

HOME AWAY FROM HOME

Hospitality and the **Next Normal**

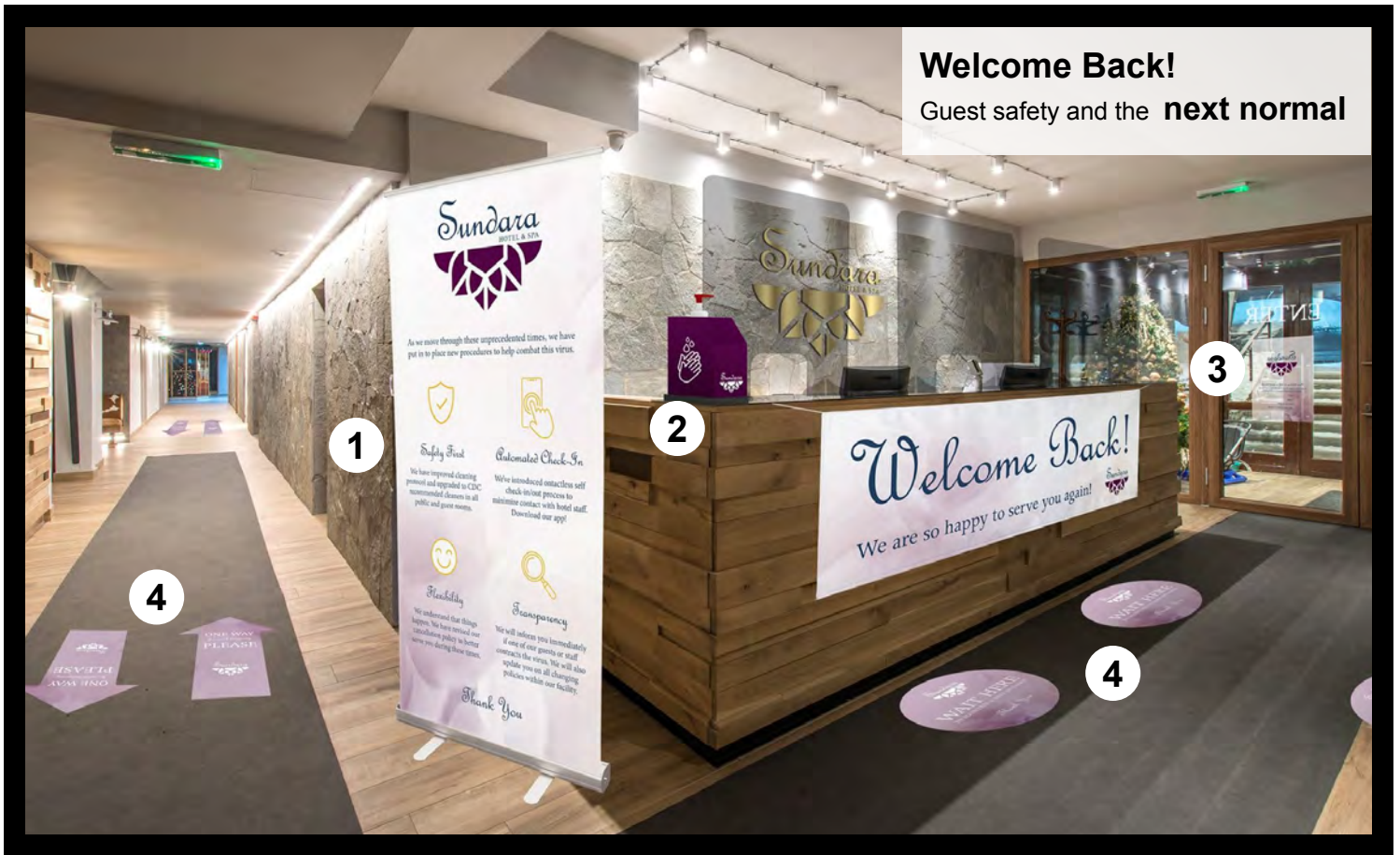


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Welcome Back!

Guest safety and the **next normal**



1 | HIGHLIGHT NEW PROCEDURES

Let your guests know the steps you have taken to ensure their safety.

- Use retractable banners to explain new housekeeping procedures and policy updates

2 | A SAFE WELCOME

Help guests feel comfortable from the moment they arrive. Provide hand sanitizer, a safe way to interact with staff, and clearly mark any restricted entry points.

- Acrylic partitions on the reception desk create a safety barrier between guests and staff
- Give guests a warm welcome with a custom banner
- Place hand sanitizer stations in high-touch areas
- A-frame signs mark restricted entry points

3 | REMIND GUESTS ABOUT CDC GUIDELINES

Provide reminders to guests and reinforce healthy habits.

