



Introductory Training for New Bank Employees



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Banking Basics and Banking Fundamentals combine the principles of the banking industry with real-world application. Ideal for new bankers, or bankers seeking to gain an understanding of the changing world of financial services. Same great content – two convenient online formats to choose from:

Banking Basics

Member Price: \$595

This suite of 12 self-paced online courses is a comprehensive introduction to the banking industry. Ideal for those new to banking, completing this suite provides a deeper understanding of the changing world of financial services and the vital role that banks play in the economy.

Member Deep Link:

<https://aba.csod.com/GlobalSearch/search.aspx?&q=3016477&s=1&f=&provider=wvbakc>

Courses:

- Bank Marketing: Building Customer Relationships
- Bank Payment Systems and Technology
- Bank Sales and Service: Expanding Customer Relationships
- Banks as a Business
- Banks and the Deposit Function
- Banks and the Economy
- Banks and Personal Wealth Management
- Business and International Banking Services
- Introduction to Banking
- Lending as a Cornerstone of Banking
- Safeguarding Bank Assets and the Nation
- Safeguarding the Customer and the Bank

Banking Fundamentals

Member Price: \$595

Banking Fundamentals includes three 4-week facilitated online courses that combine the principles of the banking industry with real-world application. It is an online, paperless, series of courses that combines peer collaboration with instructor guidance.

Member Deep Link:

<https://aba.csod.com/GlobalSearch/search.aspx?&q=3014597&s=1&f=&provider=wvbakc>

Courses:

- The Banking Industry

- Bank Lines of Business
- Building Customer Relationships

ABA online training build the skills necessary for career advancement.

Interactive, flexible and timely, our online training opportunities deliver the content you need to advance your career in a format that works for today's changing industry.

Programs are continually reevaluated and refined to meet current needs and changes in the industry.

All Self-Paced Link: <http://latp.aba.com/?tp=wvbakc&course=selfpaced>

All Facilitated Link: <http://latp.aba.com/?tp=wvbakc&course=facilitated>