

Taste! Central Florida

FIGHTING CHILDHOOD HUNGER

2023 SPONSORSHIP OPPORTUNITIES

FRIDAY, AUGUST 18, 2023

LOCAL EVENT. LOCAL CHEFS. LOCAL CAUSE.

Taste!
Central Florida

August 18, 2023

Orlando World Center Marriott
8701 World Center Dr.
Orlando, FL 32821

EVENT TICKETS $200

CONTACT
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TASTECFL.ORG



Now in its 33rd year and having raised more than $4 million dollars for childhood hunger, the region's premier food and beverage tasting event brings a supremely delicious experience to our community, for our community, with a positively local flavor.

We're back with our same distinguished local chefs, committed local volunteers, and important local beneficiaries.

The best part? All event proceeds will remain in our community to help connect struggling Central Florida families to the meals they need.

LOCAL EVENT.
LOCAL CHEFS.
LOCAL CAUSE.

ABOUT US

Featuring the area's most accomplished chefs, brewers, wine purveyors and spirit vendors, **Taste! Central Florida** invites the community to enjoy an evening of tasting portions of signature dishes accompanied by fine wines, craft beers, and specialty cocktails.

This annual celebration of the community's culinary excellence is a volunteer-driven event with local chefs, brewers and distilleries donating their time, talent and creations to make this event one of the largest fundraisers of the year for **Second Harvest Food Bank of Central Florida** and **Coalition for the Homeless of Central Florida.**

An all-volunteer steering committee, more than 300 day-of event volunteers, and tremendous in-kind support from a variety of local business partners allow us to direct every dollar raised to our beneficiaries while generating profound awareness and relief for the children of Central Florida who face hunger on a daily basis.

BENEFICIARY INFO

The funds raised by Taste! Central Florida help **Coalition for the Homeless of Central Florida** provide more than 244,000 nutritious meals each year to those in need.

Second Harvest Food Bank of Central Florida raised from Taste! Central Florida to childhood hunger relief programs at their agency to assist the 1 in 5 kids who are facing hunger.

COALITION FOR THE HOMELESS OF CENTRAL FLORIDA

Second Harvest FOOD BANK OF CENTRAL FLORIDA

"We're so excited that Taste! Central Florida is coming back in 2023! There's nothing quite like the energy of a room full of people who are coming together to fight one of the most critical issues in our community – childhood hunger. Over the years, funds raised at this event have made an incredible difference for the youngest shelter guests at the Coalition. On any given day, there are about 100 children staying in our Center for Women and Families. Your generous support of Taste! Central Florida ensures that these kids wake up to a nutritious breakfast and end the day eating dinner with their families, never worrying when their next meal will be."

Allison Krall, President/CEO
Coalition for the Homeless of Central Florida

"Funds from Taste! Central Florida make it possible for Second Harvest to continue to provide 250,000 meals to those who face uncertainty every single day. Thanks to the kindness, generosity, and support of our community, we can continue to close the gap on childhood hunger in Central Florida which unfortunately remains too wide at this time. Thank you for caring, and for helping to make this possible."

Derrick Chubbs, President & CEO
Second Harvest Food Bank of Central Florida

1 in 5 kids in Orlando experiences hunger.



RECENT MEDIA PARTNERS

Clear Channel Outdoor
Cox Media
Edible Orlando
Exitos96.5
K92.3
Moms Magazine
Orange Appeal
Orlando Magazine
Scott Joseph's Orlando Restaurant Guide
Star94.5
WDBO
WFTV 9 Family Connection
WMMO
Z88.3



TASTE!
SPONSORSHIPS

Taste! Central Florida presents its sponsors the opportunity to engage affluent, well-educated, charity-minded individuals and entertain key clients and stakeholders in a fun and dynamic environment. Cash and in-kind sponsorships underwrite all event costs.

