



TREE LIGHTING

Celebration

Presented by the Dallas Tourism
Public Improvement District

BENEFITING NORTH TEXAS FOOD BANK

Sponsorship Levels

GOLD

\$10,000

- Premier reserved seating for up to six guests
- Complimentary self-parking
- Recognition as Gold Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
 - In-Park signage and website
 - Social media (90K Facebook, 76K Instagram, 86K Twitter)
 - Post-event ad in *The Dallas Morning News*
 - Listing on CBS 11 broadcast of show
 - Signage recognition at all Tree Lightings

SILVER

\$5,000

- Reserved lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Silver Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
 - In-Park signage and website
 - Social media (90K Facebook, 76K Instagram, 86K Twitter)
 - Post-event ad in *The Dallas Morning News*
 - Listing on CBS 11 broadcast of show

BRONZE

\$2,500

- Lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Bronze Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
 - In-Park signage and website
 - Social media (90K Facebook, 76K Instagram, 86K Twitter)
 - Post-event ad in *The Dallas Morning News*
 - Listing on CBS 11 broadcast of show

RED

\$1,000

- Lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Red Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
 - In-Park signage and website
 - Post-event ad in *The Dallas Morning News*
 - Listing on CBS 11 broadcast of show

GREEN

\$500

- Lawn seating for up to six guests
- Complimentary self-parking
- Recognition as Green Sponsor on the following:
 - Klyde Warren Park newsletter and e-blasts (51K) promoting event and broadcast
 - In-Park signage and website
 - Post-event ad in *The Dallas Morning News*
 - Listing on CBS 11 broadcast of show





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STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name _____

Daily Contact Name _____

Address _____

City/State/Zip _____

Email Address _____

Phone _____ Website _____

STEP 2: SELECT SPONSORSHIP LEVEL

GOLD \$10,000 **SILVER** \$5,000 **BRONZE** \$2,500 **RED** \$1,000 **GREEN** \$500

\$ _____ Donation of any amount

STEP 3: REVIEW AND SUBMIT PAYMENT

Payment will be made to Woodall Rodgers Park Foundation in the amount of \$ _____, by or before 12/4/2020.

Please submit payment to: Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

- Send Invoice
- Enclosed is my check for \$ _____ payable to: "Woodall Rodgers Park Foundation"
- Please charge \$ _____ to the following credit card:
 - American Express MasterCard Visa

Name on Card _____

Address _____

Card # _____ Exp. Date _____ Security Code _____

Signature _____

Agreed to by

Klyde Warren Park Representative

Klyde Warren Park Sponsor

Signature _____ Signature _____

Printed Name _____ Printed Name _____

Date _____ Date _____

For additional information, please contact Jenny Ozee at jenny@klydewarrenpark.org or 214.716.4505