

Taste! Central Florida

FIGHTING CHILDHOOD HUNGER

2023 FOOD & BEVERAGE PARTNERSHIP OPPORTUNITIES

FRIDAY, AUGUST 18, 2023

LOCAL EVENT. LOCAL CHEFS. LOCAL CAUSE.

Taste!
Central Florida

August 18, 2023

Orlando World Center Marriott
8701 World Center Dr.
Orlando, FL 32821

EVENT TICKETS $200

CONTACT
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TASTECFL.ORG



Now in its 33rd year and having raised more than $4 million dollars for childhood hunger, the region's premier food and beverage tasting event brings a supremely delicious experience to our community, for our community, with a positively local flavor.

We're back with our same distinguished local chefs, committed local volunteers, and important local beneficiaries.

The best part? All event proceeds will remain in our community to help connect struggling Central Florida families to the meals they need.

LOCAL EVENT.
LOCAL CHEFS.
LOCAL CAUSE.

ABOUT US

Featuring the area's most accomplished chefs, brewers, wine purveyors and spirit vendors, **Taste! Central Florida** invites the community to enjoy an evening of tasting portions of signature dishes accompanied by fine wines, craft beers, and specialty cocktails.

This annual celebration of the community's culinary excellence is a volunteer-driven event with local chefs, brewers and distilleries donating their time, talent and creations to make this event one of the largest fundraisers of the year for **Second Harvest Food Bank of Central Florida** and **Coalition for the Homeless of Central Florida**.

An all-volunteer steering committee, more than 300 day-of event volunteers, and tremendous in-kind support from a variety of local business partners allow us to direct every dollar raised to our beneficiaries while generating profound awareness and relief for the children of Central Florida who face hunger on a daily basis.

BENEFICIARY INFO

The funds raised by Taste! Central Florida help **Coalition for the Homeless of Central Florida** provide more than 244,000 nutritious meals each year to those in need.

Second Harvest Food Bank of Central Florida raised from Taste! Central Florida to childhood hunger relief programs at their agency to assist the 1 in 5 kids who are facing hunger.

COALITION FOR THE HOMELESS OF CENTRAL FLORIDA

Second Harvest FOOD BANK OF CENTRAL FLORIDA

"We're so excited that Taste! Central Florida is coming back in 2023! There's nothing quite like the energy of a room full of people who are coming together to fight one of the most critical issues in our community – childhood hunger. Over the years, funds raised at this event have made an incredible difference for the youngest shelter guests at the Coalition. On any given day, there are about 100 children staying in our Center for Women and Families. Your generous support of Taste! Central Florida ensures that these kids wake up to a nutritious breakfast and end the day eating dinner with their families, never worrying when their next meal will be."

Allison Krall, President/CEO
Coalition for the Homeless of Central Florida

"Funds from Taste! Central Florida make it possible for Second Harvest to continue to provide 250,000 meals to those who face uncertainty every single day. Thanks to the kindness, generosity, and support of our community, we can continue to close the gap on childhood hunger in Central Florida which unfortunately remains too wide at this time. Thank you for caring, and for helping to make this possible."

Derrick Chubbs, President & CEO
Second Harvest Food Bank of Central Florida

1 in 5 kids in Orlando experiences hunger.



RECENT MEDIA PARTNERS

Clear Channel Outdoor
Cox Media
Edible Orlando
Exitos 96.5
K92.3
Moms Magazine
Orange Appeal
Orlando Magazine
Scott Joseph's "Orlando Restaurant Guide"
Star 94.5
Tasty Chomps
WDBO
WFTV 9 Family Connection
WMMO
Z88.3



PARTNERSHIP OPPORTUNITIES

Taste! Central Florida presents its food & beverage partners the opportunity to engage affluent, well-educated, and charity-minded individuals by putting their brand and products on display in a fun and dynamic environment. Our food and beverage partners are some of our most important and are integral in bringing the "Taste" to this event.

TYPE	BENEFITS
Chef Partners *We ask that participating chefs and partners prepare approximately 1,000 small plate portions (1-3 bites)*	• 4 Early Entry Tickets • Logo inclusion and name recognition on print pieces, press releases, and recognition in local print/broadcast media when possible • Logo and name on event signage • Name recognition in social media communication
Beverage Partner	• 4 Early Entry Tickets • Logo inclusion and name recognition on print pieces, press releases and recognition in local print/broadcast media when possible • Logo and name on event signage • Name recognition in social media communication

As a partner, we also encourage support in one (or more) of the additional ways below	
Silent Auction	The Silent Auction is one of Taste!'s biggest revenue enhancers and is instrumental in raising the funds that go directly back to the Central Florida community. We welcome any and all donations to this including Chef's tables, Gift Baskets, Travel and Experience opportunities, Sports and Entertainment memorabilia, and more. Put your company front and center during the online bidding war!
Giving Tree	The Giving Tree is a true crowd pleaser and is always in high demand! Encourage guests to come visit your restaurant or property after Taste!, by donating gift cards ranging from $25-$500 in value.
Design Your Own Revenue Enhancer	If you or your company is interested in designing a specific event element, such as a photo booth or champagne experience, please contact us

If you would like to donate to our Silent Auction, Giving Tree, or any additional revenue enhancers, please reach out to Jennifer Pence at *jennypence@gmail.com*

2023 TASTE!

FOOD & BEVERAGE PARTNERSHIP OPPORTUNITIES

- ☐ Yes, I will participate and donate an additional revenue enhancer
- ☐ No, I am unable to participate but happy to donate a revenue enhancer

We hope you will join us on **Friday, August 18, 2023**, for our event, **Taste! Central Florida**. With the help of our generous restaurant and beverage vendor partners, our team of local volunteers have raised more than $4 million.

Our local focus will allow 100% of event proceeds to stay right here in our community, benefiting Second Harvest Food Bank of Central Florida and Coalition for the Homeless of Central Florida.

Property/Restaurant _____

**Please list property/restaurant name exactly as it should be listed on public event materials*

Contact Name _____

Contact Title _____

Contact Address _____

Daytime Phone _____ Cell Phone _____

Contact Email _____

Donation Item _____ Donation Value _____

There are many children that need your support, and we need your help in making this a successful event!
Please submit a copy of this completed partnership form to:

Bill Sullivan
Taste! Central Florida Co-Chair
Email: sully32751@aol.com

Nicole Spooner
Restaurant Coordinator
Email: Nicole@MpactOrlando.com

SIGNATURE OF PERSON RESPONSIBLE FOR DONATION _____ **DATE** _____

**By signing this sponsorship order form I am acknowledging that I am authorized to make this donation and responsible for submitting donation to Taste! Central Florida BEFORE the event.*

ALL FUNDS FOR TASTE! CENTRAL FLORIDA ARE PROCESSED THROUGH SECOND HARVEST FOOD BANK OF CENTRAL FLORIDA (EIN 59-2142315), A REGISTERED 501(C)(3) NONPROFIT ORGANIZATION.

TASTE! CENTRAL FLORIDA OPERATES UNDER THE 501(C)3 TAX-EXEMPT STATUS OF SECOND HARVEST FOOD BANK OF CENTRAL FLORIDA. A COPY OF THE OFFICIAL REGISTRATION (SOLICITATION PERMIT CH-01818) AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE (800-435-7352). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE.