

Launching Seniors

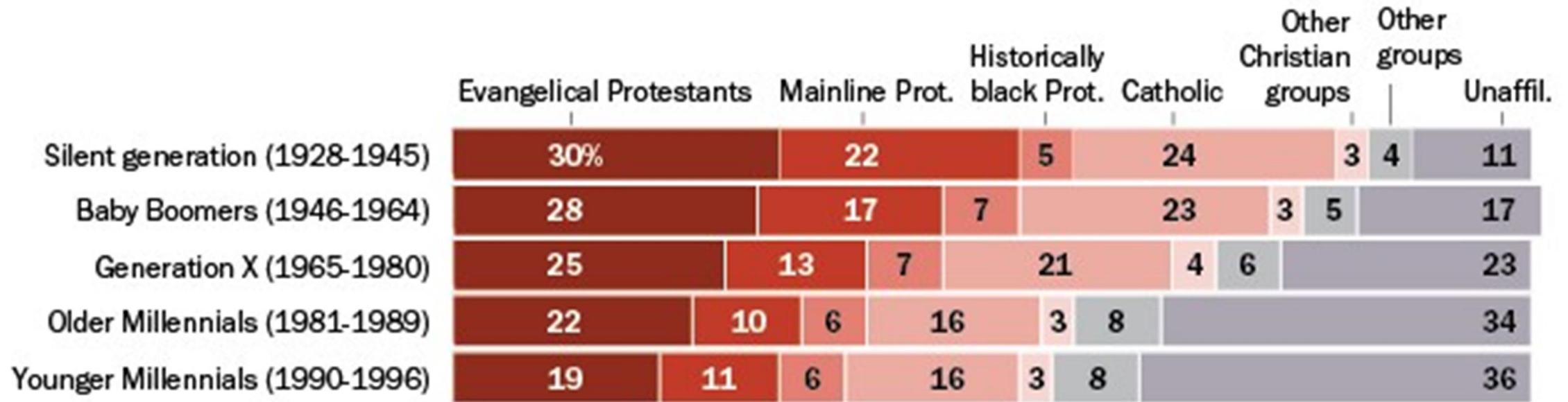
into lifelong missionary discipleship as alumni



2019 Petrus Leadership Conference
June 23-26 | Oklahoma City, OK

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Generational Replacement Drives Growth of Unaffiliated



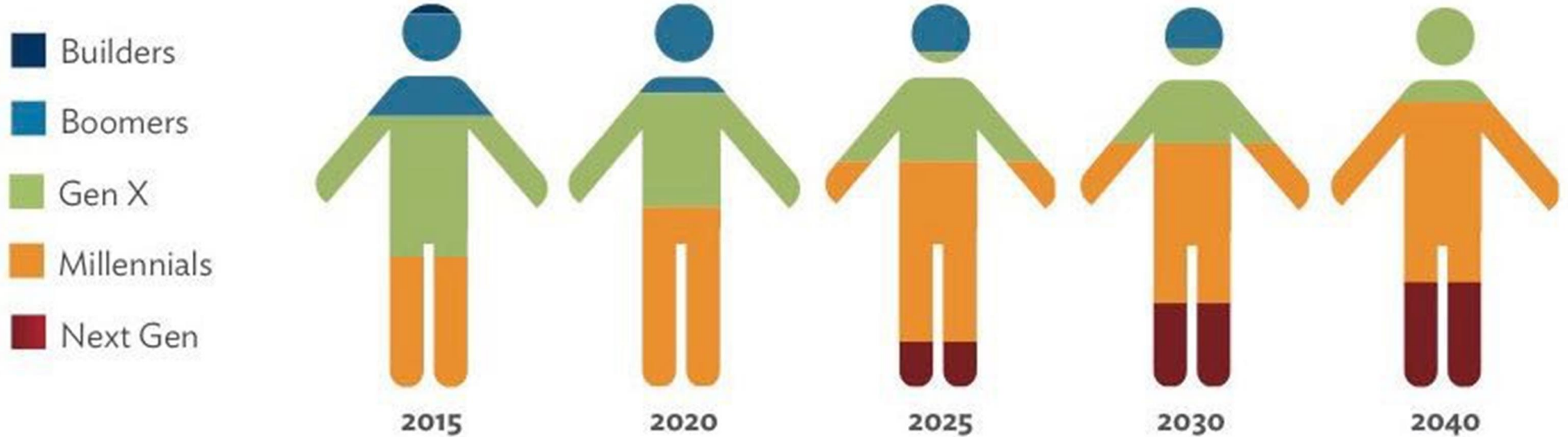
2014 Religious Landscape Study, conducted June 4-Sept. 30, 2014. Figures may not add to 100% because of rounding. Don't know/refused answers not shown. "Other Christian groups" includes Mormons, Orthodox Christians, Jehovah's Witnesses and a number of smaller Christian groups.

