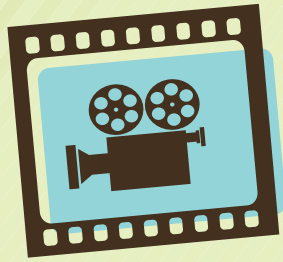
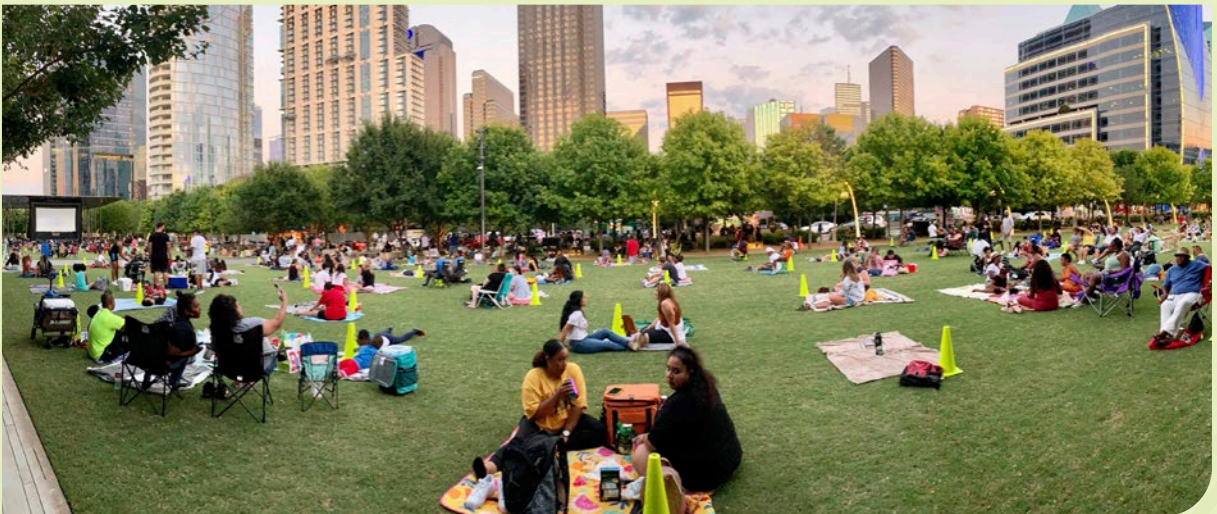


KLYDE WARREN PARK'S



MOVIES IN THE PARK



SPONSORSHIP OPPORTUNITIES

ABOUT

Since its inception, Klyde Warren Park's movie series has hosted thousands of families from across the region. Last year, this community investment became even more important, as the Park's movies were the only free and ongoing outdoor entertainment offered anywhere in the city. When North Texans were finally able to eat on restaurant patios, attend drive-in movies and purchase tickets to socially distanced football games, where did families go if they could not afford to dine out, didn't have a car, or were unable to buy expensive game tickets? They came to Klyde Warren Park.

With low-income families hit the hardest by the current recession, and minorities disproportionately affected by the pandemic, visiting Klyde Warren Park has remained the only true recreation many look forward to. Please consider sponsorship of this important and popular outlet for the community, and allow Klyde Warren Park to do what it does best: bring people together in a safe way to create special memories with their loved ones.



KLYDE WARREN PARK'S MOVIES IN THE PARK

2021 LINEUP

**SATURDAY,
MARCH 6**
Trolls

**SATURDAY,
MARCH 20**
The Lego Movie

**SATURDAY,
MAY 8**
Mamma Mia!

**SATURDAY,
JUNE 19**
*Ferris Bueller's
Day Off*

**SATURDAY,
AUGUST 14**
*Dora and The Lost
City of Gold*

**SATURDAY,
SEPTEMBER 25**
Black Panther

**SATURDAY,
OCTOBER 30**
Beetlejuice

**SATURDAY,
DECEMBER 11**
The Polar Express



KLYDE WARREN PARK'S

**MOVIES
 IN THE PARK**

2021 MOVIE SERIES SPONSOR BENEFITS*

PRESENTING MOVIE SPONSOR
 (\$25,000)

- Presenting sponsorship of Klyde Warren Park's Movies in the Park Series
- Logo lock with Klyde Warren Park's Movies in the Park logo
- Opportunity to host a private reception on Jane's Lane prior to one selected movie (food and beverage not included)
- Video or slide promotion opportunity available to run on screen prior to all movies (due Monday before each movie date)
- Brand mention in 102.9NOW PSAs (month-long promotion)
- Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (54K) promoting movies
- Social media recognition (94K Facebook, 76K Instagram, 85K Twitter)
- Opportunity to have 10x10 booth available for activation at all 12 movies
- Welcome opportunity from stage prior to any movie in series

GOLD MOVIE SPONSOR
 (\$10,000)

- Presenting sponsorship of one movie during Klyde Warren Park's Movies in the Park Series
- Reserved lawn seating for 50 guests
- Video or slide promotion opportunity available to run on screen prior to movie (due Monday before movie date)
- Brand mention in 102.9NOW PSAs (month-long promotion)
- Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (54K) promoting movies
- Social media recognition (94K Facebook, 76K Instagram, 85K Twitter)
- Opportunity to have 10x10 booth available for Activation at selected movie
- Welcome opportunity from stage prior to movie

SILVER MOVIE SPONSOR
 (\$5,000)

- Sponsorship recognition for one movie during Klyde Warren Park's Movies in the Park Series
- Video or slide promotion opportunity available to run on screen prior to movie (due Monday before movie date)
- Recognition on Klyde Warren Park website, in-Park signage, and e-blasts (54K)
- Opportunity to have 10x10 booth available for activation at selected movie

BRONZE MOVIE SPONSOR
 (\$2,500)

- Sponsorship recognition for one movie during Klyde Warren Park's Movies in the Park Series
- Video or slide promotion opportunity available to run on screen prior to movie (due Monday before movie date)

*Benefits will change as needed due to CDC, Dallas County and City of Dallas guidelines around COVID-19 protocols. The Klyde Warren Park Movie Series has been approved by the Dallas Park and Recreation Department, which has the authority to monitor outdoor events and programs for the duration of the pandemic.



KLYDE WARREN PARK'S
 MOVIES
IN THE PARK

STEP 1: COMPLETE CONTACT INFORMATION

Sponsor Name _____

Daily Contact Name _____

Address _____

City/State/Zip _____

Email Address _____

Phone _____ Website _____

STEP 2: SELECT SPONSORSHIP LEVEL

- \$25,000 PRESENTING MOVIE SPONSOR** **\$5,000 SILVER MOVIE SPONSOR**
 \$10,000 GOLD MOVIE SPONSOR **\$2,500 BRONZE MOVIE SPONSOR**

STEP 3: REVIEW AND SUBMIT PAYMENT TERMS

**Payment will be made to Woodall Rodgers Park Foundation in the amount of \$_____ , by or before movie date.
Please submit payment to:** Woodall Rodgers Park Foundation, 1909 Woodall Rodgers Fwy., Suite 403, Dallas, Texas 75201.

- Send Invoice
 Enclosed is my check for \$_____ payable to: "Woodall Rodgers Park Foundation"
 Please charge \$_____ to the following credit card:
 American Express MasterCard Visa

Name on Card _____

Address _____

Card # _____ Exp. Date _____ Security Code _____

Signature _____

Agreed to by

Klyde Warren Park Representative

Klyde Warren Park Sponsor

Signature _____

Signature _____

Printed Name _____

Printed Name _____

Date _____

Date _____