



DEAD FROG BREWERY

#105 8860 201 St.

Langley, BC, V2Y 0C8

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FOR IMMEDIATE RELEASE

Dead Frog Brewery Launches Canada Proud Craft Lager to Celebrate Canada, Unity, and Our Community.

Langley, BC — Dead Frog Brewery, an award-winning craft brewery located in Langley, is proud to announce the release of its newest beer, the Canada Proud Craft Lager— a bold, refreshing tribute to unity, resilience, and what it truly means to live in Canada.

“There’s a lot going on in our country right now, and we’re living in uncertain times,” says Derrick Smith, co-owner of Dead Frog Brewery. “Now it is more important than ever for us to come together and celebrate our amazing country and the welcoming, diverse, strong, and kind people that make it so great. Now is the time for us to come together and show each other how much we care.”

CANADA PROUD CRAFT LAGER is brewed in Langley, BC, using only Canadian ingredients—Canadian water, Canadian hops, Canadian malts, and Canadian yeast—delivering a clean, crisp taste that celebrates the true flavour of homegrown craft beer.

This lager is more than just a toast to national pride—it’s also a commitment to community. With every can sold, Dead Frog Brewery will be giving back, donating a portion of proceeds to the BC Hospitality Foundation, and working alongside the Township of Langley Firefighters Charities to support local causes and those in need.

Join the celebration at the official Canada Proud Launch Party at Dead Frog Brewery and Tasting Room on **Saturday, May 3**. Dead Frog will be raising a glass to unity, community, and everything that makes Canada such a great place to live. Beer lovers can find Canada Proud Craft Lager in 8-packs and tall cans at liquor stores across western Canada.

About Dead Frog Brewery

Founded in 2007, Dead Frog Brewery is a proud Canadian-owned craft brewery located in Langley, BC, Canada. The brewery is committed to brewing quality beer with fresh, locally-sourced ingredients, while supporting their community and celebrating all things that make Canada great.

For more information or media inquiries, please contact:

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