PEW RESEARCH CENTER



World Population by Generation

Worldwide and in the U.S., Millennials are the largest generation yet - some 2.3 billion strong. (U.S. Census Bureau)





We're in the Endgame now

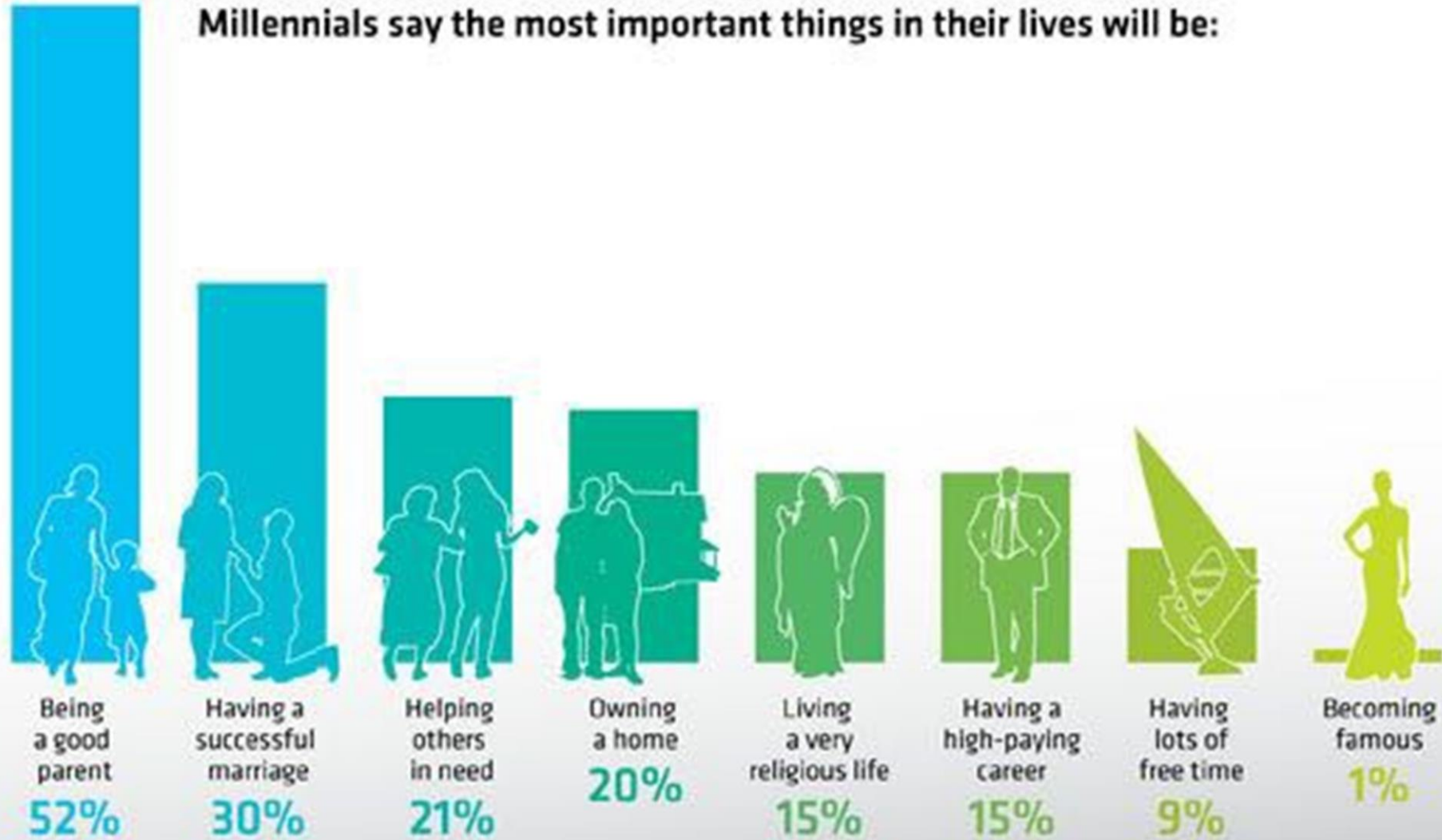


The mission continues...

- Senior Class Gift
- Senior Class Exit Interviews
- Cultivation/Stewardship Phone-a-thons or “Pray”-a-thons
- Liturgical Minister training
- Knights of Columbus
- Alumni Mentorship Connections



Millennials say the most important things in their lives will be:



Mentorship Resources

- FOCUS Alumni Connect
connect.focus.org



- Young Catholic Professionals
youngcatholicprofessionals.org



- Your university's Alumni Association



QUESTIONS?



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