- Use decals on bathroom mirrors to remind guests and employees of proper hand washing protocol
- Labels indicate high-touch surfaces as a reminder to sanitize hands
- Prominently display facemask requirements on the entry door with window or wall decals

4 | SOCIAL DISTANCING

From the lobby to the elevator and beyond, guests should maintain a 6' separation from others.

- Floor decals show one-way traffic flow and correct spacing for separation

ADDITIONAL PRODUCTS

FACE MASKS

Offer complimentary face masks for guests who forget to bring one.

- Add a customized ear saver with your logo

MARKETING MATERIALS

Use in-room marketing to reinforce new cleaning policies and practices.

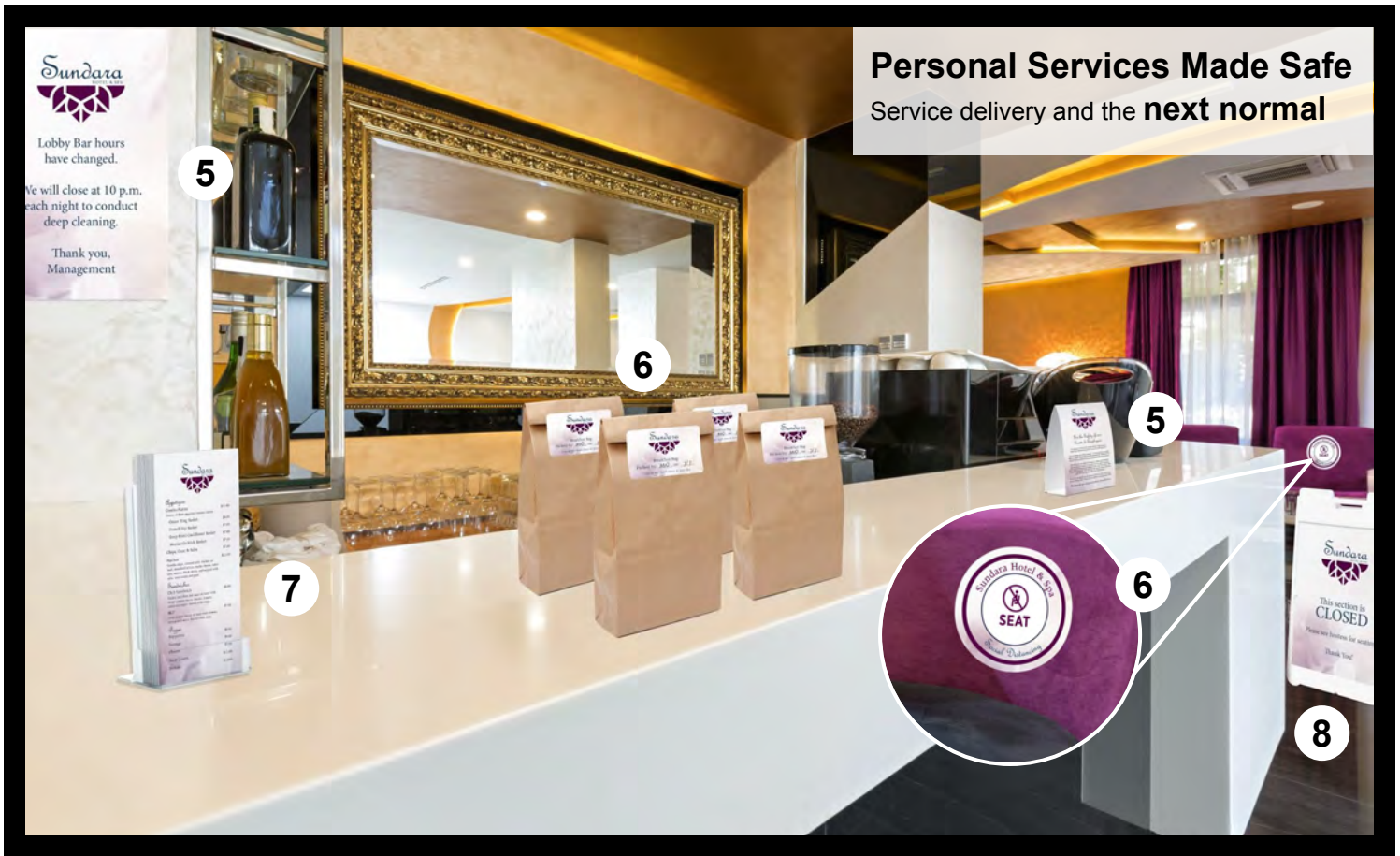
- Door hangers signal housekeeping
- Disposable paper key card and room service menus

ELEVATOR DECALS

Remind guests of reduced capacity and social distancing requirements.

