Part-Time Community Outreach Intern
With Street Stewards

streetstewards.com

Position: Community Outreach Intern (Part-Time)
Hours: 12-20 hours per week; can accommodate school credit requirements
Length: minimum commitment 3-6 months, longer availability is a plus
Location: This position is both remote and in person to attend events in San Diego County. Mileage for travel reimbursed following current state reimbursement rates.

About Street Stewards: Since 2018, Street Stewards has been dedicated to keeping San Diego neighborhoods clean and litter-free through the "adopt-a-block" program and monthly group cleanups. The nonprofit organization aims to create an even wider network of volunteers across San Diego County to adopt a block and exhibit environmental stewardship and pride.

What you'll do: Street Stewards needs your help to reach more communities and to keep engaged with already involved communities. Your work will help communicate and encourage existing adopters to conduct regular block cleanups and recruit more volunteers to adopt more blocks. You will also help identify more Community Site Captains that lead and organize monthly group cleanups in their neighborhoods to spread the Street Stewards mission. You will support the development of a volunteer program that rewards and engages volunteers to participate and continue participating.

Who we're looking for: Someone who is passionate about the environment, and is outgoing, organized, and motivated to make a difference! You can help us grow our presence in communities across San Diego County by conducting outreach through social media, in person community events, and more. This role is perfect for a student or early-career professional looking to gain hands-on experience in community engagement, outreach, volunteer programs, marketing, and nonprofit outreach.

Your Responsibilities:

- Help develop effective, robust outreach plans through the use of email, social media, networking, etc.
- Monitor and analyze Street Stewards live adoption maps and data to identify necessary maintenance
- Work with Street Stewards Board members to identify volunteer engagement plans and priorities
- Engage and encourage existing block adopters to participate in regular cleanups

- Develop standardized cleanup materials and guides for cleanup events
- Encourage donations throughout program promotion
- Collaborate closely with other nonprofits, organizations, and partners to spread Street Stewards mission and vision
- Help organize monthly group cleanups as needed
- Create and schedule engaging content for Instagram, Facebook, and Twitter
- Assist in developing social media campaigns to promote events and volunteer opportunities
- Engage with the community through comments, messages, and shares
- Monitor social media trends and suggest strategies for growth
- Track engagement, data, outreach and provide insights and recommendations
- Other duties as assigned

Qualifications:

- Excellent written and verbal communication skills
- Passion for environmental and community-driven initiatives
- Ability to both work independently and collaboratively and meet given deadlines
- Professional, approachable, and friendly demeanor
- Willingness to learn and take initiative
- Strong computer skills, including Google Suite, Microsoft Suite (Word, Excel), Zoom, etc.
- Strong understanding of social media platforms and engagement practices (Instagram, Facebook, Twitter, TikTok a plus)
- Basic graphic design a plus (e.g. Canva, Adobe, or similar tools)

What you'll gain:

- Hands-on experience with a grassroots nonprofit organization
- Work closely with a driven, dedicated, and passionate team of board members, volunteers, and community members
- Flexible work schedule
- Opportunity to build a portfolio of work and experience
- Networking with community leaders, volunteers, collaborative partners, and more
- School credit, if needed

How to Apply:

If you're excited and passionate about making a difference, we'd love to hear from you! Apply by sending your resume and a brief cover letter to **Scott Horst at ScottH@margarets.com.**
Please title your email "Community Outreach Intern Application - YOUR NAME"