



GA 5k Halo Hustle Race Committee

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May, 2021

Dear Friend of Guardian Angels:

We are excited to announce that the GA5K Halo Hustle will be back in 2021! We are already making plans to make this an even bigger and better celebration this year. Planned for September 11th, we will be celebrating new beginnings — it is not just a race, but a celebration for the school and parish.

We are contacting you to seek your assistance as a sponsor for the event. The Run/Walk is designed to be a fun, healthy, active fundraiser to support enhancements to GA's Blue Ribbon campus, our teachers and contribute to parish and school projects. All of the race proceeds go directly to Guardian Angels School.

We were extremely excited about the changes we made to the race in 2019. In addition to a great chip-timed 5K course, the race will be followed with an excellent party including live music, food trucks, beverages, and a ninja warrior course. These enhancements significantly increased the number of participants to 500, meaning even greater visibility and exposure for the event's sponsors.

The event, and the multitude of worthwhile endeavors it supports, is not possible without the generous support of organizations like yours. We are hopeful that you will consider being a sponsor for our event this year. The following levels of sponsorship are available for your consideration:

Halo Sponsor – \$5,000 and above.

This level is open to more than one sponsor.

- Logo and company name prominently on t-shirt, banners, and all correspondence.
- Name in all advertising publications.
- Link to sponsor's website.
- 4 complimentary race entries.
- Race discount for employees who participate.

Saint Sponsor - \$2,500-\$4,999.

- Name and logo featured on t-shirt.
- Recognition in event flyers.
- Link to sponsor's website.
- 4 complimentary race entries.
- Race discount for employees who participate.

Angel Sponsor - \$1,000-\$2,999.

- Name featured on t-shirts.
- Recognition in event flyers.
- Link to sponsor's website.
- 2 complimentary race entries.
- Race discount for employees who participate.

Cherub Sponsor - \$100-\$999.

- Name on t-shirts and flyer.
- 1 complimentary race entry.

Goodie Bag

- Sponsor a company logo item for the participant goodie bag.
We expect over 500 participants.

We understand there have been many challenges over the last year and that your company receives many requests for community support. We hope to be able to partner with you for this event at a sponsorship level that makes sense for you and your business. Please do not hesitate to let us know if you have any questions or if we can provide any additional information. We are looking to finalize our sponsorships by June 30th so we can appropriately plan all marketing communications, t-shirt and banner designs.

Thank you very much for your time and consideration.

The GA 5K Halo Hustle Committee

www.gaschool.org

Halo Hustle 2019

Thank you to everyone who came out to make the 2019 event such a fun night for the community! Through your support, the Halo Hustle was able to raise nearly \$12,000 for Guardian Angels. All proceeds from the Halo Hustle are given back to the school in various ways to support the academic and facility program needs. The committee worked with the school to fund the following programs along with funds from the 2018 Hog Jog event:

- 8th Grade HSPT Prep = \$4,000
- 8th Grade Class Trip = \$500
- School Outdoor Illumination Project Support = \$3,000
- Basketball Hoops = \$8,721
- Phase 1 of New Playground (complete August 2021) = \$15,000



While most of these projects are "behind the scenes", the new basketball hoops on the playground are much more noticeable! In the fall of 2019, the three existing hoops near the field concession stands were replaced with new poles & hoops that are height adjustable, sturdier, and made safer with wrapped poles and further off the curb. Thanks to Run-Jump-n-Play Swings-n-Things for their partnership in getting the hoops installed!