- Door decals provide ample space for messaging
- Circular decals in elevator show safe rider placement





Personal Services Made Safe

Service delivery and the **next normal**

5 | CLEAN AND SAFE

Let guests know that areas have been sanitized.

- Table tents and signs in bars and restaurants indicate areas that have been sanitized
- Place sticker seals to assure of a cleaned room
- Use table tents in rooms with instructions on forgoing cleaning during a stay

6 | CHANGES TO FOOD SERVICE

Breakfast buffets may be on hold and seating may be restricted. Instead, offer guests a prepared breakfast in a sealed bag and mark seating to create safe distancing.

- Bags, safety sealed with labels give peace of mind
- Use seat decals to show open and closed areas in the dining room
- Display posters with updated service hours

7 | SINGLE-USE ITEMS

Room keys, menus and other materials are designed for one-time use.

- Use disposable menus to ensure sanitary use
- Paper key cards eliminate the need to reuse plastic
- Use custom printed labels to add branding to travel size sanitizer gel.

8 | MAKE CLEANING VISIBLE

Instead of hiding the cleaning process, make it visible and earn the trust of guests.

- A-frame signs mark areas closed for cleaning
- Use two-sided signs to mark; TABLE IS CLEAN on one side and THIS TABLE NEEDS CLEANING on the other

COMMON AREAS

PVC SIGNS

Pools and fitness areas will have reduced maximum capacity for social distancing.

- PVC signs are durable and hold up in damp and humid conditions

A-FRAME SIGNS

While in common areas, guests will be reminded to stay 6' from people they are not traveling with.

- A-frame signs are easy to move and have replaceable inserts to change messaging easily

Post-it® Notes

Fitness equipment will be temporarily unavailable so it may be sanitized between uses.

- Use Post-it® Notes to mark when machines have been cleaned and ready to use



Hospitality

Product Listing

Lobby and Common Areas

Product	Description	Popular Sizes	Typical Quantities
Banners	Durable and mesh, full color includes grommets and rope	24" x 48" to 36" x 96"	1 - 1,500+
Retractable Banner Stands	Retractor Stand: silver aluminum retractor with shock-corded poles that store in base.	33½" x 80"	1 - 250+
Acrylic Partitions	Bent foot or slot foot	30" x 36"	1 - 50+
Tabletop Hand Sanitizer Stands	Includes stand, dispenser and sanitizer liquid	8¾"W x 14½"H x 9¾"D	1 - 500
A-Frame Signs	Replaceable graphics available	28" x 22"	1 - 500+
Window & Wall/Elevator Decals	Translucent and repositionable, full color, easy application and removal, multiple sizes	8½" x 11" to 24" x 36"	1 - 500+
Labels/Stickers	Full color, one color, foil, indoor, outdoor Freeform™ laser-cut shapes	½" x 1" to 5" x 7"	250 - 10,000+
Floor Decals	Circles, squares, rectangles, arrows, custom shapes	12" diameter, 24" x 36" and 6" x 24"	1 - 1,000
Face Masks	Pleated, washable, cotton cloth	Standard	10 - 1,000+
"Ear Saver" Mask Hooks	Adjustable fit, 16pt. stock, available blank or full color printed	8¼" x 2¼"	250 - 10,000
Rack Cards & Door Hangers	Full color, double or single sided, variable text options <i>Also available in washable, durable synthetic stock</i>	3½" x 8½"	50 - 1,000+

Dining & Entertainment, Housekeeping and Recreation

Product	Description	Popular Sizes	Typical Quantities
Paper Table Tents	Full color white semi-gloss 16pt.	6" x 4" folded	100 - 5,000
Labels/Stickers	Full color, one color, foil, indoor, outdoor Freeform™ laser-cut shapes	½" x 1" to 5" x 7"	250 - 10,000+
Menus	Full color, double or single sided, disposable paper, washable synthetic, plastic and laminated stocks	8½" x 11" and 11" x 17"	50 - 10,000+
Paper Key Cards	24pt. C2S multi-ply white board stock 3-track HiCo mag stripe in black full color one side, black ink on back	3⅝" x 2⅛" with ⅛" radius corners	2500 - 5000 (master cartons packed in sleeves of 500)
Disposable Door Hangers	Full color, double or single sided, variable text options <i>*Available in disinfectant-safe white synthetic stock</i>	3½" x 8½"	50 - 1,000+
PVC Signs	Full color on ⅛" bright white expanded PVC	11" x 17" to 24" x 36"	1 - 50+
Seat Decals	Opaque and repositionable, full color, easy application and removal	8½" x 11" to 24" x 36"	1 - 500+
Post-it® Notes	Long and short run options, full color or spot color, cube printing	3" x 3" to 10" x 6"	8 - 5,000+ packs 300-610 sheets per pack