LEVEL	BENEFITS
Grand Toque Sponsor $30,000	• Category exclusivity • 40 Early Entry tickets • Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible • Logo and name on event sponsor signage • Public announcement recognition during event • Full page ad in Event Program • Opportunity to purchase additional tickets at 20% discount
Sommelier Sponsor $20,000	• 30 Early Entry tickets • Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible • Logo and name on event sponsor signage • Public announcement recognition during event • Full page ad in Event Program • Opportunity to purchase additional tickets at 20% discount
Executive Chef Sponsor $15,000	• 25 Early Entry tickets • Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible • Logo and name on event sponsor signage • Public announcement recognition during event • Half page ad in Event Program • Opportunity to purchase additional tickets at 20% discount



LEVEL	BENEFITS
Gourmet Sponsor $10,000	• 15 Early Entry tickets • Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible • Logo and name on event sponsor signage • Public announcement recognition during event • Half page ad in Event Program • Opportunity to purchase additional tickets at 20% discount
Sous Chef Sponsor $5,000	• 8 Early Entry tickets • Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible • Logo and name on event sponsor signage • Public announcement recognition during event • Quarter page ad in Event Program
Chef de Partie Sponsor $2,500	• 5 Early Entry tickets • Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible • Logo and name on event sponsor signage • Quarter page ad in Event Program
DESIGN YOUR OWN SPONSORSHIP!	• If you are interested in designing a specific event element, such as a photo booth or champagne experience, please contact us!
Automotive Gourmet Sponsor If interested, contact Michele Byington: **mbyington268@gmail.com**	• Display three new model automobiles, two of which may bookend the main event entrance and be utilized for food displays by Second Harvest Food Bank of Central Florida. One vehicle inside ballroom on event main floor, with display signage or staging. Dealership may provide staff to man the vehicle, communicate with event guests and distribute giveaways. • Early Entry tickets, program ad, and sponsor recognition to be determined.

2023 TASTE! SPONSORSHIP ORDER FORM

Please check your designated ticket package:

- ☐ Grand Toque Sponsor ($30,000)
- ☐ Executive Chef Sponsor ($15,000)
- ☐ Sous Chef Sponsor ($5,000)
- ☐ Sommelier Sponsor ($20,000)
- ☐ Gourmet Sponsor ($10,000)
- ☐ Chef de Partie Sponsor ($2,500)
- ☐ I cannot attend the event, please accept my donation: $_____

IF AUTOMOTIVE SPONSOR, PLEASE CONTACT COMMITTEE CHAIR DIRECTLY.

Contact Name _____

Company Name _____

Email Address _____

Daytime Phone _____

IF PAYING BY CREDIT CARD

Credit Card Type ☐ American Express ☐ Visa ☐ MasterCard

Card Number _____

Expiration Date _____ Security Code (3-digits on back of card) _____

Name on Card _____

Billing Address _____

City/State/Zip _____

Phone number of Authorized Cardholder _____

Printed Name of Authorized Cardholder _____

Authorized Cardholder Signature _____

CREDIT CARD PAYMENTS MAY BE FAXED. PLEASE PROVIDE A PHOTOCOPY OF THE FRONT OF THE CREDIT CARD AND DRIVER'S LICENSE.

IF PAYING BY CHECK

Please make checks payable to Second Harvest Food Bank of Central Florida, include Taste! in the memo line, and submit with a copy of signed sponsorship order form to:

Second Harvest Food Bank of Central Florida
ATTN: Taste! Central Florida
411 Mercy Drive
Orlando, FL 32805

Email: mbyington268@gmail.com

SIGNATURE OF PERSON RESPONSIBLE FOR PAYMENT _____ **DATE** _____

* By signing this sponsorship order form I am acknowledging that I am authorized to make this purchase and responsible for submitting payment to Taste! Central Florida BEFORE the event or I will not receive sponsorship and/or ticket benefits.

ALL FUNDS FOR TASTE! CENTRAL FLORIDA ARE PROCESSED THROUGH SECOND HARVEST FOOD BANK OF CENTRAL FLORIDA (EIN 59-2142315), A REGISTERED 501(C)(3) NONPROFIT ORGANIZATION.

TASTE! CENTRAL FLORIDA OPERATES UNDER THE 501(C)3 TAX-EXEMPT STATUS OF SECOND HARVEST FOOD BANK OF CENTRAL FLORIDA. A COPY OF THE OFFICIAL REGISTRATION (SOLICITATION PERMIT CH-01818) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.