects the highest standards of Leadership, Integrity, Respect, Responsibility, and Sportsmanship and shall always place the safety, welfare, and character development of participants above all other considerations.