BABSON COLLEGE

The Babson Collaborative for Entrepreneurship Education

BENEFITS OF MEMBERSHIP IN THE COLLABORATIVE

Global Network Sharing Best Practices

The Babson Collaborative convenes and facilitates connections between educators at like-minded institutions around the world that are building and expanding their entrepreneurship education ecosystem. The Collaborative provides access to pedagogical best practices, expertise, and thought leadership from Babson College and other member institutions. Through various platforms, members share resources and opportunities and participate in activities to remain at the forefront of entrepreneurship education.

EDUCATOR BENEFITS

Global Summit

The annual Global Summit provides optimal value for attendees through professional development content, exposure to host school and local ecosystems, excursions, and time for members to network, socialize and conduct business with each other. Each member institution may send three educators. Registration, group meals, and excursions are included in membership.

Exclusive Online Community

The primary platforms for member engagement are the **Babson Collaborative Member Portal** (which houses resources, materials, and details on events and opportunities) and the vibrant WhatsApp Community.

- **Academic Content Library:** Teaching and research materials shared by members are available for use by members. Examples include course syllabi, exercises, assignments, and projects with accompanying teaching notes.
- **WhatsApp Community:** A dynamic platform where members share resources, solicit co-authors and reviewers, announce events, celebrate accomplishments, conduct benchmarking, and reflect on developments in our field.

Collaborative Online International Learning (COIL)

Members can enroll in a free asynchronous Babson course to learn how to launch a COIL project and connect classrooms across institutions for project-based learning. At COIL Matchmaking events, members pitch project ideas and identify potential collaborators.

Publications

Collaborative members have authored and edited two books, *Developing Entrepreneurial Mindsets, Ideas, and Opportunities: A Guide for Educators (2025)* and Innovation in Global Entrepreneurship Education: Teaching Entrepreneurship in Practice (2023).

Webinars and Community Conversations

Members share their expertise and institutional best practices via webinars and hold open forums to share challenges and solutions as we strive to collectively advance entrepreneurship education.

Babson Collaborative Visiting Scholars

Annually, two educators from Collaborative member schools are invited to join Babson College for a hybrid appointment as visiting scholar, building cross-school collaboration, which results in academic research, case writing and other scholarship.

Collaborative Champion Roundtables

Exclusive quarterly gatherings where Babson Collaborative Champions connect with peers and Babson Academy leadership to exchange insights, stay informed on emerging opportunities, and help shape the future of our global network.

Research Conference Discounts

Collaborative members with accepted papers receive a 20% discount on registration for the annual Babson Entrepreneurship Research Conference (BCERC). Collaborative members receive a 20% discount on registration for the annual Diana International Research Conference, which includes membership in the Diana International Research Institute Membership Organization.

Babson Academy Scholarships
Annually, the Babson Academy awards a scholarship to at least four individuals, selected from across the Collaborative membership, to attend signature educator programs, including the Price-Babson Symposium for Entrepreneurship Educators.

Annual Awards
Awards recognize achievements and excellence in entrepreneurship education as well as the dedication and contributions of our members in supporting the mission of the Collaborative.

STUDENT BENEFITS

Global Student Challenge
Students from member institutions compete in a feasibility analysis of a new business concept addressing the UN Global Goals. The Challenge is completed in two phases: a local competition at each institution, followed by a virtual global competition among top-placing team(s) from each institution. Winners receive cash prizes funded by Social Impact Patrons, and the grand prize-winning team also receives a scholarship to attend Babson Build. Members receive a toolkit to implement the Challenge at their institution.

Special Student Programs
The Collaborative hosts special programs annually that are open to students at all member institutions. Seats are limited. One example is a virtual Prototyping Challenge in which students work together on cross-institution teams.

INSTITUTIONAL BENEFITS

University Partnerships and Exchanges
Internationalization efforts can support and elevate an institution's entrepreneurship ecosystem. Members utilize the Collaborative network to develop cross-institution programs, partnerships, and exchanges to facilitate global mobility of students, educators and researchers, enhance their curriculum, and increase brand awareness.

MOU with Babson for Graduate Degree Pathway
Opportunity to create a formal pathway for member institutions, alumni, and employees into Babson's FW Olin Graduate School of Business. Benefits include a minimum 20% tuition scholarship for qualifying applicants. Admission is not guaranteed.

Access and Support
Members have greater access to Babson faculty/staff while developing and expanding their own capabilities and capacity for entrepreneurship education. This occurs in many ways including webinars/community conversations, MIGs, and at the Global Summit.

Discounted Pricing and Priority Selection
Member institutions, faculty, staff and students receive priority selection and discounts on Babson Academy programs, including Building an Entrepreneurship Education Ecosystem and Babson Build.

Circle of Influence
Elevated membership level celebrating longevity in the Collaborative and demonstrated collaboration, engagement, impact and leadership. Benefits include special recognition from Babson and the ability to send a fourth educator to the annual global summit.

Accreditation
Institutional global engagements and affiliations like membership in the Babson Collaborative are valued by accrediting bodies like AACSB and EQUIS.

Additional student, educator, and ecosystem development programs and resources are available through the Babson Academy.