

RULES AND GUIDELINES

Deadlines and Fees

Entry request in by November 30, 2019 - \$150 Entry request in after November 30, 2019 \$175 Team Entry - \$300

Coty Rules

- Only NARI members in good standing are eligible to participate.
- The entrant company needs to be the NARI member that had complete oversight and supervisory responsibilities for the work completed (not applicable for specialty entries). Other NARI member companies that worked on the project may be included as Team Members (see below).
- The project finish date must be between **December 1, 2017 and November 30, 2019.**
- Only entries that have never been submitted in prior NARI awards contests are eligible.
- Client/Contractor, Photographer's release forms must be completed and returned for each entry. These forms will not be seen by the judges and are the only area where the member's identity (or anyone involved with the project) can be revealed. Forms are available during the entry process.
- Entrants are required to complete the "Which Products Did You Use" form and provide a project summary on this form, 100 words or less, in addition to their presentation. This summary will be collected via the online form and will be used to describe winning projects after winners are announced. Although the Judges will not see the summary included in this field, this information may be repeated in the presentation.
- Team members may be included in the entry that also worked on the project. Be sure to list the Company Names of all those on the Team on your Client/Contractor Form.
- The presentation must be submitted in PDF format and can be up to 30 pages long. The file can be up to 15MB. This presentation is the only file the judges will see. We suggest using PowerPoint, Publisher, Word, InDesign, or similar program to build your entry, and then save to a PDF file. If you don't have a PDF creator on your computer you can search for a free version, which will convert any printable file to a PDF file. Be sure to include a project statement, drawings, images, and any descriptive text or captions that will help the judges understand the details of the transformation. 'Before' photos are required and are best used immediately preceding 'After' photos. Present photos from the same angle if possible. Don't include the company name or any individual's names in your presentation, or otherwise identify yourself or the client in any way. Don't use photos with people in them.

- We'll also need the before and after images you included in your project presentation in.jpg, or .jpeg, format. Do not include in-progress images. These images will be used for our presentation and promotion purposes and the judges will not view these. Each image must be a high-quality resolution of at least 300 dpi, a minimum of size of 4 x 6 (1200 x 1800 pixels), and no larger than 12 MB each. You can upload up to 20 images.
- Any photo enhancement is limited to brightness, contrast, or sharpness. No items may be added or removed through photo enhancement techniques. Do not add or subtract items, or change the image in a way that may increase or decrease the value of the project.
- All projects entered in CotY categories must be an improvement or addition to an existing structure. Entries for new structures will not be accepted except where specifically noted in the category description.
- The same project may be entered in one category or in multiple categories with additional fees. If you have a large, multi-area project, and would like to enter just a portion of it, it's fine to break it down. For example, if your project included the remodel of an entire house, you can enter an Entire House category and enter a Kitchen category, an Interior category, and two Bathroom categories, etc. Keep in mind you will have to break out costs for each project on each entry form.
- The Awards Committee and Judges reserve the right to disqualify, adjust the category, or deduct points from any entry that does not follow these rules and guidelines, without prior notice.
- Entries that are submitted and are not complete will be offered an opportunity to correct these errors time permitting and subject to an administrative fee as determined by the awards committee.
- All fees are nonrefundable, non-transferable, and cannot be carried over to subsequent years.

Photo Tips

Since your project cannot be judged in person, good quality photos are key elements in your presentation. Whether or not you use a professional photographer, please keep the following in mind:

- Take "before" photographs before the start of every project. If you make this a standard practice, you will be ready when the job you anticipated to be an average remodel turns out to be a CotY contender. Take these shots from many angles.
- Take photos for work-in-progress if it will help show the complexity of the process or the obstacles encountered.
- Take the "after" shots from the same angles as the before photos whenever possible. This helps give the judges a good perspective of the transformation and it's helpful if the judges can see these photos consecutively.
- Include both vertical and horizontal photos. If your project is published, it stands a better chance of being featured on a magazine cover if the editors have vertical shots from which to choose.
- Only include photos that will enhance the project entry. Although you have 30 pages to display the project, you don't need to use them all.