



**CHRIS
KROEZE**



**NATALIE
MURPHY**



**NICK
HOFFMAN**



**KAT
PERKINS**



KENNEDI

VIRTUAL LIVE CONCERT OF *HOPE & THANKS* ENCORE!

FOR OUR INSPIRED PEOPLE

We were made for this! Another virtual live appreciation concert for Hormel Foods team members worldwide, their families and friends.

When the Hormel Foods family comes together, it's the most wonderfully executed symphony in the world. And if we've learned anything in recent weeks, it's that we don't have to be in the same room to make beautiful music together. The response to our first Virtual Live Concert of Hope & Thanks

was such a rousing success, we invited our performers back for an encore production. Tune in! If you're alone, crank up the volume. If you're with family members, have them gather 'round. Either way, dance like nobody's watching, and know how much you are appreciated.

FRIDAY, APRIL 17, 2020

8 p.m. Eastern / 7 p.m. Central / 6 p.m. Mountain / 5 p.m. Pacific



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CHRIS KROEZE



Chris Kroeze's combination of vocal and guitar skills, along with his humility and small-town country-boy persona, have captured the hearts of millions. The runner-up on Season 15 of NBC's "The Voice" performs throughout the United States and internationally, including multiple overseas tours each year

for U.S. armed forces. Along with headlining the majority of his shows, he's shared the spotlight with Montgomery Gentry, the Doobie Brothers, Travis Tritt, Blake Shelton and many other stars. A native of Barron, Wisconsin, Kroeze is a longtime friend of Jennie-O Turkey Store and Hormel Foods and recently had a Top 10 on the Billboard Hot 100 and a Top 5 on iTunes.

"It's not fair to the rest of us that you get to sing like that!"
- Blake Shelton

NICK HOFFMAN



Nick Hoffman, an American singer, songwriter, fiddle player, producer and television personality – not to mention the host of the Outdoor Channel television series "Nick's Wild Ride" – was CMA's touring musician of the year for 2012. An eight-year member of Kenny Chesney's band, Hoffman performed during that time with Tim McGraw,

George Jones, Dave Matthews and Kid Rock. Since then, he has collaborated and worked alongside the likes of Keith Urban, Trace Adkins, Sara Evans, Brooks & Dunn and more. He has likewise earned a following in production circles; an album Hoffman co-produced gave rise to two Top 40 radio hits: "Home Sweet Home" and "Be Grateful."

HOW TO CONNECT

Go to YouTube.com. Search for Hormel Foods. Click on the Hormel Foods logo in the results. Click on the Virtual Live Concert Video. <https://youtu.be/wjrAT1ZcXrM>

WE WANT TO HEAR & SEE YOU AGAIN!

Send us videos, pictures and other messages while you're enjoying the performance. You can find us on Facebook (@HormelFoodsCorp), Instagram (@hormelfoods) and Twitter (@HormelFoods). #inspiredhormel

NATALIE MURPHY



Natalie Murphy is a self-proclaimed city girl from Minneapolis, Minnesota, and a classically trained violinist destined to rock out for thousands. Her musical journey began at 5, and as time went on, Murphy began to expand her musical horizons. With a unique fiddle style described as "melodic and passionate with an edge that cuts like an electric guitar," she has appeared at the Grand Ole Opry – with some of the biggest names in country music – close to a dozen times. A singer with the soul of Tina Turner and the smooth lilt of Emmylou Harris, Murphy debuted her solo album, "Water the Flowers," in 2018, the same year she appeared on USA Network's "Real Country."

KAT PERKINS



Kat Perkins appeared on Season 6 of "The Voice" and advanced to the show's finals. She has opened for Bon Jovi and traveled to the Middle East to entertain American military troops. Perkins has released five albums since "The Voice" with two of her singles charting inside No. 20 on the iTunes chart. Her latest single is called "Animal" and can

be found at all major outlets. Along with full-time touring, Perkins founded The Rising Star Foundation in 2017 and runs her own music camp in the Badlands of North Dakota. Music and education are her passion, and she tries to combine them whenever possible.

KENNEDI



Kennedi is a Minnesota- and Los Angeles-based singer, songwriter and multi-instrumentalist who has penned hits for some of today's biggest musical acts, including Ariana Grande and Jonas Brothers. Her song "better" was premiered on Arjan Timmermanns' "Beats 1" show and placed on Apple Music's "A-List Pop" playlist. In addition,

E! included it on The Mixtape!, and claimed, "After reveling in this delicious little slice of pop, we won't soon forget her." She kicked off 2020 with the single "apology" and debut EP, "self".

